

CYBG PLC
(Company)

4 May 2017

NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM

The Company announces that on 2 May 2017 the following Director purchased shares under the CYBG Share Incentive Plan.

Director	Number of Shares	Purchase Price
Ian Smith	53	£2.83505

1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	Ian Smith					
2	Reason for the notification						
a)	Position/status	Executive Director					
b)	Initial notification /Amendment	Initial Notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	CYBG PLC					
b)	LEI	213800ZK9VGCYYR6O495					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of £0.10 each GB00BD6GN030					
b)	Nature of the transaction	Purchase of shares via the CYBG Share Incentive Plan					
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£2.83505</td><td>53</td></tr></table>		Price(s)	Volume(s)	£2.83505	53
Price(s)	Volume(s)						
£2.83505	53						

CYBG PLC is registered in England and Wales (company number: **09595911**) and as a foreign company in Australia (**ARBN 609 948 281**) and has its registered office at 20 Merrion Way, Leeds, West Yorkshire LS2 8NZ

d)	Aggregated information	
	- Aggregated volume	N/A
	- Price	N/A
e)	Date of the transaction	2 May 2017
f)	Place of the transaction	London / London Stock Exchange (LON:LSE)