# CONSUMER ENGAGEMENT The future of healthcare

GLOBAL HEALTH LTD ASX: GLH MAY 2017



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### INVESTING IN THE NEXT WAVE OF GROWTH



Establish a focused Connectivity business to grow our ReferralNet reach and revenue. Major productivity and safety pay-offs for providers and healthcare consumers.



Launch our LifeCard Personal Health Record that enables healthcare consumers to pro-actively manage their health and wellness. Positive feedback and good take-up since Nov-16 in early adopter sites.



Launch our HotHealth digital engagement platform for healthcare providers to engage online with their healthcare consumers.



Accelerate the release of our "mobile-first", next generation of applications for hospitals, community health, medical and allied health service providers.



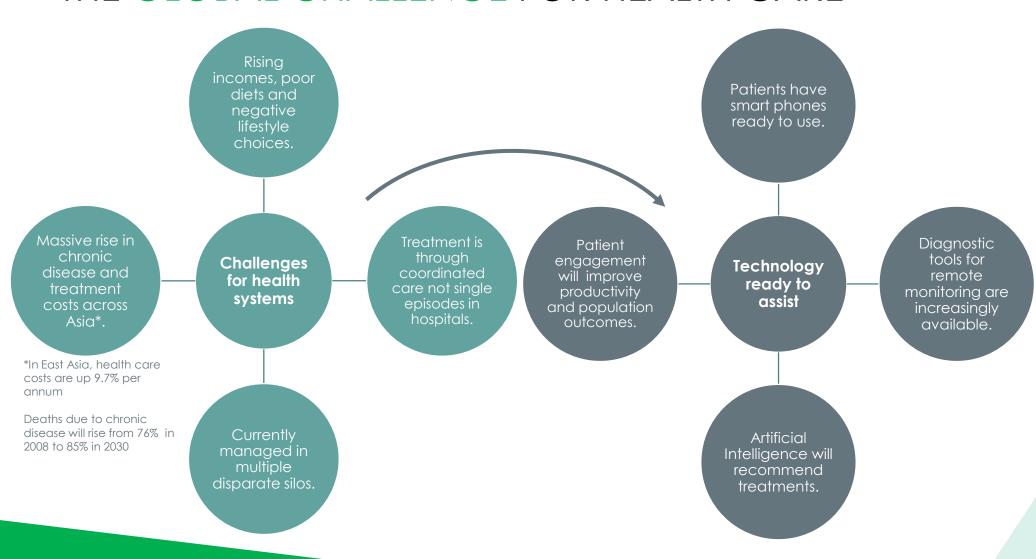
Develop new overseas markets with a particular focus on Asia.

Global Health's mission is: to transform the patient journey through software applications that "Connect Clinicians and Consumers".

Product	About the Product		
	Service/Software	Target user	Model
MASTERCARE	Multi-disciplinary team-based clinical software	Acute and Community Health Sectors	Software Subscription, transaction fee for add-ons
PrimaryClinic	Clinical and Practice management software	GP, Specialist and Allied Health Sectors	Software Subscription, transaction fee for add-ons
ReferralNet	Secure messaging service	All health sectors and consumers	Freemium, transaction fee
Lifecard® My way to better health.	Personal Health Record platform	Consumers	Freemium, Premium add-ons
hot <del>(i)</del> health	Digital community platform for providers	All health sectors	SaaS Subscription, transaction fee for add-ons

Global Health provider software currently services over 1.5 million active patients every year and growing!

### THE GLOBAL CHALLENGE FOR HEALTH CARE



### THE MARKET SIZE IS SIGNIFICANT



predicted to grow to

**\$2.2bn** p.a. by 2020.

Practitioners and system integration drive growth.



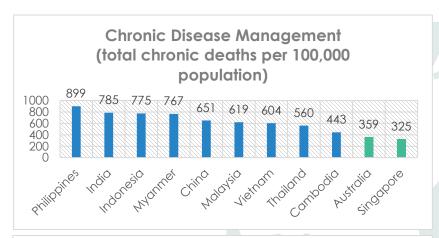
The Global Healthcare IT market is forecast to have grown from \$US40bn<sup>2</sup> in 2012 to **\$US57bn** in 2017 - driven largely by an ageing population.

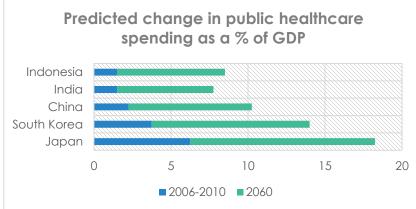
Global Digital Health Market forecasts

includes practitioner IT and consumer solutions \$76m<sup>3</sup> in 2015 with a 21% CAGR forecasted for the next eight years.

The Asian digital health market is expected to grow **27.6%** CAGR between 2016 and 2022.

### THE TIME IS RIGHT TO INVEST





Source: United Nations, World Bank, OECD, IMF 2016

Consumer Health engagement in Asia

Healthcare investments to date have been provider focused.

Governments and private health insurers are increasingly focused on chronic care populations.

Consumer Health platforms enable patient engagement to unlock efficiencies.

There are Greenfield opportunities across the developing economies particularly in Asia.

Huge opportunity to improve chronic care outcomes in Asia.

### GLOBAL HEALTH'S COMPETITIVE ADVANTAGE

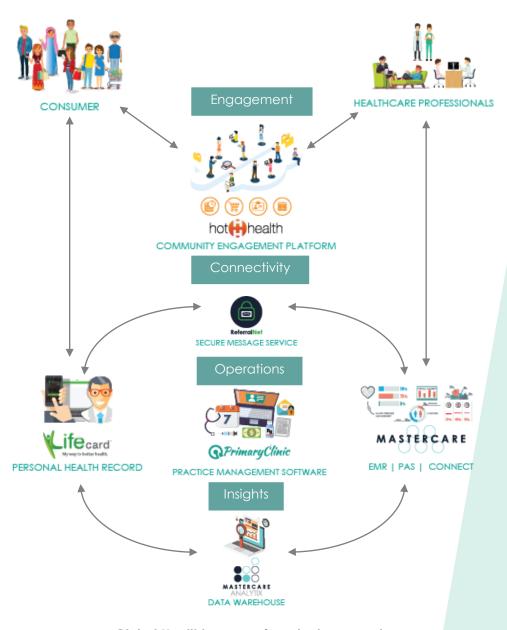
Global Health benefits from expertise in building software across the health sector.



Global Health's strong credentials in connectivity and provider systems now extends to consumer health applications.



A "mobile-first" philosophy provides global access to developing economies.



Global Health's range of products connects clinicians and consumers

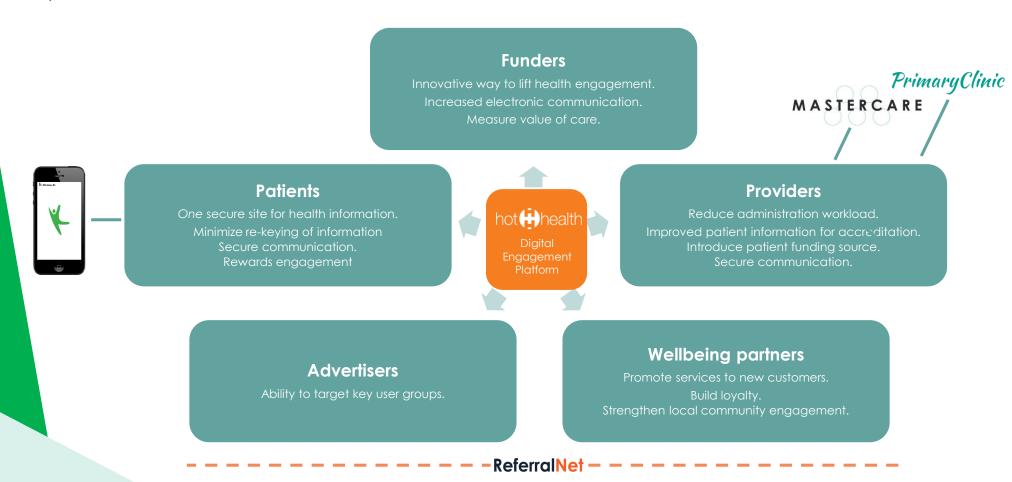
### PATIENT ENGAGEMENT IS THE KEY TO SUCCESS

Clinical studies show active and engaged patients achieve better clinical outcomes.<sup>1</sup>

Global Health's consumer services are built to maximise community engagement in health and wellbeing.

## LifeCard Personal Health Record and HotHealth community engagement platforms

All stakeholders and participants will benefit from using and supporting one or both platforms.



### GLOBAL HEALTH HAS A CLEAR PLAN FOR INVESTMENT AND LAUNCH



Increase focus on sales & marketing

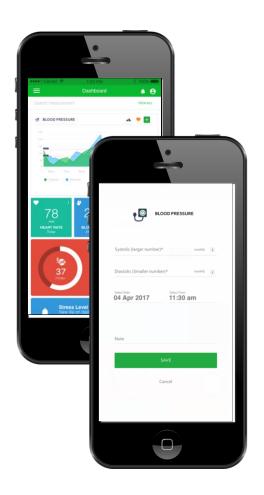
New GM Connectivity appointed

Invest in new mobile ready software and platforms

Development underway for new approach to patient engagement

Ramp up distribution and sales to be a fully fledged business unit by FY20

### NEW LIFECARD PERSONAL HEALTH RECORD



- Records clinically useful information beyond what's available on My Health Record.
- Easily share information with your practitioners.
- Practitioners can send information to LifeCard via ReferralNet.
- Plans to link with My Health Record.

### FORWARD OUTLOOK

Outlook

Revenue growth of underlying business

>12% pa

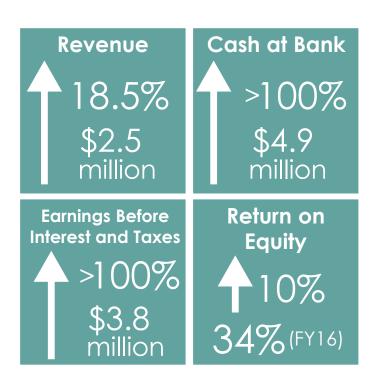
EPS growth from underlying business

High single digits

New business contribution within 5 years

Revenue of \$8-12m

### HEALTHY FINANCIALS



- Global Health is at its best financial position since listing.
- Fourth consecutive year of Net Profit After Tax in excess of \$1 million.
- Cash flow positive and no net debt.
- 2 cents per share dividend paid in FY17.
- Directors and management hold 58% of shares.
- Top 20 hold 82%.

### CORPORATE SNAPSHOT

Key Statistics (ASX:GLH)	
Share Price	37.5¢
Ordinary Shares on Issue	33,314,995
Unlisted Staff Options	2,260,000
Market Cap @\$0.37	\$12.33 million

Board of Directors	
Chairman (Non-Executive)	Steven Pynt
Director (Non-Executive)	Robert Knowles AO
Director (Non-Executive)	Grant Smith
Director (Non-Executive)	Pattie Beerens
Managing Director / CEO	Mathew Cherian
Company Secretary / CFO	Glen Fowles

Financial Snapshot				
Fourth year of profitable operations				
Return on Equity of 34% (FY16)				
Dividend Per Share of 2 cents (FY17)				
Cash + Net Receivables of \$5.1M (Dec-16)				
18.5% Underlying Revenue growth on PCP (Dec-16)				
Net Assets of \$7.4M				

Shareholders				
Directors / Management	58.8%			
Top 20	81.97%			

#### ReferralNet







PrimaryClinic



### THANK YOU