



**For Release**  
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## **Leading IT Professional Services firm, Readify signs with Gooroo to innovate hiring practices**

*Key highlights:*

- **Leading IT Professional Services firm Readify has signed an enterprise agreement with Gooroo**
- **Readify assesses over 2,500 candidates each year and will hire 100 professionals this year**
- **Gooroo's intelligent candidate assessment platform to be used to build a best-practice hiring practice**

Readify has signed a contract with Gooroo to deliver greater intelligence, speed and reliability into their current hiring practices which involves the manual assessment of over 2,500 candidates each year. Readify expects to employ 100 tech professionals this year.

**Michelle Ridsdale, People Director, Readify**

We see Gooroo helping us deliver the edge in a fiercely competitive market.

At Readify we have become well-known for our innovative approach to talent acquisition, and we're focused on only employing the best talent in market. We have recognised Gooroo's matching and assessment technology as world-leading, as it gives us a way to better understand what high performance looks like and integrate this in to our hiring practices.

The predictive insight Gooroo can provide us will help establish a quality benchmark for our future hires. The platform's ability to predict each candidate's likely performance in a role, before we've even met them, will be of enormous value in our ability to build scale into our operations, reduce risk and the cost of a bad hire.

As a national IT consultancy, we rely on a diverse range of tech talent to meet the needs of our clients. Gooroo's technology goes beyond their technical capability and allows us to tap in to how they think, handle challenges and grow.

We plan to innovate with Gooroo to optimise our hiring practices as we scale and grow our operations.

**Greg Muller, CEO of Gooroo Ventures**

We are thrilled that Readify has identified Gooroo as a key provider. Readify, like many thousands of other large companies around the world spend considerable effort, time and cost in screening and validating candidates to identify the best fit for their roles.

We are now in discussions with numerous other enterprise customers and expect to announce further contracts shortly.



### **Investor & media enquiries**

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### **About Readify**

Readify is one of Australia's most respected IT services companies. Employing more than 200 tech professionals across Melbourne, Sydney, Brisbane, and Perth, Acquired by Telstra in 2016, Readify provides software development and digital transformation services to many of the country's leading brands and organisations.

For more information on Readify, visit: [www.readify.net](http://www.readify.net)

### **About Gooroo**

Gooroo is reinventing how companies recruit and talent find work.

For companies, Gooroo finds qualified candidates quicker, more accurately and at a fraction of current costs. Talent no longer need to search for roles.

Gooroo's global talent matching platform that uses artificial intelligence & applied behavioural science to rate & rank candidates by predicting future performance & contribution in a role.

Gooroo has established an international talent pool across 110 countries. Hiring organisations pay to access this candidate pool and to match their role to candidates, using artificial intelligence.

Gooroo is initially targeting the US\$100 billion global information technology recruitment sector which promotes over 25 million roles each year. Gooroo's objective is to remove up to 90% of the time wasted in screening and shortlisting talent in what is a \$14 billion global problem.

For more information on Gooroo, visit:

Investor Hub: [www.goorooventures.com](http://www.goorooventures.com)

Employer Website: [www.gooroo.io/hirer](http://www.gooroo.io/hirer)

Talent Website: [www.gooroo.io](http://www.gooroo.io)

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