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Market Announcements Office
ASX Limited

MYOB strengthens Executive Team with Chief Employee Experience Officer appointment

MYOB Group Limited (MYOB; ASX: MYO) is pleased to announce the appointment of Helen Lea as Chief Employee Experience Officer (CEE). Helen will join MYOB in an executive role, responsible for organisational design, operational effectiveness and human talent, ensuring that all components of the employee experience are cohesive and aligned to MYOB's strategy.

Helen brings significant experience in the people and performance sector, having worked in human resources, talent and performance, organisational culture and transformation advisory. She has held senior leadership roles at prominent organisations such as Telstra, UGL and British American Tobacco Australasia. In her executive role at Telstra, Helen led the development and successful delivery of Telstra's Future Ways of Working initiative and transformation program, which incorporated best practice technology and workplace initiatives to reach optimal outcomes for the business and employees.

MYOB CEO, Tim Reed commented:

"I am delighted to welcome Helen to the MYOB executive team. This new role aims to cement MYOB's current reputation as an employer of choice and, to introduce additional innovative and inspirational ways to help team members achieve success for themselves and for our 1.2 million clients in Australia and New Zealand."

The Employee Experience team is a new function for MYOB, combining previously separate roles that have a direct impact on the employee experience, including People & Performance, Workplace Experience and Digital Experience, together with new functions including Internal Communications and Business Process Improvement. Areas of focus within this function will include defining and driving consistent best practice processes, frameworks and tools across key business processes and delivering a cohesive, inspiring employee experience across all elements of the employee lifecycle.

As MYOB continues to lead the market in technology, innovation, culture and diversity, this appointment reinforces the company's focus on high performance leadership across the business and through developing and attracting future leaders throughout the business.

About MYOB

MYOB Group Ltd (ASX: MYO) is a leading provider of online business management solutions. It makes business life easier for approximately 1.2 million businesses across Australia and New Zealand by

simplifying accounting, payroll, tax, practice management, CRM, job costing, inventory and more. MYOB provides ongoing support via many client service channels including a network of over 40,000 accountants, bookkeepers and other consultants. It is committed to ongoing innovation, particularly through its Connected Practice Strategy and through the development of the MYOB Platform. For more information, visit <http://investors.myob.com.au/Investors> or follow @MYOB on Twitter.

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