

## **NSW Health engages ApplyDirect to deliver a significant integration upgrade**

**Melbourne, Australia, 24 May 2017:** ApplyDirect Limited (ASX: AD1) (**ApplyDirect** or the **Company**) today announced that it has been engaged by NSW Health to upgrade the integration of its e-recruitment system with the 'iworkfor.nsw.gov.au' platform – a whole of government jobs platform that was designed, developed and implemented by ApplyDirect. Phase 1 of the project has successfully completed user acceptance testing, with Phase 2 expected to be implemented in the first quarter of FY18.

ApplyDirect CEO, Lorcan Barden said: "These projects continue to reinforce ApplyDirect's offering as a provider of end-to-end digital recruitment solutions and reflect a broadening of the relationship with the NSW Government. Importantly for ApplyDirect, they also reflect a logical extension of its range of services and sources of revenue."

Further, ApplyDirect is also advising NSW Government on its 'iworkfor.nsw.gov.au' innovation roadmap. This roadmap will lead to further functionality enhancement projects expected to be implemented over the next 12 months, resulting in an important contribution to ApplyDirect's revenue in FY18.

Lorcan Barden, said: "Partnering with NSW Government on this ongoing initiative reflects the value our solution has delivered since implementation and underscores its confidence in ApplyDirect. Collectively, this has now opened up additional revenue opportunities for the Company."

**END**

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## **About ApplyDirect**

ApplyDirect is a marketplace where employers and candidates can discover each other directly. We give control back to candidates and employers.

We aim to provide employers with fast, direct access to high quality talent at a lower cost, with less hassle and in a way which cuts out the middle man.

Jobseekers discover the job they've always wanted but could never find, or access. We connect them with companies actually looking for candidates – organisations for which they want to work. We give candidates the platform and tools to develop their careers and secure the job that is right for them.

We aim to end the inefficiencies that exist in the market today, providing candidates and employers with a better experience. Our search engine assesses, consolidates and catalogues job listings and makes them easily available to the right candidates. Our platform takes the stress out of looking for the right job, and brings strong talent straight to an employer's door.

In October 2016, ApplyDirect entered into a strategic alliance with Mercury Group of Companies Pty Ltd (Mercury), the largest supplier of workforce management software to the healthcare sector.

The alliance connects ApplyDirect's industry first platform, HealthBuzz, with Mercury's workforce management software, bringing together employers and candidates directly – without the need for recruitment agents and job boards.