

ASX ANNOUNCEMENT

31 May 2017

MedAdvisor selected to partner with Discount Drug Stores

Further Expanding Pharmacy Network and Driving Patient Growth

- *Discount Drug Stores (DDS)*, a subsidiary of *Sigma Healthcare*, to white label the MedAdvisor platform for its stores Australia-wide
- Over 100 new pharmacies added to the MedAdvisor network, resulting in incremental subscription revenue for MedAdvisor
- Will add approximately 50,000 users to the MedAdvisor platform

MedAdvisor Limited (ASX: **MDR**, the **Company**), an Australian medical technology company providing connected platforms for patients to better manage their health, is pleased to announce it has partnered with DDS to white label the platform across all of DDS's stores nationwide.

The partnership will bring a further ~50,000 connected patients expanding MedAdvisor's user base to over 750,000 users and driving user generated revenue opportunities.

DDS, is a subsidiary of *Sigma Healthcare* (ASX:SIG), a leading Australian wholesale and pharmacy distributor, and operates over 140 stores nationwide. Following the roll out to *DDS*'s stores, *DDS* will be able to offer its customers a complete medication management solution including script reminders, Tap-to-Refill capabilities and an ability to digitally connect with their own GP through the platform.

The MedAdvisor Platform will enable *DDS* pharmacies to deepen their connection with their customers through the use of MedAdvisor's innovative platform whilst allowing their pharmacies to deliver more professional services through MedAdvisor's automated functionality driven through MedAdvisor's PlusOne solution.

The white label partnership between *DDS* and MedAdvisor, further increases the subscription revenue generated from MedAdvisor's pharmacy customer base whilst delivering added value to *DDS* pharmacies and their customers.

Mr Robert Read, MedAdvisor CEO, said: "We are delighted to partner with *DDS* to bring MedAdvisor to their customers nationwide and we look forward to helping the *DDS* customer base better manage all aspects of their health. *DDS*'s decision to adopt our premium product and white label the MedAdvisor app for their customers reflects the flexibility in our approach. We look forward to continue innovating to add more value to *DDS* and their customers."

Douglas Kuskopf-Dallas, General Manager of the Discount Pharmacy Retail Group, said: "Our focus is to deliver the highest standard of healthcare advice and deliver industry leading professional services. MedAdvisor's innovative technology enables us to stay ahead in an evolving industry and is a key way for us to help our customers better manage their health by offering them the best medication management app, as well as providing customers with another touch point as part of our multi-channel marketing approach."

-ENDS-

For more information

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About MedAdvisor

MedAdvisor is an Australian medical technology company providing connected platforms for patients to better manage their health. Founded with a desire to simplify medication management, the highly automated and intuitive software system connects patients to their local pharmacies and doctors, providing them with real time access to their personal medication records. Available free on mobile and internet devices, the platform also incorporates a variety of valuable and convenient features including reminders and pre-ordering of medications, which together improves medication adherence by approximately 20%. Since launching in 2013, MedAdvisor has welcomed over 750,000 users through its connections with over 45% of pharmacies across Australia

About Discount Drug Stores

Australian-owned and operated, Discount Drug Stores is a leading discount pharmacy brand which commenced operations in late 2001, with the first store opening at Sunnybank in Queensland. Today, it has over 140 store locations Australia-wide. Pharmacists John Clark, Peter Newman and Rosa Chen started the Discount Drug Stores brand with the intention of providing 'Everyday Low Prices' on all prescription, health and beauty needs as well as professional healthcare advice and services.