Gooroo launches integration with leading global recruitment platform, Broadbean to drive distribution and sales

Key highlights:

- **The Broadbean platform is used by over 110,000 recruiters around the world to assist with recruitment workflow and job distribution**
- **Companies using Broadbean can now post their jobs to Gooroo within their existing workflows**
- **Represents significant value add to Gooroo enterprise customers**

Gooroo is pleased to announce that is has launched an integration with Broadbean, a global job distribution platform. Through this integration, Broadbean users can dynamically 'publish' their tech jobs to Gooroo to streamline their efforts and begin the candidate matching process. Applications will then be processed using Gooroo candidate assessment and ranking technology.

"Broadbean's technology integrates with over 300 Applicant Tracking Systems (ATS) and Human Resources Information Systems (HRIS), making distribution to job boards more efficient. Enterprise customers who use other systems will now be able seamlessly integrate with Broadbean, whilst taking advantage of our candidate assessment and predictive matching technology. In addition to exposing the Gooroo brand to over 110k users, we expect this integration will add direct value and a significant benefit to active enterprise client discussions that are currently underway", says Mr Greg Muller, CEO Gooroo Ventures.

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About Broadbean

Broadbean is the global leader in providing sophisticated, yet easy-to-use candidate sourcing tools that help recruiters improve efficiency and increase return on investment. Broadbean's software as a service (SaaS) makes it easy to distribute jobs and search for talent online, while providing tools that optimise recruitment processes and integrations with internal systems. Broadbean's analytics give insight on a company's most successful sourcing channels and provides metrics to increase effectiveness, ultimately lowering the cost of online recruitment spend.

Broadbean helps over 110,000 users, ranging from one-person staffing agencies to international corporations, to recruit people online. They do this by being open to integration with market leading CRM technology and Applicant Tracking Systems.

Broadbean is headquartered in London and has offices in the U.S., France, Germany, the Netherlands and Australia. Broadbean is a CareerBuilder company.

For more information on Broadbean, visit: www.broadbean.com

About Gooroo

Gooroo is reinventing how companies recruit and match tech talent to the right role.

Gooroo is a global talent matching platform that uses artificial intelligence and applied behavioural science to rate candidates by predicting future performance and contribution in a role. Giving the hiring company and talent confidence it is the right match.

Companies and recruiters benefit as Gooroo qualifies candidates quicker, more accurately and at a fraction of the cost.

Gooroo has established an international talent pool across 110 countries. Hiring organisations pay to access this candidate pool and to match their role to candidates, using artificial intelligence. Additionally, they gain access to Gooroo Insights an on-demand market, salary and candidate supply and demand analytics to enable a competitive edge in the fierce tech recruiting industry.

Gooroo is initially targeting the US$100 billion global information technology recruitment sector which promotes over 25 million roles each year. Gooroo's objective is to remove up to 90% of the time wasted in screening and shortlisting talent in what is a $14 billion global problem.

For more information on Gooroo, visit:
Investor Hub: www.goorooventures.com
Employer Website: www.gooroo.io/hirer
Talent Website: www.gooroo.io

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