



For Release
6 June 2017

Gooroo May 2017 - Commercial Update

- **Candidate application rates increase dramatically in May**
- **Commercial sales program underway**
- **Gooroo integrates with Broadbean, a leading job posting platform**

As reported in previous updates, the company continues to work on key optimisations of its Hirer job matching platform. Gooroo is pleased to report that candidate application rates per job, and subsequent employer acceptances of these candidates, have increased dramatically.

In May, the company kicked-off its commercial sales program focused on larger recruiters and corporates. A commercial licensing deal was announced to the ASX with IT services company, Readify. The company expects other contracts to be announced shortly as current negotiations conclude.

Gooroo CEO, Greg Muller, said "our core value proposition in bringing behavioural science to the way that large organisations hire and retain tech talent has been resonating with the market. We are leveraging these strengths as we continue to pursue enterprise licencing and partnership deals that we expect will drive strong, sustainable revenue streams."

As announced, Gooroo also completed an integration partnership with Broadbean, a leading global job posting platform. This integration provides Gooroo with sales leverage and it also allows us to plug and play with most applicant tracking and human resources information systems.

Watch or read the detailed May update & download company overview

For more detailed May commentary and to download a current company overview presentation, shareholders are encouraged to visit: www.goorooventures.com/blog.

Investor & media enquiries

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About Gooroo

Gooroo is reinventing how companies recruit and match tech talent to the right role.

Gooroo is a global talent matching platform that uses artificial intelligence and applied behavioural science to rate candidates by predicting future performance and contribution in a role. Giving the hiring company and talent confidence it is the right match.

Companies and recruiters benefit as Gooroo qualifies candidates quicker, more accurately and at a fraction of the cost.

Gooroo has established an international talent pool across 110 countries. Hiring organisations pay to access this candidate pool and to match their role to candidates, using artificial intelligence. Additionally, they gain access to Gooroo Insights an on-demand market, salary and candidate supply and demand analytics to enable a competitive edge in the fierce tech recruiting industry.

Gooroo is initially targeting the US\$100 billion global information technology recruitment sector which promotes over 25 million roles each year. Gooroo's objective is to remove up to 90% of the time wasted in screening and shortlisting talent in what is a \$14 billion global problem.

For more information on Gooroo, visit:
Investor Hub: www.goorooventures.com
Employer Website: www.gooroo.io/hirer
Talent Website: www.gooroo.io

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