

## ASX ANNOUNCEMENT | MANALTO LIMITED

16 June 2017

### MANALTO LAUNCHES FRANCHISE ENTERPRISE INITIATIVE in US

Manalto Limited (**Manalto** or the **Company**) is pleased to advise that it has launched its Franchise Enterprise Initiative at the International Franchising Expo (**IFE**) in New York (**IFE NYC**), North America's largest franchising event.

This launch was attended by Mr Rick Solomon, and the Solomon Group, Manalto's International Head of Product, Mr Michael McKerlie and the Company's US Sales Representatives.

Mr Michael McKerlie said *"There has been great interest expressed in our smart marketing platform and we expect substantial lead flow from this event"*.

ENDS

### About Manalto Limited

Manalto Limited (MTL.ASX) is a global provider of social media management solutions. Manalto's proprietary software delivers capability for the streamlined management of social media including controls to support organisational brand management, reputational risk management and efficiency in managing users, community engagement and analytics. An enterprise can centrally publish content and update brand assets across hundreds of its organisation's social media pages spanning multiple platforms – in just one click. Manalto offers an Enterprise Solution and a SME Business Application sold through cloud partners. Manalto is headquartered in Australia with offices in the United States, Netherlands and South Africa.

For further information on Manalto visit [manalto.com](http://manalto.com)