CYBG PLC (Company)

21 June 2017

NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM

The Company announces that on 20 June 2017 the following Directors and PDMRs received ordinary shares in CYBG PLC and sold a portion of the shares received to cover their respective tax liabilities and sale costs. The shares released relate to the FY16 Bonus Upfront Award under the CYBG Deferred Equity Plan (Plan) which were granted on 9 March 2017.

Executive Directors	Number of shares released
Debbie Crosbie	50,013
David Duffy	111,209
Ian Smith	51,122

PDMRs	Number of shares released
Kate Guthrie	28,380
Enda Johnson	35,898
Fergus Murphy	27,816
Gavin Opperman	48,678
Helen Page	29,507
James Peirson	26,312

This announcement is made in accordance with the requirements of the FCA's DTR Disclosure Guidance and Transparency Rules Sourcebook and EU Market Abuse Regulation.

1	Details of the person discharging managerial responsibilities / person closely associated			
a)	Name	Debbie Crosbie		
2	Reason for the notification			
a)	Position/status	Executive Director		
b)	Initial notification /Amendment	Initial Notification		
3	Details of the issuer, emissic auctioneer or auction monitor	on allowance market participant, auction platform, or		
a)	Name	CYBG PLC		
b)	LEI	213800ZK9VGCYYR6O495		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where			

CYBG PLC is registered in England and Wales (company number: **09595911**) and as a foreign company in Australia (**ARBN 609 948 281**) and has its registered office at 20 Merrion Way, Leeds, West Yorkshire LS2 8NZ

	transactions have been conducted				
a)	Description of the financial instrument, type of instrument	Ordina	Ordinary shares of £0.10 each		
	Identification code	GB001	GB00BD6GN030		
b)	Nature of the transaction	` '	(1) Release of FY16 Bonus Upfront Awards under the CYBG Deferred Equity Plan		
c)	Price(s) and volume(s)	(1)	Price(s) Nil-consideration	Volume(s) 50,013	
d)	Aggregated information	N/A			
	- Aggregated volume				
	- Price				
e)	Date of the transaction	All trai	nsactions took place	on 20 June 2017	
f)	Place of the transaction	London / London Stock Exchange (LON:LSE)			
4		: section to be repeated for (i) each type of transaction; (iii) each date; and (iv) each place where ducted			
a)	Description of the financial instrument, type of instrument	Ordinary shares of £0.10 each			
	Identification code	GB00l	BD6GN030		
b)	Nature of the transaction	(2) S	hares sold to cover	tax liabilities and sale costs	
c)	Price(s) and volume(s)	Price(s) Volume(s)			
		(2)	£2.796941	23,589	
d)	Aggregated information	N/A	I		
	- Aggregated volume				
	- Price				

=	e)	Date of the transaction	All transactions took place on 20 June 2017
	f)	Place of the transaction	London / London Stock Exchange (LON:LSE)

1	Details of the person discharging managerial responsibilities / person closely associated				
a)	Name	David	Duffy		
2	Reason for the notification				
a)	Position/status	Execu	Executive Director		
b)	Initial notification /Amendment	Initial	Notification		
3	Details of the issuer, emissic auctioneer or auction monitor		vance market partic	cipant, auction platform,	
a)	Name	CYBG	PLC		
b)	LEI	21380	0ZK9VGCYYR6O49	5	
4	Details of the transaction(s): instrument; (ii) each type of transactions have been cond	transac			
a)	Description of the financial instrument, type of instrument	Ordinary shares of £0.10 each			
	Identification code	GB00BD6GN030			
b)	Nature of the transaction	, ,	telease of FY16 Bon CYBG Deferred Equit	us Upfront Awards under the y Plan	
c)	Price(s) and volume(s)		T		
			Price(s)	Volume(s)	
		(1)	Nil-consideration	111,209	
d)	Aggregated information	N/A		,	
	- Aggregated volume				
	- Price				

e)	Date of the transaction	All tra	All transactions took place on 20 June 2017			
f)	Place of the transaction	Londo	London / London Stock Exchange (LON:LSE)			
4	Details of the transaction(s) instrument; (ii) each type of transactions have been con	transa	ction; (iii) each	ed for (i) each type of date; and (iv) each place where		
a)	Description of the financial instrument, type of instrument	Ordin	Ordinary shares of £0.10 each			
	Identification code	GB00BD6GN030				
b)	Nature of the transaction	(2) Shares sold to cover tax liabilities and sale costs				
c)	Price(s) and volume(s)					
			Price(s)	Volume(s)		
		(2)	£2.796941	52,452		
d)	Aggregated information	N/A	l			
	- Aggregated volume					
	- Price					
e)	Date of the transaction	All tra	insactions took p	lace on 20 June 2017		
f)	Place of the transaction	Londo	London / London Stock Exchange (LON:LSE)			

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name Ian Smith					
2	Reason for the notification					
a)	Position/status	Executive Director				
b)	Initial notification /Amendment	Initial Notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name CYBG PLC					

b)	LEI	21380	213800ZK9VGCYYR6O495			
4	Details of the transaction(s): instrument; (ii) each type of transactions have been conditions.	transac				
a)	Description of the financial instrument, type of instrument	Ordinary shares of £0.10 each				
	Identification code	GB00l	BD6GN030			
b)	Nature of the transaction	, ,	elease of FY16 Bonu YBG Deferred Equity	us Upfront Awards under the y Plan		
c)	Price(s) and volume(s)					
			Price(s)	Volume(s)		
		(1)	Nil-consideration	51,122		
d)	Aggregated information	N/A				
	- Aggregated volume					
	- Price					
e)	Date of the transaction	All trai	nsactions took place	on 20 June 2017		
f)	Place of the transaction	Londo	n / London Stock Ex	change (LON:LSE)		
4	Details of the transaction(s): instrument; (ii) each type of transactions have been cond	transac				
a)	Description of the financial instrument, type of instrument	Ordina	ary shares of £0.10 e	each		
	Identification code	GB00l	BD6GN030			
b)	Nature of the transaction	(2) S	hares sold to cover	tax liabilities and sale costs		
c)	Price(s) and volume(s)		Drice (a)	\/olumo(o)		
			Price(s)	Volume(s)		
		(2)	£2.796941	24,112		
d)	Aggregated information	N/A				

	- Aggregated volume	
	- Price	
e)	Date of the transaction	All transactions took place on 20 June 2017
f)	Place of the transaction	London / London Stock Exchange (LON:LSE)

1	Details of the person discharging managerial responsibilities / person closely associated				
a)	Name Kate Guthrie				
2	Reason for the notification				
a)	Position/status	PDMR			
b)	Initial notification /Amendment	Initial Notification			
3	Details of the issuer, emiss auctioneer or auction moni	sion allowance market participant, auction platform, tor			
a)	Name	CYBG PLC			
b)	LEI	213800ZK9VGCYYR6O495			
4): section to be repeated for (i) each type of f transaction; (iii) each date; and (iv) each place where nducted			
a)	Description of the financial instrument, type of instrument	Ordinary shares of £0.10 each			
a)	instrument, type of	Ordinary shares of £0.10 each GB00BD6GN030			
a) b)	instrument, type of instrument				
•	instrument, type of instrument Identification code	GB00BD6GN030 (1) Release of FY16 Bonus Upfront Awards under the CYBG Deferred Equity Plan			
b)	instrument, type of instrument Identification code Nature of the transaction	GB00BD6GN030 (1) Release of FY16 Bonus Upfront Awards under the CYBG Deferred Equity Plan Price(s) Volume(s)			
b)	instrument, type of instrument Identification code Nature of the transaction	GB00BD6GN030 (1) Release of FY16 Bonus Upfront Awards under the CYBG Deferred Equity Plan			
b)	instrument, type of instrument Identification code Nature of the transaction	GB00BD6GN030 (1) Release of FY16 Bonus Upfront Awards under the CYBG Deferred Equity Plan Price(s) Volume(s)			

	- Price				
e)	Date of the transaction	All tra	All transactions took place on 20 June 2017		
f)	Place of the transaction	Londo	London / London Stock Exchange (LON:LSE)		
4		: section to be repeated for (i) each type of transaction; (iii) each date; and (iv) each place where ducted			
a)	Description of the financial instrument, type of instrument	Ordinary shares of £0.10 each			
	Identification code	GB00BD6GN030			
b)	Nature of the transaction	(2) Shares sold to cover tax liabilities and sale costs			
c)	Price(s) and volume(s)				
,			Price(s)	Volume(s)	
		(2)	£2.796941	13,386	
d)	Aggregated information	N/A	1		
	- Aggregated volume				
	- Price				
e)	Date of the transaction	All tra	nsactions took p	lace on 20 June 2017	
f)	Place of the transaction	Londo	on / London Stoc	k Exchange (LON:LSE)	
	1	1			

1	Details of the person discharging managerial responsibilities / person closely associated				
a)	Name	Enda Johnson			
2	Reason for the notification				
a)	Position/status	PDMR			
b)	Initial notification /Amendment Initial Notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				

a)	Name	CYBG PLC				
b)	LEI	213800ZK9VGCYYR6O495				
4	Details of the transaction(s): instrument; (ii) each type of transactions have been cond	transac				
a)	Description of the financial instrument, type of instrument	Ordina	ary shares of £0.10 e	each		
	Identification code	GB00I	BD6GN030			
b)	Nature of the transaction	` '	elease of FY16 Bon YBG Deferred Equit	us Upfront Awards under the y Plan		
c)	Price(s) and volume(s)					
			Price(s)	Volume(s)		
		(1)	Nil-consideration	35,898		
d)	Aggregated information	N/A				
	- Aggregated volume					
	- Price					
e)	Date of the transaction	All trai	nsactions took place	on 20 June 2017		
f)	Place of the transaction	London / London Stock Exchange (LON:LSE)				
4		: section to be repeated for (i) each type of transaction; (iii) each date; and (iv) each place where ducted				
a)	Description of the financial instrument, type of instrument	Ordinary shares of £0.10 each				
	Identification code	GB00I	BD6GN030			
b)	Nature of the transaction	(2) S	hares sold to cover	tax liabilities and sale costs		
c)	Price(s) and volume(s)					
-			Price(s)	Volume(s)		

		(2)	£2.796941	16,932
d)	Aggregated information	N/A		,
	- Aggregated volume			
	- Price			
e)	Date of the transaction	All tra	nsactions took place	on 20 June 2017
f)	Place of the transaction	Londo	on / London Stock Ex	change (LON:LSE)

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	Fergus	s Murphy			
2	Reason for the notification					
a)	Position/status	PDMR	<u> </u>			
b)	Initial notification /Amendment	Initial I	Notification			
3	Details of the issuer, emission auctioneer or auction monitor	Is of the issuer, emission allowance market participant, auction platform, oneer or auction monitor				
a)	Name	CYBG	PLC			
b)	LEI	213800ZK9VGCYYR6O495				
4		section to be repeated for (i) each type of transaction; (iii) each date; and (iv) each place where ducted				
a)	Description of the financial instrument, type of instrument	Ordinary shares of £0.10 each				
	Identification code	GB00BD6GN030				
b)	Nature of the transaction	(1) Release of FY16 Bonus Upfront Awards under the CYBG Deferred Equity Plan				
c)	Price(s) and volume(s)	Price(s) Volume(s)				

		(1)	Nil-consideration	27,816
d)	Aggregated information	N/A		
	- Aggregated volume			
	- Price			
e)	Date of the transaction	All trai	nsactions took place	on 20 June 2017
f)	Place of the transaction	Londo	n / London Stock Ex	change (LON:LSE)
	Details of the transaction(s): instrument; (ii) each type of transactions have been cond	transac		
	Description of the financial instrument, type of instrument	Ordina	ary shares of £0.10 e	each
	Identification code	GB00	BD6GN030	
b)	Nature of the transaction	(2) S	hares sold to cover t	tax liabilities and sale costs
c)	Price(s) and volume(s)		Price(s)	Volume(s)
			, ,	` '
		(2)	£2.796941	13,120
d)	Aggregated information	N/A		
	- Aggregated volume			
	- Price			
e)	Date of the transaction	All trai	nsactions took place	on 20 June 2017
f)	Place of the transaction	Londo	n / London Stock Ex	change (LON:LSE)

1	Details of the person discharging managerial responsibilities / person closely associated				
a)	Name	Gavin Opperman			
		Carrie of particular			
2	Reason for the notification				

a)	Position/status	PDMR					
b)	Initial notification /Amendment	Initial Notification					
3	Details of the issuer, emissic auctioneer or auction monitor		on allowance market participant, auction platform, or				
a)	Name	CYBG	PLC				
b)	LEI	21380	0ZK9VGCYYR6O49	95			
4	Details of the transaction(s): instrument; (ii) each type of transactions have been conditions.	transac					
a)	Description of the financial instrument, type of instrument	Ordina	ary shares of £0.10 e	each			
	Identification code	GB00I	BD6GN030				
b)	Nature of the transaction	(1) Release of FY16 Bonus Upfront Awards under the CYBG Deferred Equity Plan					
c)	Price(s) and volume(s)						
			Price(s)	Volume(s)			
		(1)	Nil-consideration	48,678			
d)	Aggregated information	N/A					
	- Aggregated volume						
	- Price						
e)	Date of the transaction	All trai	nsactions took place	on 20 June 2017			
f)	Place of the transaction	Londo	n / London Stock Ex	change (LON:LSE)			
4		: section to be repeated for (i) each type of transaction; (iii) each date; and (iv) each place where ducted					
a)	Description of the financial instrument, type of instrument	Ordina	ary shares of £0.10 e	each			
	Identification code	GB00I	BD6GN030				
b)	Nature of the transaction	(2) Shares sold to cover tax liabilities and sale costs					

c)	Price(s) and volume(s)			
			Price(s)	Volume(s)
		(2)	£2.796941	22,960
d)	Aggregated information	N/A		
	- Aggregated volume			
	- Price			
e)	Date of the transaction	All tra	nsactions took place	e on 20 June 2017
f)	Place of the transaction	Londo	on / London Stock Ex	xchange (LON:LSE)

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	Helen Page				
2	Reason for the notification					
a)	Position/status	PDMR				
b)	Initial notification /Amendment	Initial Notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	CYBG PLC				
b)	LEI	213800ZK9VGCYYR6O495				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument	Ordinary shares of £0.10 each				
	Identification code	GB00BD6GN030				
b)	Nature of the transaction	(1) Release of FY16 Bonus Upfront Awards under the CYBG Deferred Equity Plan				

c)	Price(s) and volume(s)			
			Price(s)	Volume(s)
		(1)	Nil-consideration	29,507
d)	Aggregated information	N/A		
	- Aggregated volume			
	- Price			
e)	Date of the transaction	All tra	nsactions took place	on 20 June 2017
f)	Place of the transaction	Londo	on / London Stock Ex	change (LON:LSE)
4	Details of the transaction(s): instrument; (ii) each type of transactions have been cond	transa		
a)	Description of the financial instrument, type of instrument	Ordina	ary shares of £0.10 e	each
	Identification code	GB00	BD6GN030	
b)	Nature of the transaction	(2) S	Shares sold to cover	tax liabilities and sale costs
c)	Price(s) and volume(s)	(2)	Price(s) £2.796941	Volume(s) 13,917
d)	Aggregated information	N/A		
	- Aggregated volume			
	- Price			
e)	Date of the transaction	All tra	nsactions took place	on 20 June 2017
f)	Place of the transaction	Londo	on / London Stock Ex	change (LON:LSE)

1	Details of the person discharging managerial responsibilities / person closely associated			
a)	Name	James Peirson		

2	Reason for the notification				
2	Reason for the notification				
a)	Position/status	PDMR			
b)	Initial notification /Amendment	Initial Notification			
3	Details of the issuer, emissic auctioneer or auction monitor	on allowance market participant, auction platform, or			
a)	Name	CYBG PLC			
b)	LEI	213800ZK9VGCYYR6O495			
4		section to be repeated for (i) each type of transaction; (iii) each date; and (iv) each place where ducted			
a)	Description of the financial instrument, type of instrument	Ordinary shares of £0.10 each			
	Identification code	GB00BD6GN030			
b)	Nature of the transaction	(1) Release of FY16 Bonus Upfront Awards under the CYBG Deferred Equity Plan			
c)	Price(s) and volume(s)	Price(s) Volume(s) (1) Nil-consideration 26,312			
d)	Aggregated information	N/A			
	- Aggregated volume				
	- Price				
e)	Date of the transaction	All transactions took place on 20 June 2017			
f)	Place of the transaction	London / London Stock Exchange (LON:LSE)			
4		: section to be repeated for (i) each type of transaction; (iii) each date; and (iv) each place where ducted			
a)	Description of the financial instrument, type of instrument	Ordinary shares of £0.10 each			

	Identification code	GB00BD6GN030		
b)	Nature of the transaction	(2) Shares sold to cover tax liabilities and sale costs		
c)	Price(s) and volume(s)			
			Price(s)	Volume(s)
		(2)	£2.796941	12,411
d)	Aggregated information	N/A		
	- Aggregated volume			
	- Price			
e)	Date of the transaction	All transactions took place on 20 June 2017		
f)	Place of the transaction	London / London Stock Exchange (LON:LSE)		