

# **ASX ANNOUNCEMENT**

**FOR IMMEDIATE RELEASE** 

23 June 2017

## iSelect to offer Nest connected home devices in Australia

<u>iSelect Limited</u> (ASX: ISU) is pleased to announce it has entered into a multi-year agreement with <u>Nest Labs, Inc.</u> (<u>nest.com</u>) to be the exclusive launch partner for select Nest products in Australia in early FY 2018.

The Nest partnership is expected to strengthen the iSelect core business and boost the company's revenue and earnings, as well as drive additional product innovation across its core Insurance, Energy and Telco businesses.

iSelect Managing Director & CEO Scott Wilson said iSelect was delighted to be partnering with Nest to launch their range of connected home devices in Australia. "Nest strives to create a home that's thoughtful – one that takes care of the people inside it and the world around it – and this aligns perfectly with our mission to help Australians take care of their important Life Admin™," Mr Wilson said.

The agreement with Nest places iSelect at the forefront of the Internet of Things (IoT) revolution in Australia and enables the company to tap into the rapidly growing connected home and devices segments.

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#### **About iSelect**

At iSelect, we get that most people find insurance, utilities and personal finance boring. But we understand that it's really important to always get these things right. As Australia's Life Admin Store™, iSelect gives customers the confidence to make the right call on some of the things that matter most.

Last year, more than 9 million Australians visited our website and we provided recommendations to over 6 million customers. But we are much more than just another online comparison website. Our highly-trained experts at iSelect HQ help customers to choose and buy from thousands of available policies, products and plans. And we provide our advice at no cost to the customer.

We compare and sell some of Australia's biggest brands and are proud to be ASX-listed and, unlike other comparison sites, we are not owned by an insurance company. From health and life insurance through to energy and broadband, as well as car insurance and home loans, iSelect helps Australians take care of the boring but important stuff. <a href="https://www.home.iselect">www.home.iselect</a>.