

Xped Limited



Update on Media Intelligence Co. Pty Ltd

Xped Limited (**ASX: XPE**) (“Xped” or “the Company”) provides the following update in respect of Media Intelligence Co. Pty Ltd.

As previously announced, Xped acquired an indirect interest in Media Intelligence Co. on 22 May 2017, when it acquired Jemsoft Pty Ltd on the same date. Media Intelligence Co. is now a 56% held subsidiary of Xped.

Xped wishes to advise of changes to the board of directors of Media Intelligence Co. with Mr Athan Lekkas, Mr Chris Wood and Mr John Schultz (each an Xped director) being appointed as directors of Media Intelligence Co. and the existing directors of Media Intelligence Co. resigning. As announced on 16 June 2017, Dr Karen Nelson-Field (previous CEO and director of Media Intelligence Co.) has been engaged by the board of Media Intelligence Co. on a consultancy basis until September 2017 to assist in the delivery of the Think TV project.

Xped remains committed to working proactively with the Media Intelligence Co. team moving forward to the benefit of all shareholders of Media Intelligence Co.

By Order of The Board

Xped Limited



ABOUT XPED

Xped is an Australian Internet of Things (“IoT”) technology business. Xped has developed revolutionary and patent-protected technology that allows any consumer, regardless of their technical capability, to connect, monitor and control devices and appliances found in our everyday environment. It’s as simple as two people shaking hands. By enabling the Internet of Things, Xped’s ADRC platform will bring benefit to Manufacturers, Retailers, Service Providers, and Consumers.

At Xped, we’re **Making Technology Easy Again**

FOR MORE INFORMATION:

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