



3 July 2017: ASX/Media Release (ASX: KNM)

## Changes to Substantial Holders cessation notices

Online education publisher KNeoMedia Limited ("**KNeoMedia**" or the "**Company**") (ASX: **KNM**) advises that the changes to substantial holders are in relation to recent Conversion Note conversions and exercising of entitlements. The reduction in voting rights relates to a dilution of the shareholders interest not sale of shares.

Documentation in relation to the cessation notices are attached.

– ENDS –

### About KNeoMedia Limited:

KNeoMedia Limited is an online education publishing company that delivers world-class education assessment products and games-based learning to global educational and consumer markets.

KNeoMedia publishes and markets from its US-based subsidiary, KNeoWORLD Inc., and sells on a seat licence and micro-subscription and Apps basis through the KNeoWORLD.com games portal, Apps Stores and via distribution agreements and education departments.

Games Based Learning is an integral part of childhood education. Growth in educational markets, combined with advances in mobile devices and connectivity, will continue to accelerate innovation, adoption, and affordability of our products around the world.

KNeoWORLD is an education games portal where young and also special needs students play their way through a futuristic and epic world. They do this by playing compelling games that are subtly infused with validated educational content including numeracy, literacy, science, arts, reasoning and memory. KNeoWORLD products provide extensive analytical performance data to educators and comply with child online protection and the parent approved simple subscription model provides KNeoWORLD with a global opportunity to quickly deploy in a product vacuum and become a market leader.

### For further information, please contact:

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**Sophie Karzis**  
Company Secretary  
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# Form 605

Corporations Act 2001  
Section 671B

## Notice of ceasing to be a substantial holder

To Company Name/Scheme **KNEOMEDIA LIMITED**

ACN/ARSN **009 221 783**

### 1. Details of substantial holder

Name Kellett Super Pty Ltd  
Furneaux Management Pty Ltd  
(the **Substantial Holders**)

The holder ceased to be a substantial holder on 15/06/2017  
The previous notice was given to the company on 21/11/2016  
The previous notice was dated 21/11/2016

### 2. Changes in relevant interests

Particulars of each change in, or change in the nature of, a relevant interest of the substantial holder or an associate in voting securities of the company or scheme, since the substantial holder was last required to give a substantial holding notice to the company or scheme are as follows:

Date of change	Person whose relevant interest changed	Nature of change	Consideration given in relation to change	Class and number of securities affected	Person's voted affected
15/06/2017	Substantial Holders	Dilution of interest after issue of 105,139,242 ordinary shares on 15 June 2017	N/A	17,665,713 ordinary shares	17,665,713

### 3. Changes in association

The persons who have become associates of, ceased to be associates of, or have changed the nature of their association with, the substantial holder in relation to voting interests in the company or scheme are as follows:

Name and ACN/ARSN (if applicable)	Nature of association
N/A	N/A

### 4. Addresses

The addresses of persons named in this form are as follows:

Name	Address
James Kellett	PO Box 135, Sandringham VIC 3191
Kellett Super Fund Pty Ltd	PO Box 135, Sandringham VIC 3191
Furneaux Management Pty Ltd	PO Box 135, Sandringham VIC 3191

### Signature

print name **James Kellett** Capacity Director

sign here  date **03 / 07 / 2017**

# Form 605

Corporations Act 2001  
Section 671B

## Notice of ceasing to be a substantial holder

To Company Name/Scheme **KNEOMEDIA LIMITED**

ACN/ARSN **009 221 783**

### 1. Details of substantial holder

Name **INVIA CUSTODIAN PTY LIMITED <ANDREW WILLIAM BLACKMAN A/C>**

ACN/ARSN (if applicable)

The holder ceased to be a substantial holder on 15/06/2017  
The previous notice was given to the company on 11/01/2017  
The previous notice was dated 10/01/2017

### 2. Changes in relevant interests

Particulars of each change in, or change in the nature of, a relevant interest of the substantial holder or an associate in voting securities of the company or scheme, since the substantial holder was last required to give a substantial holding notice to the company or scheme are as follows:

Date of change	Person whose relevant interest changed	Nature of change	Consideration given in relation to change	Class and number of securities affected	Person's voted affected
11 January 2017	Mr Andrew William Blackman	On market purchase of fully paid ordinary shares	\$0.016 per share	66,010 ordinary shares	66,010
12 January 2017	Mr Andrew William Blackman	On market purchase of fully paid ordinary shares	\$0.016 per share	48,343 ordinary shares	48,343
2 February 2017	Mr Andrew William Blackman	On market purchase of fully paid ordinary shares	\$0.0146 per share	700,000 ordinary shares	700,000
3 February 2017	Mr Andrew William Blackman	On market purchase of fully paid ordinary shares	\$0.015 per share	203,559 ordinary shares	203,559
7 February 2017	Mr Andrew William Blackman	On market purchase of fully paid ordinary shares	\$0.016 per share	580,000 ordinary shares	580,000
8 February 2017	Mr Andrew William Blackman	On market purchase of fully paid ordinary shares	\$0.016 per share	430,000 ordinary shares	430,000
9 February 2017	Mr Andrew William Blackman	On market purchase of fully paid ordinary shares	\$0.016 per share	586,441 ordinary shares	586,441
20 March 2017	Mr Andrew William Blackman	On market purchase of fully paid ordinary shares	\$0.017 per share	250,000 ordinary shares	250,000

22 March 2017	Mr Andrew William Blackman	On market purchase of fully paid ordinary shares	\$0.017 per share	500,000 ordinary shares	500,000
24 March 2017	Mr Andrew William Blackman	On market purchase of fully paid ordinary shares	\$0.017 per share	78,618 ordinary shares	78,618
27 March 2017	Mr Andrew William Blackman	On market purchase of fully paid ordinary shares	\$0.017 per share	171,382 ordinary shares	171,382
15 June 2017	Mr Andrew William Blackman	Dilution of interest after issue of 105,139,242 shares on 15 June 2017	N/A	17,385,647 ordinary shares	17,385,647

### 3. Changes in association

The persons who have become associates of, ceased to be associates of, or have changed the nature of their association with, the substantial holder in relation to voting interests in the company or scheme are as follows:

Name and ACN/ARSN (if applicable)	Nature of association
N/A	N/A

### 4. Addresses

The addresses of persons named in this form are as follows:

Name	Address
Mr Andrew William Blackman	34 Somerset Street, Mosman, NSW 2088

**Dated 3 July 2017**

**Authorised for electronic lodgement by Mr Andrew Blackman**