Form 603

Corporations Act 2001 Section 671B

Notice of initial substantial holder

To Company Name/Scheme **KNEOMEDIA LIMITED**

ACN/ARSN

009 221 783

1. Details of substantial holder

Name

Barrijag Pty Limited

Susan Hadley

(the Substantial Holders)

ACN (if applicable)

086 149 644

The holder became a substantial holder on

15/06/2017

2. Details of voting power

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate had a relevant interest in on the date the substantial holder became a substantial holder are as follows:

Class of securities	Number of securities	Persons' votes	Voting power
Ordinary shares	39,715,431	39,715,431	8.80%

3. Details of relevant interests

The nature of the relevant interest the substantial holder or an associate had in the following voting securities on the date the substantial holder became a substantial holder are as follows:

Holder of relevant interest	Nature of relevant interest	Class and number of securities
Substantial Holders	Barrijag Pty Limited is the direct holder of 39,715,431 Ordinary Shares Susan Hadley is the controller of Barrijag Pty Limited	39,715,431 Ordinary Shares

4. Details of present registered holders

The persons registered as holders of the securities referred to in paragraph 3 above are as follows:

Holder of relevant interest	Registered holder of securities	Person entitled to be registered as holder	Class and number of securities
Substantial Holders	Barrijag Pty Limited	Barrijag Pty Limited	39,715,431 Ordinary Shares

5. Consideration

The consideration paid for each relevant interest referred to in paragraph 3 above, and acquired in the 4 months prior to the day that the substantial holder became a substantial holder is as follows:

Holder of relevant interest	Date of acquisition	Consideration	Class and number of securities
Substantial Holders	15/06/2017	\$0.01277 Per Share	23,487,043 Ordinary Shares
Substantial Holders	15/06/2017	\$0.01597 Per Share	12,561,721 Ordinary Shares

6. Associates

The reasons the persons named in paragraph 3 above are associates of the substantial holder are as follows:

Name and ACN/ARSN (if applicable)	Nature of association
Susan Hadley	Director and shareholder and controller of Barrijag Pty Limited, as trustee for the Hadley Super Fund A/C

7. Addresses

The addresses of persons named in this form are as follows:

Name	Address
Barrijag Pty Limited	Level 30, 126 Phillip Street, Sydney NSW 2000
Susan Hadley	Level 30, 126 Phillip Street, Sydney NSW 2000

Dated 3 July 2017

Authorised for electronic lodgement by Susan Hadley