

Wednesday 19 July, 2017

ASX Announcement

Ruralco Holdings Limited (“Ruralco”) (ASX: RHL)

Presentation at Investor & Analyst Site Visit to Renmark and Launch of water trading platform, waterexchange.com.au

Site Visit Presentation

Attached is a presentation to be delivered today to a small group of broker analysts and institutional investors on a site visit to Ruralco's operations in Renmark, South Australia.

The day is focused on showcasing Ruralco's investment in water and rural supplies in the Riverland region through a tour of various sites around Renmark and offers an opportunity for the group to meet key management, operational staff and customers.

Launch of Water Market Trading Platform

Also today, Ruralco announces the launch of Australia's largest independent water market trading platform, waterexchange.com.au. See attached media release.

Ruralco progress since May, 2017

Despite a dry June, particularly in the broadacre cropping regions of WA and western SA, and forecast dry conditions out to September, sales of rural supplies inputs have held relatively firm and livestock and wool prices have remained high over the period to date.

Consistent with the outlook provided in May 2017, the Group remains on track to deliver 2H17 earnings similar to 1H17, assisted by the impact of full year cost-out benefits and overall business improvement initiatives.

ENDS

Ilona Alsters
Company Secretary