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Media Release  
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## Tassal receives global recognition from Seafood Intelligence for ‘Transparency Benchmarking’

Today Tassal has been announced as the number 2 benchmarked aquaculture business in the world for transparent corporate, social and environmental reporting by seafoodintell.com

This follows a position in the top three since 2012 which reinforces the high level of commitment to sustainable reporting and business practices.

Tassal Chief Executive Officer and Managing Director, Mark Ryan, said “The staff at Tassal have worked incredibly hard in the past 12 months to achieve this global ranking through what has been one of our most challenging times. It is testament to their commitment and the work we do with our research and global partners to achieve this.”

The Seafood Intelligence’s Transparency Benchmarking Report 2017 assesses ‘the level of proactive/voluntary transparency and communication endeavours displayed by the top salmon farmers worldwide when it comes to corporate, social and environmental sustainability reporting’. The world’s top 36 salmon farming and 11 fish feed companies are assessed.

Since 2010, Tassal has focussed on continuous improvement practices which have been recognised for global excellence across a range of reporting and benchmarking platforms.

<b>2010</b>	<b>2011</b>	<b>2012</b>	<b>2012</b>	<b>2012</b>	<b>2014</b>	<b>2014</b>	<b>2015</b>	<b>2015</b>	<b>2015</b>	<b>2016</b>
Recognised by Business Review Weekly (BRW) as the ‘Most Respected Industry Leader’ in the agriculture, forestry and fishery sector.	Releases our first Sustainability Report	Tassal and WWF announce the WWF-Australia and Tassal Sustainable Aquaculture Partnership for sustainable aquaculture.	The Global Aquaculture Alliance (GAA) announced Tassal as the first salmon producer in Australia to achieve full Best Aquaculture Practices (BAP) certification at farm level.	Recognised as a Tasmanian Employer of Choice  Employers of Choice are recognised by the Tasmanian Government for demonstrating contemporary workplace practices and outstanding support for their staff.	Benchmarked as the number one salmon and trout farming businesses in corporate, social and environmental reporting by Seafood Intelligence.	Tassal becomes the first salmon company in the World to certify all their farms to the ASC standard.	Tassal becomes the first food producer to be awarded the Australian Business Award for Sustainability.	Tassal awarded Coles Sustainable and Ethical excellence award.	Mark Ryan awarded Banksia Foundation Richard Pratt CEO Award for contributions to sustainability across Australia.	Benchmarked as the number one salmon and trout farming businesses in corporate, social and environmental reporting by Seafood Intelligence.  Tassal has been in the top three since 2012.

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#### About Tassal

Tassal Group Limited (ASX: TGR) is a vertically integrated salmon grower and salmon and seafood processor, seller and marketer. The Company produces and sells premium salmon and seafood products for both the Australian domestic and export markets. Tassal grows delicious, fresh and healthy Atlantic salmon in Tasmania's fresh waters and through its De Costi Seafood business sources and processes a wide range of seafood. Tassal is committed to taking a leadership role in sustainability in aquaculture and seafood sourcing. The company employs more than 1,200 people. Visit [www.tassal.com.au](http://www.tassal.com.au) for more information.

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