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9 Aug 2017

Market Announcements
Australian Securities Exchange Limited

MANAGEMENT APPOINTMENT-ASIA CEO

Vita Life Sciences Limited is pleased to announce the appointment of a regional CEO, Dr Edward Choo for the Asian region business. Dr Choo's appointment will start on the 15th Sept 2017. Dr Choo shall be responsible for the business growth of the existing markets and identification of potential markets to expand the business.

Dr Choo has over 25 years of working experience and, was formerly the Global Vice President at Elken International based in Malaysia. His past roles include Chief Operations Officer of HCK Capital Group, Vice President of Marketing and Business Development at BlueScope Steel Asia and Head of Marketing for McDonald's Corporation Malaysia.

He has a PhD from the University College of Dublin, an MBA from Universiti Putra Malaysia (UPM) and a Bachelor of Science degree from UPM.

Andrew O'Keefe
Managing Director

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