

## APPENDIX 4E – KOGAN.COM LTD

ABN 96 612 447 293

### Results for announcement to the market

#### Year<sup>1</sup> ended 30 June 2017

(Previous corresponding period: Year ended 30 June 2016)

	30 June 2017 \$000	30 June 2016 \$000	Change increase/ (decrease) \$'000	Change increase/ (decrease) %
Revenues from ordinary activities	289,518	211,159	<b>78,359</b>	<i>37.1%</i>
Profit before tax	6,124	1,431	<b>4,693</b>	<i>328.0%</i>
Profit after tax attributable to members	3,740	809	<b>2,931</b>	<i>362.3%</i>

#### Abbreviated explanation of results

Revenue from ordinary activities of \$289.5 million represents an increase of \$78.4 million (37.1%), compared to the prior year. The increase in revenue was driven by growth in Active Customers, Kogan Mobile and channel growth with the launch of Dick Smith.

Profit before tax was up by \$4.7 million compared to the prior year. Profit before tax and Profit after tax attributable to members both include \$3.0 million of costs associated with the group's Initial Public Offering ("IPO") and \$0.7 million of unrealised foreign exchange losses.

Refer to the accompanying market release and the Investor Presentation dated 18 August 2017 for further commentary.

#### Income statement with notes to the statement

Please refer to the attached preliminary financial report for the income statement and statement of comprehensive income for the year ended 30 June 2017.

#### Statement of financial position with notes to the statement

Please refer to the attached preliminary financial report for financial position as at 30 June 2017.

#### Cash flow with notes to the statement

Please refer to the attached preliminary financial report for the statement of cash flows for the year ended 30 June 2017.

#### Statement of changes in equity with notes to the statement

Please refer to the attached preliminary financial report for the statement of changes in equity for the year ended 30 June 2017.

#### Control gained over entities in the period

Kogan.com Ltd acquired all of the issued shares in Kogan Operations Holdings Pty Ltd, and thereby acquired control of all existing Kogan subsidiaries, prior to listing on the ASX on 7 July 2016. The aggregate consideration paid by Kogan.com Ltd for the Kogan Operations Holdings Pty Ltd shares under the Sale Agreement was \$131,816,250.

<sup>1</sup> Pursuant to ASIC relief granted on 26 September 2016, the reporting period represents the period from 19 May 2016 (Kogan.com Ltd date of incorporation) to 30 June 2017. As Kogan.com Ltd acquired the Kogan group of companies just prior to the date of listing on the Australian Stock Exchange on 7 July 2016, and was previously non-operational, the reporting period represents the trading results of the Kogan group of companies for the twelve months ended 30 June 2017.

The results, including prior year comparatives, reflect 12 months of trading for all Kogan group entities as if they were a consolidated group in both reporting periods. This ensures consistency of presentation with historical and forecast financial information contained in the prospectus.

### Net tangible assets per share

	30 June 2017	30 June 2016
Net tangible assets backing per ordinary shares	\$0.41	\$7,105.74

### Dividends

	Amount per Share (cents)	Franked Amount per share at 30% of Tax (cents)
<b>Ordinary shares:</b>		
2016 interim – paid 31 December 2015	182,216	-
2016 final – paid 30 June 2016	535,015	-
2017 interim – paid 17 March 2017	3.9	3.9
2017 final dividend declared	3.8	3.8

The 2016 dividends were paid to the previous owners of the business prior to the company's IPO.

### Current period

The 2017 final dividend was declared subsequent to balance date. The record date for determining entitlement of receipt of the final dividend is 25 August 2017 and the company will pay the dividend on 4 September 2017. The dividend has not been accrued for as at 30 June 2017.

### Distribution reinvestment plans

There was no distribution reinvestment plan in operation during the year.

### Commentary on the results for the period

The Consolidated Income Statement and Consolidated Statement of Comprehensive Income, Financial Position, Cash Flows, Changes in Equity and Notes to the Unaudited Preliminary Final Report ("financial report") are included on pages 4 to 16. Further commentary and analysis of the results is provided in the Investor Presentation dated 18 August 2017.

### Principal activities

Kogan.com is a portfolio of retail and services businesses that included Kogan Retail, Kogan Marketplace, Kogan Mobile and Kogan Travel during the year ended 30 June 2017.

Kogan.com earns the majority of its revenue and profit through the sale of goods and services to Australian consumers. Its offering comprises products released under Kogan.com's in-house brands, such as Kogan, Ovela, Fortis and Komodo ("Private Label Products"), and products sourced from imported and domestic third party brands such as Apple, Canon, Swann and Samsung ("Third Party Branded Products"). In addition to product offerings, Kogan.com earns revenue and profit from Kogan Travel and Kogan Mobile, which offer travel packages and prepaid mobile phone plans online, respectively.

There were no significant changes in the nature of the activities of the Group during the year.

### Highlights of the full year result:

- Statutory net profit after tax (NPAT) up by \$2.9 million from \$0.8 million to \$3.7 million in FY17, including \$3.0 million of one-off costs associated with the Group's Initial Public Offering and unrealised foreign exchange losses of \$0.7 million;
- Pro Forma NPAT<sup>2</sup> was \$7.2 million and Pro Forma NPATA<sup>2</sup> was \$8.6 million. NPATA refers to NPAT plus the non-cash amortisation of the Dick Smith Assets, which were purchased in April 2016;

<sup>2</sup> Kogan believes that non-IFRS measures referred to in this document provide useful information to recipients for measuring the underlying operating performance of the business. Non-IFRS measures are not subject to audit.

- Revenue of \$289.5 million representing a year on year increase of \$78.4 million;
- Statutory EBITDA<sup>2</sup> of \$9.5 million, up \$5.6 million on FY16;
- Pro Forma EBITDA<sup>2</sup> of \$13.2 million, representing a year on year increase of 230.0%;
- Kogan Mobile achieved significant growth with a revenue increase of 620.0% year on year;
- Strong growth in both Active Customers and Active Subscribers;
- Channel growth following the launch of Dick Smith in May 2016;
- Reported statutory result significantly impacted by \$3.0 million of costs associated with the IPO of Kogan.com Ltd on 7 July 2016 and \$0.7 million of unrealised foreign exchange losses;
- Release of cash constraints allowed the business to invest in Private Label and Third Party Domestic inventory and marketing, to drive growth in FY17 and beyond.
- The effective tax rate for FY17 of 39% reflects the impact of non-deductible intangible amortisation and other non-deductible costs, offset by an over-provision for income tax in the prior year.

### Foreign entities

The results of Kogan HK Limited, a Hong Kong registered entity, have been compiled using International Financial Reporting Standards (IFRS), as issued by the International Accounting Standards Board.

### Status of the audit

The report should be read in conjunction with the preliminary final report. The financial statements in the preliminary final report are in the process of being audited.

### Annual General Meeting

Kogan.com Ltd advises that its Annual General Meeting will be held on Friday, 17 November 2017. The time and other details relating to the meeting will be advised in the Notice of Meeting to be sent to all shareholders and released to ASX immediately after dispatch.

In accordance with the ASX Listing Rules and the Company's constitution, valid nominations for the position of director are required to be lodged at the registered office of the Company by 5:00pm (AEST) 29 September 2017.

Signed on behalf of Kogan.com Limited, on 18 August 2017



Greg Ridder  
Chairman



ABN 96 612 447 293

PRELIMINARY FINANCIAL REPORT  
FOR THE YEAR ENDED 30 JUNE 2017

**CONSOLIDATED INCOME STATEMENT AND CONSOLIDATED STATEMENT OF  
COMPREHENSIVE INCOME  
FOR THE YEAR<sup>1</sup> ENDED 30 JUNE 2017**

	Note	Consolidated Group	
		2017 \$	2016 \$
Revenue	2	289,517,780	211,158,595
Cost of sales	3	(237,824,300)	(178,462,191)
<b>Gross profit</b>		<b>51,693,480</b>	<b>32,696,404</b>
Selling and distribution expenses		(15,275,422)	(10,182,023)
Warehouse expenses		(5,810,443)	(4,672,696)
Administrative expenses		(23,108,076)	(15,798,804)
Other expenses		(993,060)	(406,279)
<b>Results from operating activities</b>		<b>6,506,479</b>	<b>1,636,602</b>
Finance income		469,845	6,207
Finance costs		(124,694)	(211,588)
Unrealised foreign exchange gain / (loss)		(727,265)	-
<b>Net finance costs</b>		<b>(382,114)</b>	<b>(205,381)</b>
<b>Profit before income tax</b>		<b>6,124,365</b>	<b>1,431,221</b>
Tax expense	4	(2,384,500)	(622,072)
<b>Net profit for the period attributable to the members of company</b>		<b>3,739,865</b>	<b>809,149</b>

The accompanying notes form part of these financial statements

1 Pursuant to ASIC relief granted on 26 September 2016, the reporting period represents the period from 19 May 2016 (Kogan.com Ltd date of incorporation) to 30 June 2017. As Kogan.com Ltd acquired the Kogan group of companies just prior to the date of listing on the Australian Stock Exchange on 7 July 2016, and was previously non-operational, the reporting period represents the trading results of the Kogan group of companies for the twelve months ended 30 June 2017.

**CONSOLIDATED STATEMENT OF FINANCIAL POSITION  
AS AT 30 JUNE 2017**

	Note	2017 \$	2016 \$
<b>ASSETS</b>			
CURRENT ASSETS			
Cash and cash equivalents	12	32,027,680	1,808,301
Trade and other receivables	6	2,045,324	2,981,881
Inventories	5	39,741,987	20,532,375
Prepayments and other current assets	7	625,517	1,444,206
Current tax receivable		-	132,217
<b>TOTAL CURRENT ASSETS</b>		<b>74,440,508</b>	<b>26,898,980</b>
NON-CURRENT ASSETS			
Plant and equipment	10	489,372	571,302
Intangible assets	9	4,480,040	4,633,473
Deferred tax assets		913,936	339,536
<b>TOTAL NON-CURRENT ASSETS</b>		<b>5,883,348</b>	<b>5,544,311</b>
<b>TOTAL ASSETS</b>		<b>80,323,856</b>	<b>32,443,291</b>
<b>LIABILITIES</b>			
CURRENT LIABILITIES			
Trade and other payables	8	28,504,597	15,469,375
Borrowings	11	-	4,900,000
Financial liabilities		727,265	-
Current tax liabilities		2,163,197	-
Employee benefits		508,188	341,233
Provisions		488,337	235,812
Deferred income		5,165,416	4,382,767
<b>TOTAL CURRENT LIABILITIES</b>		<b>37,557,000</b>	<b>25,329,187</b>
NON-CURRENT LIABILITIES			
Employee benefits		65,614	43,364
Provisions		29,557	-
<b>TOTAL NON-CURRENT LIABILITIES</b>		<b>95,171</b>	<b>43,364</b>
<b>TOTAL LIABILITIES</b>		<b>37,652,171</b>	<b>25,372,551</b>
<b>NET ASSETS</b>		<b>42,671,685</b>	<b>7,070,740</b>
<b>EQUITY</b>			
Issued capital	13	167,100,702	343
Merger reserve	13	(131,816,250)	-
Other reserves	13	(73,547)	(290,645)
Retained earnings		7,460,780	7,361,042
<b>TOTAL EQUITY</b>		<b>42,671,685</b>	<b>7,070,740</b>

The accompanying notes form part of these financial statements

**CONSOLIDATED STATEMENT OF CHANGES IN EQUITY  
FOR THE YEAR ENDED 30 JUNE 2017**

**Consolidated Group**

	Note	Share Capital	Retained Earnings	Merger Reserve	Translation Reserve	Share based payments Reserve	Total Equity
		\$	\$	\$	\$	\$	\$
<b>Balance at 1 July 2015</b>		343	9,011,995	-	(290,645)	-	8,721,693
<b>Comprehensive income</b>							
Profit for the year		-	809,149	-	-	-	809,149
<b>Total comprehensive income for the year</b>		-	809,149	-	-	-	809,149
<b>Transactions with owners, in their capacity as owners, and other transfers</b>							
Issue of ordinary shares		-	-	-	-	-	-
Distributions paid	14	-	(2,460,102)	-	-	-	(2,460,102)
<b>Total transactions with owners, in their capacity as owners</b>		-	(2,460,102)	-	-	-	(2,460,102)
<b>Balance at 30 June 2016</b>		<b>343</b>	<b>7,361,042</b>	<b>-</b>	<b>(290,645)</b>	<b>-</b>	<b>7,070,740</b>
<b>Balance at 1 July 2016</b>		343	7,361,042	-	(290,645)	-	7,070,740
<b>Comprehensive income</b>							
Profit for the year		-	3,739,865	-	-	-	3,739,865
<b>Total comprehensive income for the year</b>		-	3,739,865	-	-	-	3,739,865
<b>Transactions with owners, in their capacity as owners, and other transfers</b>							
Issue of ordinary shares, net of issue costs		167,100,359	-	-	-	-	167,100,359
Kogan Group restructure	13	-		(131,816,250)			(131,816,250)
Equity-settled share-based payments	13	-	-	-	-	217,098	217,098
Dividends paid	14	-	(3,640,127)	-	-	-	(3,640,127)
Distributions paid	14	-	-	-	-	-	-
<b>Total transactions with owners and other transfers</b>		167,100,359	(3,640,127)	(131,816,250)	-	217,098	31,861,080
<b>Balance at 30 June 2017</b>		<b>167,100,702</b>	<b>7,460,780</b>	<b>(131,816,250)</b>	<b>(290,645)</b>	<b>217,098</b>	<b>42,671,685</b>

The accompanying notes form part of these financial statements.

**CONSOLIDATED STATEMENT OF CASH FLOWS  
FOR THE YEAR ENDED 30 JUNE 2017**

	<b>Note</b>	<b>Consolidated Group</b>	
		<b>2017</b>	<b>2016</b>
		<b>\$</b>	<b>\$</b>
<b>CASH FLOWS FROM OPERATING ACTIVITIES</b>			
Receipts from customers		291,236,987	208,751,567
Payments to suppliers and employees		(280,322,571)	(196,594,316)
Interest received		469,845	6,224
Finance costs paid		(159,806)	(211,589)
(Income tax paid)/refunds received		(287,785)	(473,587)
Net cash provided by/(used in) operating activities	16	10,936,670	11,478,299
<b>CASH FLOWS FROM INVESTING ACTIVITIES</b>			
Purchase of property, plant and equipment		(87,311)	(34,371)
Purchase of intangible assets		(3,465,506)	(4,373,306)
Net cash (used in) investing activities		(3,552,817)	(4,407,677)
<b>CASH FLOWS FROM FINANCING ACTIVITIES</b>			
Net proceeds from issue of shares		34,999,999	-
Transaction costs related to the issue of shares		(3,624,346)	-
Proceeds from borrowings		-	4,900,000
Repayment of borrowings		(4,900,000)	(8,100,000)
Dividends/distributions paid		(3,640,127)	(2,460,102)
Net cash provided by/(used in) financing activities		22,835,526	(5,660,102)
Net increase in cash held		30,219,379	1,410,520
Cash and cash equivalents at beginning of financial year		1,808,301	397,781
Cash and cash equivalents at end of financial year	12	32,027,680	1,808,301

The accompanying notes form part of these financial statements.



## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2017

### NOTE 1: SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### Basis of Preparation

These preliminary consolidated financial statements relate to Kogan.com Ltd and the entities it controlled at the end of, or during the year ended 30 June 2017 and has been prepared based on the requirements of rule 4.3A of the ASX listing rules (Appendix 4E).

#### Accounting policies

The same accounting policies have been followed in this preliminary financial report as were applied in the most recent audited annual financial statements of the Kogan Group, available on the ASX website.

### NOTE 2: REVENUE

	Consolidated Group	
	2017	2016
	\$	\$
<b>Revenue</b>		
Sales revenue:		
- sale of goods	276,496,962	204,213,344
- rendering of services	9,971,911	4,625,461
	<u>286,468,873</u>	<u>208,838,805</u>
Other revenue:		
- marketing subsidies	893,198	1,184,759
- ispONE settlement	399,094	-
- other revenue	1,756,615	1,135,031
	<u>3,048,907</u>	<u>2,319,790</u>
<b>Total revenue</b>	<b><u>289,517,780</u></b>	<b><u>211,158,595</u></b>

### NOTE 3: PROFIT FOR THE YEAR

#### Expenses

	2017	2016
	\$	\$
Cost of sales	232,281,905	175,104,134
Cost of services	5,542,395	3,358,057
<b>Total Cost of sales</b>	<b><u>237,824,300</u></b>	<b><u>178,462,191</u></b>
Employee benefit expense	13,369,326 <sup>1</sup>	8,461,766
Depreciation and amortisation expense	3,823,701	2,411,394
Costs associated with the group's Initial Public Offering not eligible to be offset against issued share capital	1,799,602	1,090,236

<sup>1</sup> Includes \$1,183,748 of bonus shares issued to certain senior management (excluding Ruslan Kogan and David Shafer) upon the company's IPO.

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2017

### NOTE 4: TAXATION

	Note	Consolidated Group	
		2017	2016
		\$	\$
a. The components of tax (expense) income comprise:			
Current tax		3,310,357	831,918
Deferred tax		(574,400)	300,540
Under-provision in respect of prior years		(351,457)	(510,386)
		<u>2,384,500</u>	<u>622,072</u>
b. The prima facie tax on profit from ordinary activities before income tax is reconciled to income tax as follows:			
Prima facie tax payable on profit from ordinary activities before income tax at 30% (2016: 30%):			
- consolidated group		1,837,309	429,372
Add:			
Tax effect of:			
- amortisation of intangibles		444,985	431,108
- non-deductible IPO related costs		436,424	-
- entertainment (non-deductible)		51,567	13,528
- other items		4,290	19,558
Less:			
Tax effect of:			
- prior year losses now recognised		(111,604)	(11,783)
- rebateable fully franked dividends		70,560	(12,078)
- over provision for current year income tax			-
- current year revenue losses not recognised		2,425	9,253
- (over)/under provision of prior year income tax		(351,456)	(510,386)
- trust related tax adjustments		-	253,500
Income tax attributable to the Group		<u>2,384,500</u>	<u>622,072</u>
The applicable weighted average effective tax rates are as follows:		39%	43%

The effective tax rate for FY17 of 39% reflects the impact of non-deductible intangible amortisation and other non-deductible costs, offset by an overprovision for income tax in the prior year.

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2017

### NOTE 5: INVENTORIES

	Consolidated Group	
	2017	2016
	\$	\$
CURRENT		
Inventory in transit	9,013,522	4,772,392
Inventory on hand	30,728,465	15,759,983
	<u>39,741,987</u>	<u>20,532,375</u>

### NOTE 6: TRADE AND OTHER RECEIVABLES

	2017	2016
	\$	\$
CURRENT		
Trade receivables	1,785,268	627,436
	<u>1,785,268</u>	<u>627,436</u>
Other receivables	260,056	2,354,445
Total current trade and other receivables	<u>2,045,324</u>	<u>2,981,881</u>

### NOTE 7: OTHER CURRENT ASSETS

	2017	2016
	\$	\$
Prepayments	445,287	1,034,115
Rental bond	29,197	218,397
Other	151,033	191,694
	<u>625,517</u>	<u>1,444,206</u>

### NOTE 8: TRADE AND OTHER PAYABLES

	2017	2016
	\$	\$
CURRENT		
Trade payables	21,176,695	10,105,669
Other payables	5,936,089	3,259,089
Accrued expenses	1,391,813	2,104,617
	<u>28,504,597</u>	<u>15,469,375</u>

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2017

### NOTE 9: INTANGIBLES

	Consolidated Group	
	2017	2016
	\$	\$
<b>Patents and Trademarks:</b>		
Cost	358,425	260,439
Accumulated amortisation and impairment losses	(227,715)	(152,011)
Net carrying amount	130,710	108,428
<b>Website development costs:</b>		
Cost	2,893,581	2,146,396
Accumulated amortisation and impairment losses	(2,049,982)	(1,502,986)
Net carrying amount	843,599	643,410
<b>Software costs:</b>		
Cost	784,946	765,377
Accumulated amortisation and impairment losses	(697,809)	(416,074)
Net carrying amount	87,137	349,303
<b>Intellectual Property:</b>		
Cost	8,012,425	5,528,211
Accumulated amortisation and impairment losses	(4,593,831)	(1,995,879)
Net carrying amount	3,418,594	3,532,332
Total intangibles	4,480,040	4,633,473

### NOTE 10: PROPERTY, PLANT AND EQUIPMENT

	2017	2016
	\$	\$
<b>Plant and Equipment</b>		
Computer Equipment:		
At cost	234,996	167,033
Accumulated depreciation	(183,776)	(133,179)
	51,220	33,854
Office Equipment:		
At cost	878,010	859,367
Accumulated depreciation	(455,037)	(339,693)
	422,973	519,674
Leasehold improvements:		
At cost	23,055	22,350
Accumulated amortisation	(7,876)	(4,576)
	15,179	17,774
Total plant and equipment	489,372	571,302

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2017

### NOTE 11: LOAN AND BORROWINGS

	Note	Consolidated Group	
		2017 \$	2016 \$
CURRENT			
Working capital facility - secured		-	4,900,000
		-	4,900,000

On 31 May 2016, the Group signed a new multi-option facility agreement with Westpac Banking Corporation, maturing on 31 May 2019. The Facility includes a Cash Advance Facility, Trade Finance Facility and LC Facility with a total limit of \$10.0 million.

There were no amounts drawn down under the facility at year end, and the amount drawn down under the previous working capital facility was repaid out of the proceeds of the Initial Public Offering.

### NOTE 12: CASH AND CASH EQUIVALENTS

	2017 \$	2016 \$
Cash at bank and on hand	32,027,680	1,808,301
	32,027,680	1,808,301

### NOTE 13: ISSUED CAPITAL

	Consolidated Group			
	2017 \$	2016 \$	2017 No.	2016 No.
Fully paid ordinary shares	167,100,702	343	93,336,581	343
	167,100,702	343	93,336,581	343

Ordinary shares participate in dividends and the proceeds on winding-up of the parent entity in proportion to the number of shares held. At the shareholders' meetings each ordinary share is entitled to one vote when a poll is called, otherwise each shareholder has one vote on a show of hands.

#### Merger reserve

The acquisition of Kogan Operations Holdings Pty Ltd by Kogan.com Ltd has been treated as a common control transaction at book value for accounting purposes, and no fair value adjustments have been made. Consequently, the difference between the fair value of issued capital and the book value of net assets acquired is recorded within a merger reserve.

#### Performance Rights reserve

The reserve is used to recognise the value of equity benefits provided to employees as part of their remuneration. The Group measures the cost of equity-settled transactions with employees by reference to the fair value of the ordinary shares at the date at which they are granted. The fair value is determined using Black Scholes simulation valuation techniques, taking into account the terms and conditions upon which the equity instruments were granted.

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2017

### NOTE 13: ISSUED CAPITAL (CONTINUED)

#### Movement in ordinary share capital

Details	Date	Shares No.	Issue price	\$
Balance	1 July 2016	343	\$1.00	343
Shares cancelled as part of the Kogan purchase	7 July 2016	(343)	\$-	-
Shares issued at IPO	7 July 2016	27,777,786	\$1.80	50,000,015
Shares issued to senior managers under an IPO bonus schemes	7 July 2016	657,638	\$1.80	1,183,749
Shares issued to the previous owners for the purchase of Kogan Operations Holdings Pty Ltd	7 July 2016	64,897,910	\$1.80	116,816,238
Transaction cost arising on IPO offset against share capital, net of tax	7 July 2016	-	\$-	(904,643)
Shares issued to eligible employees under an incentive plan	29 September 2016	3,247	\$1.54	5,000
Balance	30 June 2017	<u>93,336,581</u>		<u>167,100,702</u>

### NOTE 14: DISTRIBUTIONS

	Consolidated Group	
	2017 \$	2016 \$
Dividends/Distributions paid during the year	3,640,127	2,460,102
	<u>3,640,127</u>	<u>2,460,102</u>

Prior year distributions were paid to the previous owners of the business prior to the company's IPO.

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2017

### NOTE 15: INTERESTS IN SUBSIDIARIES

#### Information about Principal Subsidiaries

The subsidiaries listed below have share capital consisting solely of ordinary shares or, in the case of Kogan Technologies Unit Trust, ordinary units, which are held directly by the Group. Kogan.com Holdings Pty Ltd is the Trustee of the Kogan Technologies Unit Trust. The Trustee and the Trust are wholly-owned entities within the Kogan Group. The proportion of ownership interests held equals the voting rights held by the Group. Each subsidiary's principal place of business is also its country of incorporation.

Name of Subsidiary	Principal Place of Business	Ownership Interest Held by the Group	
		2017	2016
		%	%
Kogan Mobile Australia Pty Ltd	Australia	100	100
Kogan Mobile Pty Ltd	Australia	100	100
Kogan Australia Pty Ltd	Australia	100	100
Kogan International Holdings Pty Ltd	Australia	100	100
Kogan HK Limited	Hong Kong	100	100
Kogan HR Pty Ltd	Australia	100	100
Kogan Travel Pty Ltd	Australia	100	100
Dick Smith IP Holdings Pty Ltd (formerly Kogan Technologies UK Pty Ltd)	Australia	100	100
Online Business Number 1 Pty Ltd	Australia	100	100
Kogan Technologies Unit Trust	Australia	100	100
Kogan.com Holdings Pty Ltd	Australia	100	100
Kogan Operations Holdings Pty Ltd	Australia	100	100

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2017

### NOTE 16: CASH FLOW INFORMATION

		Consolidated Group	
		2017	2016
		\$	\$
a.	<b>Reconciliation of Cash Flows from Operating Activities with Profit after Income Tax</b>		
	Profit/(loss) after income tax	3,739,865	809,149
	Non-cash flows in profit:		
-	depreciation & amortisation	3,823,701	2,411,394
-	transaction cost related to the issue of shares	1,799,602	-
-	issue of performance rights and shares	1,743,603	-
-	write off of intangibles	3,762	-
-	unrealised foreign exchange movement	727,265	-
	Changes in assets and liabilities:		
-	increase in trade and term receivables	936,557	(780,772)
-	(increase)/decrease in prepayments and other assets	779,406	(1,305,453)
-	(increase)/decrease in inventories	(19,209,612)	4,540,134
-	increase in trade payables and accruals	13,617,571	7,524,719
-	increase/(decrease) in deferred income	782,649	(1,850,291)
-	increase/(decrease) in provisions	471,287	(19,066)
-	(decrease)/increase in income taxes receivable	132,217	625,856
-	increase/(decrease) in income taxes payable	2,163,197	-
-	increase/(decrease) in deferred taxes payable	-	(137,835)
-	increase in deferred taxes receivable	(574,400)	(339,536)
	Cash flows from operating activities	<u>10,936,670</u>	<u>11,478,299</u>