

#### **CORPORATE OVERVIEW**

## Strong conviction from long-term shareholders has enabled Cogstate to develop a unique technology platform, extensive validation and expanding supporting services.

Highly credentialed and well aligned Board a	nd
management team holding >40% of Cogstate sh	nares

43.6%	Current Board and management shareholders			
17.4%	Dolby Family	<ul> <li>Related party to Non-Executive Director, David Dolby</li> <li>Shareholder since November 2013</li> </ul>		
17.3%	Martyn Myer AO	<ul> <li>Current Chairman</li> <li>Co-founder and shareholder since 1999 as provider of seed capital</li> </ul>		
8.9%	Other Board and management			
15.9%	Other significant shareholders			
7.9%	<b>Nebula Neuro</b> (Dr. Alan Finkel AO)	<ul> <li>Currently Australia's Chief Scientist</li> <li>Previous Director of Cogstate</li> <li>Shareholder since 2006, substantial shareholder since May 2015</li> </ul>		
8.0%	Fidelity International Limited	<ul> <li>Substantial shareholder since November 2016</li> </ul>		

Enterprise value	A\$110m
Debt (30-Jun-17)	Nil
Cash (30-Jun-17)	A\$9.3m
Market capitalisation	A\$119m
Number of shares	113.7m
Share price (21-Aug-17)	A\$1.05

#### **Board of directors**

Martyn Myer	Non-Exec Chairman
<b>Brad O'Connor</b>	Chief Executive Officer
David Dolby	Non-Exec Director
David Simpson	Independent Non-Exec Director
Rich Van Den Broek	Independent Non-Exec Director
Dr. Richard Mohs	Independent Non-Exec Director
Jane McAloon	Independent Non-Exec Director

Source: IRESS, company information 2

#### **INVESTMENT HIGHLIGHTS**

A world-class cognitive science, technology and services company focused on optimising and monetising the measurement of cognition.

- Continued growth in Clinical Trials revenue and profit; revenue up 28% resulting in profit contribution of A\$19 million
- Growth in Clinical Trials market opportunity; sales pipeline more than double this time last year
- Expanded solution for Clinical Trials, with improved solutions for computerised assessment as well as improved deployment and training solutions for traditional tests of cognition
- FDA clearance for USA Healthcare market, clearing the way for commercial launch of Cognigram in FY18
- Enhanced leadership expertise and experience; both board and management

#### **EXPANDED SOLUTIONS**

Focus on continued growth; Expanded solutions to meet current and future needs of customers.

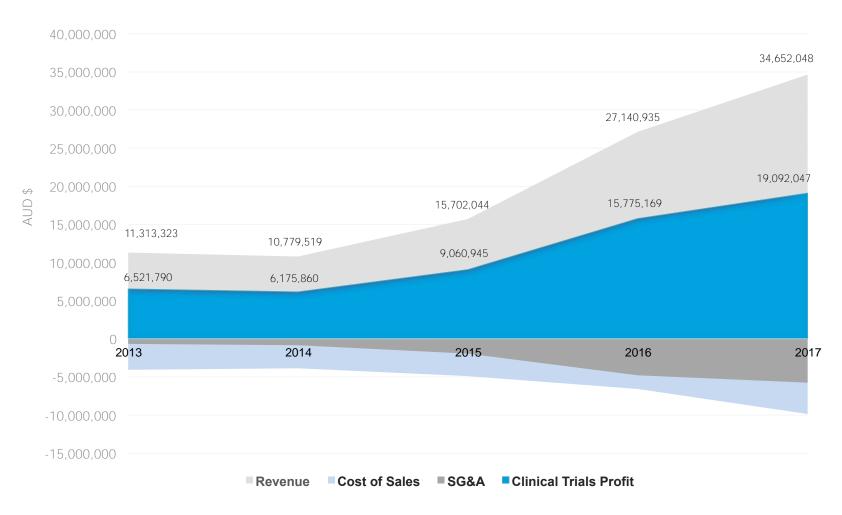
- Enhancements to computerised tests of cognition; scalable and decentralised, with potential for home-based assessment
- Completely reengineered how traditional tests of cognition should be supported in clinical trials, resulting in win of Eli Lilly Alzheimer's disease program.
- Improved deployment model in general practice medicine, opening a new market for Cogstate technology following FDA clearance in July 2017

#### **EXPERIENCE AND EXPERTISE**

Extremely well qualified non-executive directors; Management team with deep industry knowledge.

- Richard Mohs; independent non-executive director with extensive academic and industry experience, most recently at Eli Lilly & Co.
- Jane McAloon; independent non-executive director with extensive corporate experience, most recently in a senior role at BHP
- George Hunnewell; Chief Operating Officer, having previously served as Corporate VP Clinical Research Services for Parexel (a large international clinical trial services business)
- Frank Cheng; President Healthcare, overseeing the commercial launch of Cognigram, with extensive medical device experience in international jurisdictions for multiple devices and diagnostics

### **CLINICAL TRIALS PROFIT CONTRIBUTION**



#### INVESTMENTS FOR GROWTH

Investments to facilitate continued future growth both within the Clinical Trials segment as well as new markets.

	FY17	FY16
Healthcare	(\$1.23m)	(\$0.97m)
- preparation for FDA subm	nission and commercial launc	h of Cognigram
R&D	(\$0.75m)	(\$0.56m)
- validating data supports o	ommercial efforts	
Product Development	(\$5.56m)	(\$4.11m)

- improved technology solutions in both Healthcare and Clinical Trials segments

#### **NET CASH INFLOW FROM OPERATIONS**

Cash reserves at 30 June 2017: A\$9.3m, an increase of A\$1.8m during the year.

#### Non-cash expenses:

Depreciation	A\$1.0m (FY16 A\$0.9m)
Share based payments	A\$1.0m (FY16 A\$0.2m)
Unrealised foreign exchange loss	A\$0.4m (FY16 A\$0.2m)

The increase in share based payment expense predominantly relates significant option packages to attract new senior execs

Also noted that R&D tax refundable rebate not received in FY17 due to revenue exceeding \$20m

#### **KEY FUTURE DEVELOPMENTS**

## Looking ahead to the 2018 financial year, Cogstate are well placed for considerable growth and development.

- Change in functional reporting currency to US\$
- Increase in Clinical Trial sales, driven by more than 100% growth in sales pipeline
- Increased profit contribution from the Clinical Trials segment
- Investment in Healthcare; we expect an investment of approx. US\$2.5m in commercialisation activities associated with the launch of Cognigram in FY18
- Continued investment in new tech solutions; approx US\$5.2m in FY18



# Cognition disorders Alzheimer's disease Heart failure Major depressive disorder Multiple sclerosis (MS) Hepatitis C Parkinson's disease Diabetic peripheral neuropathy Mild cognitive impairment Insomnia Schizophrenia Overactive bladder Stroke Obsessive compulsive disorder Alcohol Toxicity Familial Hypercholesterolemia Attention deficit hyperactivity disorder Epilepsy Prostate cancer Lung carcinoma Bipolar disorder Glioblastoma Tourette's syndrome Paediatric Hyponatremia Autism spectrum disorders Healthy Population Anemia HIV

Pain Fragile X Cardiovascular Risk NSCLC Down syndrome Depression