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## **ASX Announcement**

25 August 2017

The Manager  
Company Announcements Office  
Australian Stock Exchange Limited  
Level 4, 20 Bridge Street  
SYDNEY NSW 2000

### **RE: PACIFIC STAR NETWORK ANNOUNCES BOARD CHANGES**

1. Mr Colm O'Brien, has advised the Board of his intention to retire as a director effective from the date of the next AGM. Given his background with the business and significant input to date, the Board has asked Mr O'Brien to provide consulting services to the Company on an as needs basis.

Chairman Mr John Bertrand noted "I would also like to thank Colm for the various roles he has undertaken within the business, particularly during periods of change across PNW".

2. As part of the evolving strategy for the business, the Board is pleased to announce the appointment of Mr Michael Nettlefold as a Non-Executive Director. Mr Nettlefold has a strong background in AFL, media and is well known in business circles in Victoria.

Mr Nettlefold will undertake additional work on behalf of the Board, principally to identify future business opportunities and will be paid additional fees for this work commensurate with the level of responsibility and time commitments.

Chairman Mr John Bertrand stated that "It's my pleasure to welcome Michael to the Board and I have no doubt he will provide a strong contribution in all areas of the business in the coming years".

#### **Biography - Michael Nettlefold**

Mr Nettlefold has extensive commercial experience in both Australia and Asia, particularly within the Out of Home Media (OOH) sector. He has a 25 year track record of identifying opportunities and building businesses.

As the founder, CEO and major shareholder of Eye Corp the Out of Home advertising business he pioneered some of Australia's most iconic and valuable OOH advertising properties. These included; a dominant national portfolio of international and domestic Airport Advertising displays; the leading national portfolio of Shopping Mall advertising displays; the largest road and freeway sign networks in Malaysia, Indonesia and across

Australia. Eye Corp also developed the first ever bridge / gantry spectacular sign installations on the Tullamarine Freeway, in Victoria.

Michael was a co-founder of Nextt Health, Australia's largest private In Home Care network and he is a Director and shareholder of Live Docklands, a company specifically established to manage OOH advertising assets at the AFL owned Etihad Stadium.

He is also Deputy Chairman of AFL New Zealand and a Director of The Song Room, a leading national not-for-profit Arts education organisation.

Michael is a passionate St Kilda Football Club supporter having been CEO and a Director of the Club during a five year period from 2009. He is a former player with St Kilda and Fitzroy.

**FOR FURTHER INFORMATION, PLEASE CONTACT**

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