

ApplyDirect Board appoints George Savvides as advisor to the Health & Government sectors

Melbourne, Australia, 12 September 2017: ApplyDirect Limited (ASX: AD1) (**ApplyDirect** or the **Company**) is delighted to announce that George Savvides will become an advisor to the ApplyDirect board, effective 1 October 2017. Mr Savvides' will be responsible for assisting the Company to accelerate its major growth initiatives across both health and government.

Commenting on the appointment, ApplyDirect Chairman, Michael Kay said: "I am delighted that George has agreed to join ApplyDirect as an advisor to the Board. George is a widely respected business leader and has had an outstanding business career with 20 years as a CEO in the health sector, most recently at Medibank Private, Australia's largest health fund, and prior to that at Sigma Pharmaceuticals. Having completed business transformation assignments at both companies he successfully led both of them to IPOs on the ASX.

"As ApplyDirect continues to accelerate penetration of its targeted industry verticals and drive strong revenue growth, George's extensive career in the public and private sectors will provide invaluable knowledge and insights that will assist the Company as it seeks to identify and execute major growth opportunities and build deeper relationships with employers across health and government."

Commenting on his appointment, George Savvides said: "The unique combination of ApplyDirect's e-recruitment technology and digital marketing capabilities represents an exciting innovation in the recruitment industry, reducing costs and streamlining recruitment operations for employers, whilst also improving the candidate experience.

"The ApplyDirect product has considerable application across both health and government and I am very pleased to have the opportunity to work with the Company's Board and leadership team to explore and realise major growth opportunities that build on its recent success."

Mr Savvides is the Chairman of Vision Australia, Chairman of Kings Group, Chairman of Vision Developments Australia, and a director of NZX listed Ryman Healthcare NZ.

END

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About ApplyDirect

ApplyDirect is a recruitment technology and digital marketing business that brings employers and candidates together without the need for intermediaries, such as external recruiters and job boards.

We aim to provide employers with fast, direct access to high quality talent at a lower cost, with less hassle and in a way which cuts out the middle man.

Jobseekers discover the job they've always wanted but could never find, or access. We connect them with companies actually looking for candidates – organisations for which they want to work. We give candidates the platform and tools to develop their careers and secure the job that is right for them.

We aim to end the inefficiencies that exist in the market today, providing candidates and employers with a better experience. Our search engine assesses, consolidates and catalogues job listings and makes them easily available to the right candidates. Our platform takes the stress out of looking for the right job, and brings strong talent straight to an employer's door.

In October 2016, ApplyDirect entered into a strategic alliance with Mercury Group of Companies Pty Ltd (Mercury), the largest supplier of workforce management software to the healthcare sector.

The alliance connects ApplyDirect's industry first platform, HealthBuzz, with Mercury's workforce management software, bringing together employers and candidates directly – without the need for recruitment agents and job boards.