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**11 October 2017**  
**Australian Securities Exchange (ASX) Announcement**

## **Sensera investor update conference call — Oct 16, 11am AEDT**

### **Highlights:**

- **Sensera has achieved revenue-generating market traction through its recently-acquired location and wellness tracking subsidiary nanotron, signing an exclusive Supply Agreement with farm animal health solution provider Smartbow**
- **Agreement marks genuine validation of nanotron's potential and underpins Sensera's aggressive growth plans in animal health, industrial safety, transport and healthcare**
- **Sensera will host a conference call for investors to discuss the company's recent success and near-term objectives on Monday 16 October at 11am AEDT**

Sensera Limited (ASX: SE1, "Sensera" or "the Company"), the leading designer and manufacturer of end-to-end sensor solutions and services for the rapidly-growing Internet of Things (IoT) market, is pleased to discuss recent business development success through its German subsidiary nanotron Technologies GmbH ("nanotron") on an Investor Conference Call with Executive Chairman Matthew Morgan next Monday 16 October.

Participants can use their telephone or computer mic and speakers (VoIP).

### **Conference call details:**

**Time:** Monday 16 October, 11am AEDT

**Presenting:** Sensera Executive Chairman Matthew Morgan

**Conference ID:** 690 149 465 (listen only)

Please register for the call ahead of the start time at:

<https://attendee.gotowebinar.com/register/381126300525878787>

**Dial-in numbers:**

**Australia** – +61 2 9091 7604

**US** – +1 562 247 8421

**UK** – +44 330 221 9922

**NZ** – +64 4 974 7212

**Hong Kong** – 800 933 354

**Germany** – +49 69 5880 7802 74

For countries not listed, the Australian participant toll number can be used.

Investors are encouraged to send questions in advance regarding the Company's recent announcements and progress to [info@sensera.com](mailto:info@sensera.com).

Participants on the call will also be able to ask questions in real time by emailing them to [info@sensera.com](mailto:info@sensera.com).

**For more information, please contact:**

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Executive Chairman

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### **About Sensera Limited (ASX: SE1):**

Sensera is rapidly growing a sensor-based location and situation awareness organisation that provides end-to-end sensor solutions and services in the rapidly growing world of the Internet of Things (IoT). Sensera manufactures a family of proprietary microsensors and sensor systems that serve the Medtech, Industrial, Animal Wellness and Mine Safety and Productivity markets. The Company's Nanotron division provides hardware that enables sophisticated location and wellness tracking for farm animals (a US\$5 billion market) and mine safety and collision avoidance (a \$3 billion market), where its wireless tracking solution enable a series of services to clients worldwide.

Shares in Sensera Limited (ASX: SE1) are traded on the Australian Securities Exchange (ASX). For more information, please visit our website: [www.sensera.com](http://www.sensera.com). Any forward-looking statements in this announcement are not guarantees of future performance and involve known and unknown risks, uncertainties, assumptions and other important factors, many of which are beyond the control of the Company, its directors and management.

### **About nanotron:**

nanotron is a leading provider of electronic location-awareness components based in Berlin, Germany. nanotron specialises in the design, development and sale of chips, modules and software that enable precise real-time positioning and concurrent wireless communication.

nanotron brings established core markets servicing large blue-chip end-users in the mining and agricultural sectors, a proven product portfolio with volume production and deployment established, and a global distribution network that can fulfil current and new market verticals. For more information, visit [www.nanotron.com](http://www.nanotron.com).

### **About Smartbow:**

Smartbow is an Austrian agtech company empowering farmers to manage animals in a targeted fashion. Through its successful development and launch of Eartag LIFE, Smartbow offers a smart and effective solution for real time cow localisation, reliable heat detection and non-stop animal behaviour monitoring around the clock.

With Eartag LIFE, dairy farmers have an effective means to reduce operating costs, to optimise the health of their livestock and to simplify breeding procedures. For more information, visit [www.smartbow.at](http://www.smartbow.at).

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