

## **Investor Update – September 2017 4C Quarterly Commentary #2**

Hong Kong, Sydney, Melbourne, Frankfurt

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## **Highlights**



- ❖ <u>Transactional volumes live across 3 revenue streams, growing on strong trajectory</u> across multiple merchants with diversified sectors, and a strong sales pipeline.
- ❖ Visa/Mastercard/JCB card scheme memberships secured, with NAB/Worldline wholesale agreements supporting growth through <u>uncapped funding facility</u> of transactional volumes
- ❖ <u>Use of "Own funds" capital represents opportunity to enhance margins ~20-40bps</u> against wholesale funding, by exploiting EU e-banking license & card scheme principal memberships.

## **Section 1 – Quarterly Report Presentation**

## iSignthis Limited (ASX: ISX / DE: TA8 / SWIFT BIC: ISEMCY22)

#### Australia's only ASX listed RegTech and Eurosystem EEA authorised Monetary Financial Institution.

iSignthis has a patented identity verification technology, linked with payment processing and payment facilitation capability, converging payments and identity into our Paydentity™ service.

With an increasing European merchant focus, we have now cross listed on the Frankfurt Stock Exchange (FSE).

Capital structure - ASX			<u># Performance Shares</u>		
Ordinary shares - quoted on A	ASX	060 74 4	Class A: 112.2m shares: annualized \$5m run-r	ate in a 6 month period	
Other shares – staff	·	369,714	Class B: 112.2m shares: annualized \$7.5m run	-rate in a 6 month	
Performance shares #	1,	709,251	period		
		666,667	Class C: 112.2m shares: annualized \$10m run-rate in a 6 month		
Total Shares – incl Perf/shrs	970,2	245,632	period		
Share price (23 October 2017)	Δ	\$0.185	Note: Each class of performance shares is subject to a 3 from listing on the ASX for those milestones to be achiev 2018)		
Market capitalisation – quoted & staff (A\$m)	d & staff (A\$m)	A\$117	Options - unlisted		
Market capitalisation - Incl Pe	rf (A\$m)	A\$180	Unlisted advisor incentive options	22,500,000	
		APTOU	- various expiry from July 2018 and 2019 / Dec 2018		
			- various strike price from \$0.50 and \$0.62 / \$	0.30	



## **4C September 2017 Quarterly Commentary**

- Cash Receipts Up 112% quarter on quarter
- Unaudited operating cash receipts of \$0.329m for the quarter ended 30 Sept 2017
- Transaction growth continuing (see chart on following page)
- Full range of transactional banking services completed
- Revenue is currently being generated in all three core revenue silo's of "Verify", "Process" and "Settle" with many merchant represented in all three
- Cash at bank \$2.5m (excluding \$0.65m longer term security deposits / collateral)

Live Paydentity™ and ISXPay® transaction volumes are increasing with new merchants

IS	X - Total Re	ecurring Tr	ansaction	ıs	
700,000					
600,000					
500,000					
400,000					
300,000			_		
200,000					
100,000					
0					

	Not all contracted merchants shown.	
*Detailed	announcements per merchant to follow	,

Merchant	<u>Transacting</u>
Coinify.com	Now / since Q1
Blockchain.info	Now / since Q1
XM.com Stage 1	Now / since Q1
Ixaris	Now / since Q1
BuyCoinNow	Now / since Q2
TradeFinancial	Now / since Q3
Borgun	Imminent / Q3
Valutrades*	Imminent / Q3
Pioneer Credit*	Imminent / Q3
NedBet*	Imminent / Q3
XM Phase 2*	Imminent / Q3
HItBet*	Imminent / Q3
Webshield	Expected Q3 / Q4
Pepperstone	Expected Q3 / Q4
Various AUS Retailers*	Expected Q3 / Q4
eMerchantPay	Expected Q3 / Q4

## ISX is now generating revenue in all three core revenue streams

iSignthis collects revenue in three main streams



Eg: Potential income from each revenue stream

#### **Verify**

€2 to €20 (median € 4) per KYC transaction depending on individual merchant agreements and volumes

#### **Process**

€0.06 to €0.30 per transaction processed, depending on client agreements and volumes

#### Settle

Net Margin of 0.20% to 1.25% of the total transaction value charged on the merchant credit/debit card

### **Key Partnerships (Card processing arrangements)**

Key partnerships allow for settlement revenue stream to commence near term

- The Company has completed integration the National Australia Bank as part of the previously announced payment facilitation agreement.
- We are Completing integration with Worldline to offer similar settlement services to EU/ EEA merchants.
- Agreements with NAB and WLN are uncapped, providing large volume cashflow funding at wholesale pricing, suitable to service and cashflow merchants up to any aggregate volume. (see ASX announcement 19/10/2017)
- We are principal members of Visa, Mastercard and JCB card schemes, for both issuing and acquiring, allowing us independence from our partners and flexibility of complementary bespoke offerings.











#### **Opportunity to enhance net margins**

Greater "own funds" will increase the net settlement margin by up to 40bps

- Wholesale funding from partners NAB and WLN can be optimised to maximise net margins on merchant settlements by use of 'own funds'
- 'Own funds' capital can be leveraged 50 times, based upon 2% capital adequacy, to a max of € 1.2Bn.
- Thereafter, 'own funds' requirement decreases significantly to 0.5% (€3Bn) and 0.25% (> (€3Bn), allowing leverage of 200 and 400 times own funds

• Company **calculates** 'own funds' / wholesale mix **optimal** at < €2.75m to maximise net margin by up to additional 25-40bps, based on next 12 months estimated transactional volumes.

### **December quarter outlook**

- Transaction volumes expected to continue on its upward trending trajectory as existing merchant utilisation grows and with the addition of new merchants going "live"
- Company guidance is +30% Tx volume growth QoQ
- Previously announced merchants commencing with live transactions in the quarter will contribute additional revenue.
- Additional merchants expected to convert based on a strong sales pipeline.
- Operational expenditures forecast to remain within current range ~\$1.25m per quarter, accommodating ramp up in merchants, transaction volumes and expected revenue
- December Quarterly report to be released no later than Tuesday 23<sup>rd</sup> January.

## We Provide RegTech solutions to diverse, global companies

































Not all currently contracted merchants shown. Merchants may be contracted across any one, two or three ISX revenue streams

# **Section 2 - Company Background Presentation**

#### 1. What do we do?

iSignthis leads in RegTech, focus on payment and identity verification



Global, Scalable Cloud Based Service

#### **FinTech**







- Payment gateway
- Card vault
- Anti Fraud Engine
- PSD2 Strong merchant Authentication

#### RegTech



- KYC Platform (enhanced due diligence)
- Transaction monitoring analytics
- AML risk engines
- Instant EDD merchant onboarding

#### **Monetary Financial** Services









- Card acquiring
- Alternative Payment Methods
- IBAN Accounts / **Deposits**
- Card Issuing

#### 1. What do we do?

### iSignthis automates AML/CTF KYC and transaction processing

iSignthis Ltd automates AML/CTF Enhanced Due Diligence KYC & transaction monitoring via its payments and identity processing platform (Paydentity™) for AML regulated sector businesses including:

- Financial Institutions,
- banks, lending, crowdfunding, pension funds,
- securities / equities,
- FX, CFD, binaries, and futures traders,
- gaming, wagering, betting, casino's,
- money services businesses,
- payment service providers,

- insurance providers,
- real estate,
- digital currency platforms,
- eWallets, Fintech,
- other AML/Patriot Obligated businesses, and
- Our own EU regulated Monetary Financial Institution, ISXPay®!













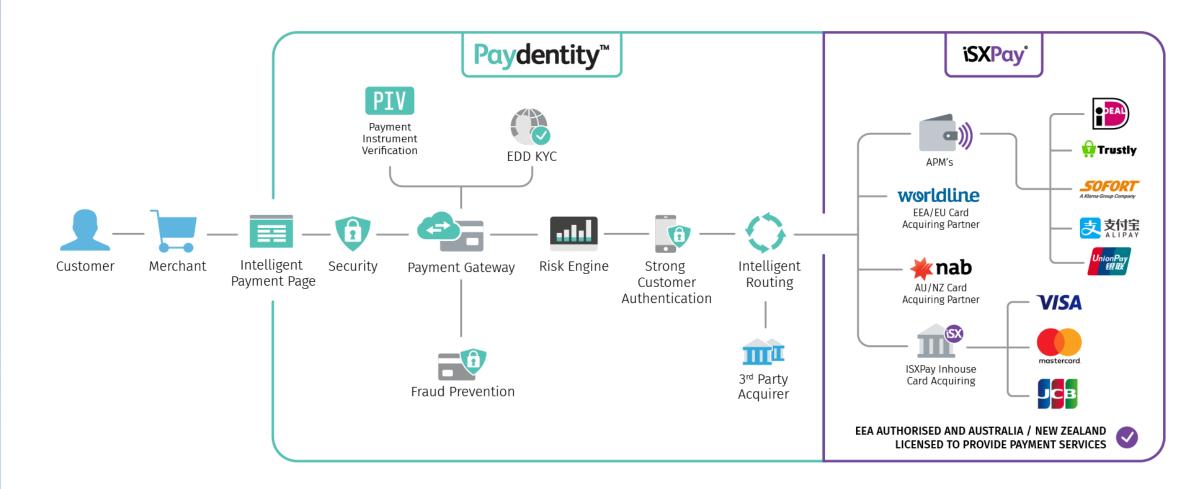








### iSignthis Services – one Cloud based API for Paydentity™ and ISXPay®



#### 2. Regulatory evolution is driving change

4AMLD and PSD2 are requiring a more rigorous approach

#### 4AMLD ("Fourth Directive")

- European regulators under 4AMLD Enhanced Due Diligence (EDD) for remote identity verification.
- AML sector business, including Financial institutions, FX and gaming, are required to undertake ongoing monitoring of transactions for evidence of money laundering (AML) or funding of terrorist activities (CTM)
- Identification of merchants using Electronic methods and verifications for eKYC is permitted under various EU regulations.

The iSignthis "Paydentity" service is the only dynamic, online, realtime solution that meets 4AMLD requirements whilst also processing payments. Our platform provides our merchants a basis for compliance.

#### 2. Regulatory evolution is driving change

4AMLD and PSD2 are requiring a more rigorous approach

PSD2 & transactional payment processing authentication

- All online payments required to undergo Strong merchant Authentication (SCA) using a method of Two Factor Authentication (2FA) to be linked to the card's owner.
- The use of 2FA <u>without</u> proving a persons identity first, is known as Strong Authentication (SA) this is commonly used by some tech companies and is not compliant under the current PSD2 regulations

The iSignthis services meet the requirements of the PSD2 today allowing merchant merchants immediate compliance and protection against credit card fraud and charge back costs. PSD2 will provide the added benefit of liability shift, which previously had only been allowed under card scheme rules using 3D Secure.

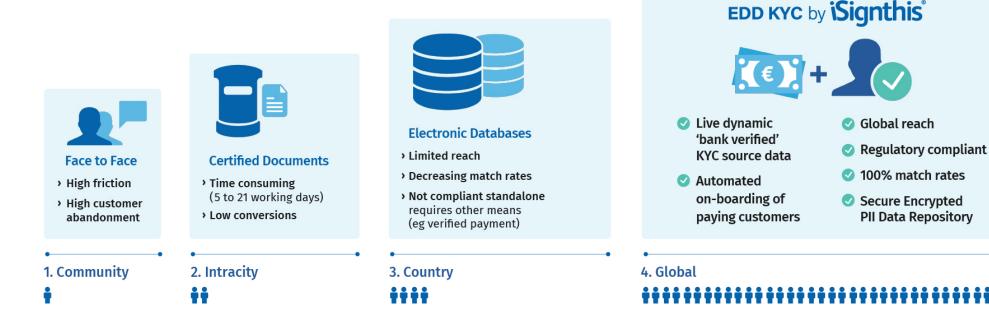
Our Strong merchant Authentication is a by-product of our 4AMLD solution

#### 2. Regulatory evolution is driving change

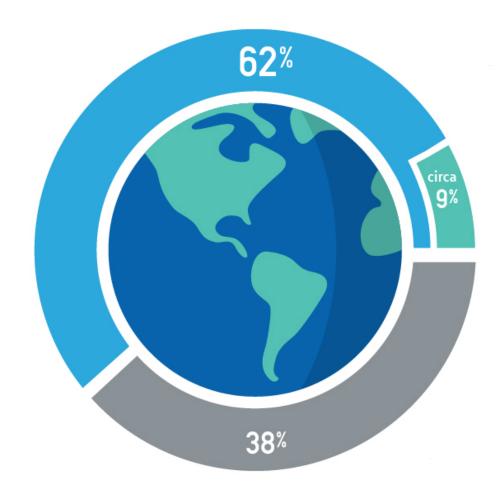
The method of establishing identity has evolved

There are four commercial and compliant means to perform a Know Your merchant (KYC), all of which rely on bank or government sources.

Paydentity™ incorporates bank issued credit and debit cards, as they are not only the leading online payment source, but also the largest single source of KYC data accessible globally.



# World Population – 62% Banked / 38% Unbanked, with CRA Data accessible for ~ 9%



62% iSignthis

62% of the world's population are banked. Via our Paydentity solution, iSignthis can remotely verify the identity of 62% of the worlds 'bank verified' persons to enhanced due diligence KYC requirements.

📆 Data Brokers Circa

Data brokers can only identify Circa 9% of the world's population, providing merchants with a limited reach and low conversion rates.

38% Unbanked

38% of the world's population don't have a bank account and are unable to pay for your services via a credit or debit card. As this improves, the iSignthis reach increases.

Source: Worldbank 2015 Findex, http://datatopics.worldbank.org/financialinclusion

#### 3. Our technology advantage

Patented technology uses a split payment method to verify identity

The iSignthis Paydentity™ solution as shown by the graphic below achieves the goals set out under 4AMLD and PSD2 by dynamically linking the payment device to the merchants bank account.



## 4. Worlds most advanced transactional banking platform

The building blocks have been established and transaction volumes are growing

- **Cross Listed** on the Australian Securities Exchange (ASX) & Deutsche Boerse (DE : TA8)
- Deposit taking, EEA Authorised Monetary Financial Institution (MFI) ISEMCY21
- Paydentity™ PCI DSS Level 1 & ISO27001 Certified and EC GDPR ready in the cloud.
- Patented Paydentity™ process, providing barriers to entry
- National Australia Bank (ASX : NAB) Payment Facilitation agreement operational
- Worldline (FR: WLN) Payment Facilitation agreement operations imminent.
- Multiple AML sector merchants contracted across various sectors and jurisdictions.
- Retail sector merchants also contracted for high value, high risk, or cross border sales.
- Recurring Paydentity™ transactions commenced on commercial scale with revenues growing.

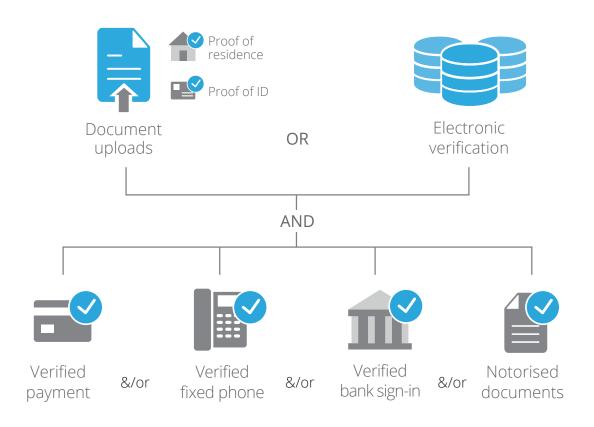
# **Appendices**

# Two companies own 100% of the IP around payment transaction dynamic Knowledge Based Authentication (KBA)

Approach	Examples (not exhaustive) Includes Europe and US PayPal	Examples (not exhaustive) Includes Europe and US  iSignthis
1 or more Test / Dummy Transactions / Changing merchant name	US7430537,CA2412184A1, EP1356438A2, EP1356438B1, EP2209095A1, US8296204, US8370259, US8417637, US8515871, US20020004772, US20080312998, US20120054103, US20120054104, US20120109823, US20130332364, WO2002005224A2, WO2002005224A3	Paypal's Dummy Credits approach DOES NOT SATISFY 4AMLD
Dynamic Changing of Statement Descriptor	Random Alphanumerics US7734542, CA2728618A1, EP2304679A1, EP2304679A4, US8001050, US8452709, US20090319426, US20100241567, US20110302085, US20130268441, WO2010008770A1, WO2010008770A8	Use of Equation, Anagram, Word to Match to Picture  US6032863 , US8131617, US7588181,  US8805738, US7765153
Splitting a Transaction (Sales) Value / More than two splits / As an advanced electronic signature		US8620810, CA2791752A1, CN102812480A, EP2553642A1, US20120323791, US20140222677, AU2012261779, AU2011235612, AU2010100533, ZA2012/06455, SG201206344-2, WO2011120098A1

Note: Paypal Inc and iSignthis Ltd (held by ISX IP Ltd) both have multiple granted patents in numerous jurisdictions claiming monopoly over their core intellectual property.

### Part 1: 4AMLD EDD: Cysec, Austrac & UK JMLSG Requirements



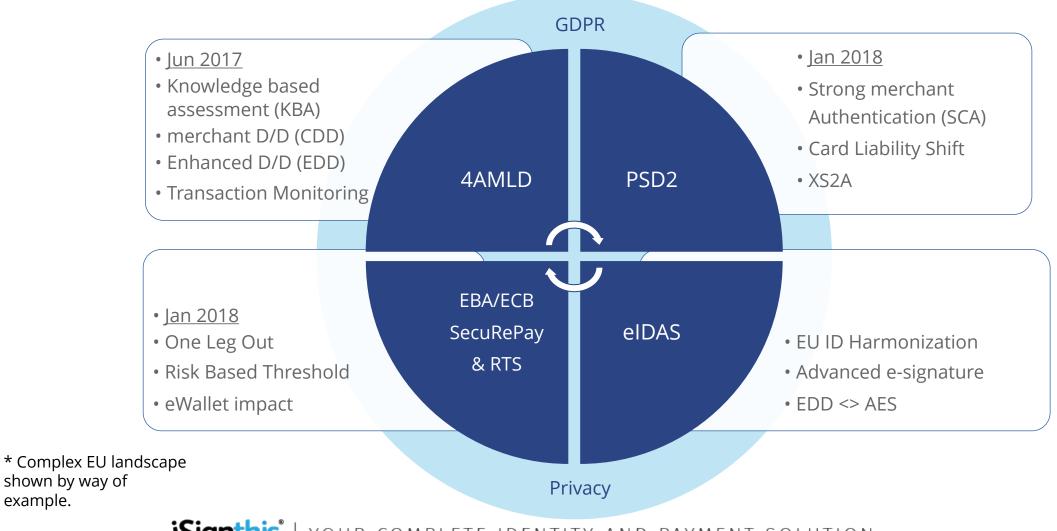
#### **Satisfying Regulations:**

Either Doc Uploads or Electronic Verification AND one of the second line.

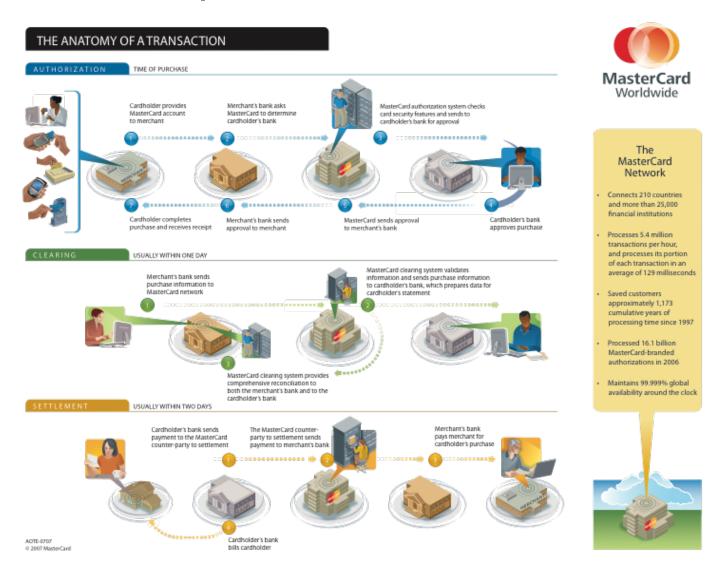
By verifying payment, we confirm:

- a) Source of funds
- b) that funding is available
- c) Instantly for cards or within 2 business days for SWIFT/SEPA: completing enhanced CDD of merchant whilst onboarding merchant and taking payment!
- d) Paydentity™ incorporates bank issued credit and debit cards, as they are not only the leading online payment source, but also the largest single source of KYC data accessible globally.

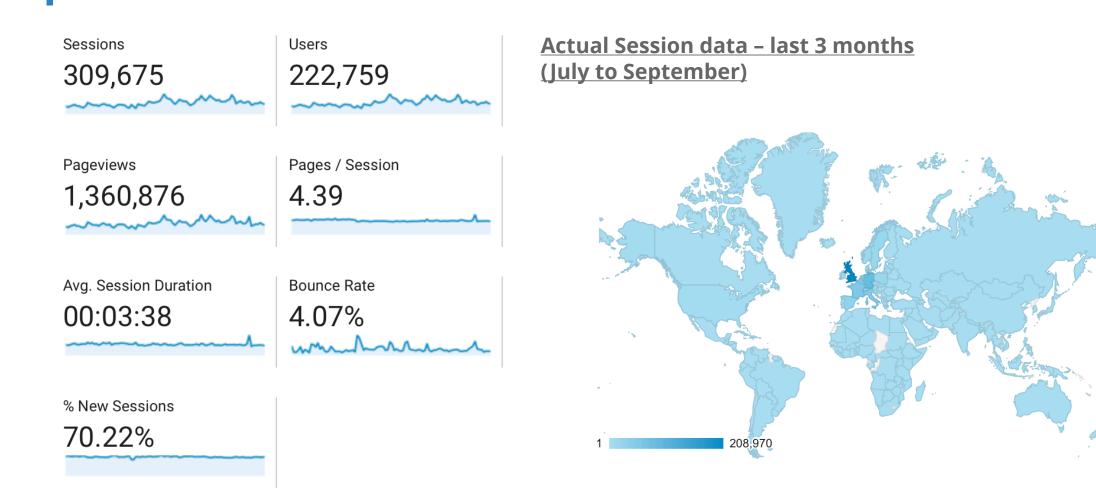
## The AML/CTF & payments regulations landscape is what we solve



### **Payment Settlement - explained**



## Google analytics "session" data proves Paydentity's global reach & effectiveness



## Thank you



iSignthis Ltd (ASX:ISX / FRA : TA8)

SWIFT/BIC: ISEMCY21

Contact @ iSignthis.com