



## Market Announcement

06 November 2017, Vista Group International Ltd., Auckland, New Zealand

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### **MOVIO SIGNS VIACOM MEDIA NETWORKS TO MOVIO MEDIA**

Movio Limited, a Vista Group International company (NZX & ASX: VGL), and Viacom Media Networks, a division of Viacom Inc. have entered into an agreement for Viacom to utilise the Movio Media data analytics platform and marketing campaign solutions. The terms of the agreement are confidential.

Viacom's media networks, including Nickelodeon, Nick Jr., MTV, BET, Comedy Central, Spike (to be rebranded as Paramount Network in the U.S.), VH1, TV Land, CMT, Logo, Channel 5 (UK), Telefe (Argentina) and Paramount Channel, reach approximately 4.3 billion cumulative television subscribers worldwide.

This transaction is strategically important to Movio as it continues to emphasise the importance and value of Movio Media to global media businesses. It follows recent announcements of other Movio agreements with US-based clients (reference 28 August 2017, 11 July 2017, 08 May 2017, 08 March 2017).

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