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6 November 2017

Company Announcement Office
Australian Securities Exchange Limited

Re: Go Green Holdings / Activate Media Events to establish world first holographic OOH platform

Please find attached media release from Go Green Holdings Ltd, 44% owned by GoConnect Ltd, on the latest corporate development of the company in Out Of Home Media technology platform GoHoloMedia.

Richard Li
Chairman



Media Release 6 November 2017

Re: Go Green Holdings / Activate Media Events to establish world first holographic OOH platform

Go Green Holdings and Activate Media Events ("AME") have joined forces to establish the world's first Holographic Display Out Of Home ("OOH") media platform GoHoloMedia. Go Green Holdings ("GGH") is a specialist new media marketing company focusing on developing Virtual Reality/Augmented Reality (VR/AR) social media. GGH has established a number of strategic partnerships around the world to help develop the VR/AR business and consumer ecosystems with a strong focus on the China market. AME is an Australian company specializing in activation, sponsorship, live events, mobile vending and display technology. AME has developed a proprietary process for displaying full size holographic images and has already successfully delivered this new media product to commercial clients including the well-known Australian footwear brand Wittner Shoes.

Around the world, advertisers have been experimenting with holographic displays for some time with impressive results and they include major brands such as Nike and Kraft Foods. According to a recent industry research report published by Orbis Research, the Global Holographic Display Market is valued at US\$ 1.2 billion in 2016 and is expected to reach a value of US\$ 6.63 billion by the end of 2022, growing at a projected CAGR of 27.68% during the forecast period of 2017 - 2022. GGH and AME believe the time has arrived to establish a company ("the Company") to develop the market for life size holographic display products and services and position the Company to be the leading company worldwide in holographic display, to offer a new media networked platform with related services to the advertising industry, focusing initially on Greater China including Hong Kong and Macau, and the ASEAN region. A number of strategic partners with valuable locations in Greater China have already shown interest to partner with the Company.

GGH and AME have secured their equal equity interest in the Company in return for contributing their intellectual capital to the Company.

With technology constantly shaping and reshaping the way we consume content, advertising in the form of simple text and static images is no longer effective in delivering the cut-through messages to consumers for advertisers. GoHoloMedia is at the forefront of holographic display technology. GoHoloMedia provides an incredible display that doesn't just grab the attention of potential customers, it entices them to stay and watch. GoHoloMedia delivers cut-through advertising messages and images by employing the latest in holographic display technology to produce the WOW effect on viewers. GoHoloMedia will deliver incredible imagery and interactivity for retail locations, public spaces and major events. GoHoloMedia offers a new

riveting technology to retailers, advertisers and agencies worldwide, and will rapidly position the Company as the leading holographic OOH media platform.

For further information about this media release, please email:

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for advertising sales enquiry:

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