



Annual General Meeting

Dr Chris Richards 23 November 2017

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Agenda



FY2017 results highlights

Strategic update

Recent developments – PETstock alliance & TMVC acquisition

Industry conditions & outlook





FY 2017 vs FY 2016 reported



Revenue and underlying EBITDA at upper end of May guidance

\$m	FY17A	FY16A ¹	Variance	%
Total revenue	98.0	54.1	43.9	81.1%
Gross profit	47.3	25.3	21.9	86.6%
Expenses				
Employment Costs	(27.0)	(14.2)	(12.8)	90.8%
Other expenses	(11.9)	(5.3)	(6.6)	123.4%
Total Operating Expenses	(38.9)	(19.5)	(19.4)	99.7%
Underlying EBITDA ²	8.3	5.8	2.5	42.8%
Integration / ERP expenses	(0.7)	(0.5)	(0.3)	
Acquisition/Advisory/IPO expenses	(0.2)	(3.3)	3.0	
Other income	1.3	0.0	1.3	
EBITDA	8.6	2.1	6.5	
Depreciation & Amortization	(1.4)	(0.6)	(8.0)	
EBIT	7.2	1.5	5.7	
Interest	(0.9)	(0.4)	(0.5)	
Net Profit/(loss) before tax	6.3	1.1	5.2	
Tax	(1.3)	(1.0)	(0.3)	
Net Profit/(loss) after tax	5.0	0.1	5.0	
GM	48.2%	46.8%		
Underlying EBITDA margin	8.5%	10.8%		

Notes:

- FY16A results reflects a partial year comprising contributions from the Chris Richards Group (and 3 clinics in which this
 group had a majority equity interest) from 1 November 2015 and the contribution from 9 other clinics acquired from 10
 December 2015
- 2. Underlying EBITDA excludes one-off integration, ERP & acquisition expenses as well as \$1.3m of income associated with the reversal of Contingent Liability on the balance sheet (contingent acquisition consideration no longer payable)

Revenue

- FY17 revenue of \$98.0m delivered at upper end of May 2017 guidance
- Strong rebound in H2, particularly Q4
- H1 FY17 affected by lower than anticipated Q1 FY17 performance, due to industry conditions
- FY17 includes 10 month Quirindi contribution and 6 month AllStock contribution

Gross Margin

 Strong improvement vs FY16A driven by business mix & procurement synergies

Expenses

 Investment through FY17 in operating cost base reflects "building the foundations" for future growth and addition of acquired businesses

Other income

 Relates to contingent consideration from entities acquired in FY16 that has been reversed from the Balance Sheet

Dividend

- FY17 DPS of 1.6 cps
- 42.6% payout ratio (NPAT excl. other income)



Strategic roadmap: progress update



Leveraging performance

- Increase high margin services and products
- Enhance customer value proposition
- Leverage efficiencies

Enhance efficiencies

- Consolidate capacity for growth
- Improve processes, customer contact, business balance

Building the foundation

- Focus on workplace policies, culture,
- Acquisitions
- Integration of operating infrastructure

Progress against plan

Phase # 1: Building the foundation:

- Workplace policies & culture programs established and implemented
- 3 significant acquisitions announced during FY17 & FY18 YTD
- Operating infrastructure in place with significant investment in ERP systems & personnel
- Practice Management System to be rolled out over FY2018

Phase # 2: Enhance efficiencies

- Back office, delivery & procurement fully integrated and delivering benefits
- Optimizing business mix to target higher margin services and products
- Revenue uplift on acquisitions now being achieved
- New business growth initiatives introduced and delivering results

2016/17 2017/18

2018/19

VetLink update

The roll-out of Apiam's Practice Management System "VetLink" is progressing well and will drive efficiencies



Project Status:

- Overall project status on track to meet roll-out objectives
- Clinic personnel involved in development to ensure deliver efficiencies
- Roll-outs across existing network scheduled for completion end of FY18







Expected benefits:

- Fully integrated with Apiam's new ERP system
- Improved operational efficiency at the individual clinic level – less time spent by vets on finance & admin
- Improve revenue capture
- Consistent work practices across the network
- Share knowledge and best practice
- Faster speed to market when business opportunities arise





Business development focus



Initiatives driving future business growth in FY2018



Rural & regional expansion strategy: strategic expansion of services in locations where strong market demand exists

- efficient capex investment, satellite sites to existing clinics
- examples include Nathalia satellite clinic and South West Equine JV in 2017
- a number of new greenfield and satellite sites planned for FY2018
- acquisitions remain a fundamental part of Apiam's strategy to leverage its enlarged infrastructure - TMVC in FY2018
- on-going process of identifying complementary bolt-on acquisitions



Growth focus on companion & mixed animal market : capturing organic growth in an underserviced segment in rural and regional Australia

- JV alliance with significant companion animal retailer, PETstock
- investment in new technologies such as diagnostics pathology machines – Xray, Ultrasound, CT machines
- investment in specialised training of vets
- additional sales & marketing training to leverage recently developed service and product offerings



Supply chain: further integration of supply chain, increase in development of private label range and higher margin products





PETstock alliance

Memorandum of Understanding to work towards JV alliance

Apiam Animal health Local knowhow, Global knowledge,

Proposed JV alliance terms

- Parties to open a number of new veterinary clinics to be co-located at various PETstock retail outlets in regional and ruralAustralia
- First co-located clinic will be a 24-hour Veterinary Emergency and Referral Centre, equipped with best-in-class technology, at PETstock's recently opened superstore in Bendigo (Epsom)
- Co-located clinics to be jointly owned (with Apiam as majority shareholder) and to be operated by Apiam via a management agreement
- Clinics to be located in, or on the edge of Apiam's existing operating regions
- Parties to jointly investigate potential for synergies in back-end support, procurement and IT as well as other growth opportunities
- Shareholder agreement expected to be executed within 2 months

Strategic rationale

- Consistent with regional expansion strategy
- Accelerates Apiam's presence in the high growth & under-serviced regional companion animal market
- Immediately opens up new market demographic Apiam can leverage broad service offering across PETstock's large and loyal retail customer base
- Cost effective expansion model (compared to acquisition of existing businesses or greenfield sites)
- Provides PETstock regional and rural with best practice vet skills & technical expertise



- Leading retailer of animal products, services and accessories
- Focus on companion & equine market
- 100% Australian, family owned and operated business
- Founded in 1991 & became a specialist pet retailer in 2002
- Over 145 retail stores across Australia and New Zealand
- Currently 20 PETstock integrated clinics in operation in or near capital cities



TMVC acquisition

Expansion into the high value Western Districts region





Business overview

- Terang and Mortlake Veterinary Clinic (TMVC)
- Comprised of two leading rural veterinary practices
- Approximately half of revenue derived from dairy industry
- · Also active across beef, equine and companion animal categories
- · Strategic location in a well established dairy and beef region
- Revenue of \$2.2 million in FY17

Key terms

- Total consideration of \$1.6 million
- 70% cash, 30% scrip (shares issued at \$0.8219/share)
- Expected to be earnings accretive in the first year of ownership
- · Shares issued will be escrowed for up to two years
- Effective acquisition date of 1 November 2017 (8 month contribution to FY2018)

Strategic rationale

- Delivering on Apiam's regional and rural expansion strategy
- Enables Apiam to establish presence in important dairy & beef region
- Expected to realise immediate synergies through:
 - ability to operate on a regional basis in Western Victoria with other Apiam clinics
 - leverage operating infrastructure of KAM's logistics and marketing resources
 - new market opportunity to drive additional revenue streams (such as Apiam's highly specialized beef reproduction & genetics offering)



Industry conditions update



Industry conditions in FY2018 YTD have been positive across all the sectors in which Apiam operates



BEEF FEEDLOT

- Positive turnaround witnessed in late FY2017 has continued in FY2018 YTD
- Supply issues in smaller feedlots experienced over FY2017 resolving
- Trading conditions in majority of business expected to remain stable in FY2018, despite increasing grain prices



DAIRY

- Positive underlying drivers (fodder prices, milk prices)
- AHX client base have diversified supplier channels and are not predominantly aligned to any one milk supplier



PIGS

- Good start to FY2018 experienced
- AHX client base expected to deliver growth in animal numbers despite industry decline in pig prices
- Increasing grain prices in the short term expected to continue
- Expect medium term industry expansion to continue to meet future demand



COMPANION & EQUINE

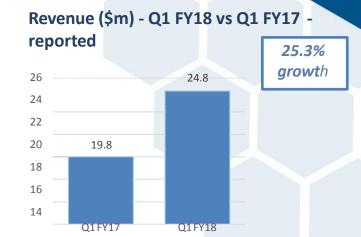
- Population willing to spend greater share of wallet as service level increases
- New technologies & diagnostics to drive additional growth

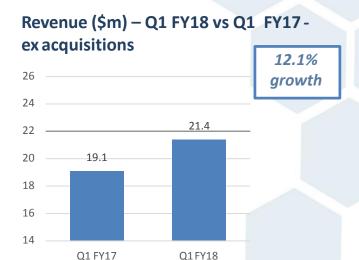
Outlook

Confident outlook for FY2018

- Q1 FY2018 revenue of \$24.8 million
 - all animal segments contributing positive revenue growth in FY2018 YTD
 - high single digit revenue growth in dairy and mixed animal sector (on a like-for-like basis, excl. impact of acquisitions)
 - 25.3% increase compared to Q1 FY2017 of \$19.8 million (12.1% on an ex-acquisition basis)
- Normal phasing expected
 - Revenues in Q2 & Q4 normally greater than Q1 & Q3
 - H2 revenues greater than H1 revenues
- Favorable industry outlook
- Apiam strongly positioned to capture on growth initiatives following investment in platform during FY2017
- Operating cost base now at a level required to deliver next stage of growth
- Focus in FY2018 on delivering the second phase of Apiam's strategic plan - "gaining efficiencies"
 - new revenue streams from business development to drive organic growth in FY2018
 - acquisitions to leverage cost base remain a fundamental part of Apiam's strategy







Apiam is well placed to deliver revenue and earnings growth in FY2018