

Annual General Meeting
28 November 2017

Disclaimer

- The information contained in this presentation has been prepared by Knosys Limited
- The information in this presentation is an overview and does not contain all information necessary for investment decisions. In making investment decisions in connection with any acquisition of securities, investors should rely on their own examination and consult their own legal, business and/or financial advisers.
- This presentation is not an offer, invitation, solicitation or other recommendation with respect to the subscription for, purchase or sale of any securities in the Company. This presentation has been made available for information purposes only and does not constitute a prospectus, short form prospectus, profile statement or offer information statement. This presentation is not subject to the disclosure requirements affecting disclosure documents under Chapter 6D of the Corporations Act 2001 (Cth). The information in this presentation may not be complete and may be changed, modified or amended at any time by the Company, and is not intended to, and does not, constitute representations and warranties of the Company.
- The Company does not have a significant operating history on which to base an evaluation of its business and prospects. Therefore, the information contained in this presentation is inherently speculative.
- The information contained in this presentation is strictly confidential and you must not disclose it to any other person. While the information contained in this presentation has been prepared in good faith, neither the Company or any of its directors, officers, agents, employees or advisors give any representation or warranty, express or implied, as to the fairness, accuracy, completeness or correctness of the information, opinions and conclusions contained in this presentation. Accordingly, to the maximum extent permitted by law, none of the Company, its directors, employees or agents, advisers, nor any other person accepts any liability whether direct or indirect, express or limited, contractual, tortious, statutory or otherwise, in respect of, the accuracy or completeness of the information or for any of the opinions contained in this presentation or for any errors, omissions or misstatements or for any loss, howsoever arising, from the use of this presentation.
- This presentation may contain statements that may be deemed “forward looking statements”. Forward risks, uncertainties and other factors, many of which are outside the control of the Company can cause actual results to differ materially from such statements. Such risks and uncertainties include, but are not limited to, commercialisation, technology, third party service provider reliance, competition and development timeframes; limited operating history and acquisition and retention of customers; reliance on key personnel; maintenance of key business partner relationships; brand establishment and maintenance; the Company’s products may contain programming errors, which could harm its brand and operating results; competition; changes in technology; data loss, theft or corruption; security breaches; liquidity and realisation; and additional requirements for capital.
- The Company makes no undertaking to update or revise such statements, but has made every endeavour to ensure that they are fair and reasonable at the time of making the presentation.
- Investors are cautioned that any forward-looking statements are not guarantees of future performance and that actual results or developments may differ materially from those projected in any forward-looking statements made.

Corporate Overview

Stock Information (as at 24 November 2017)

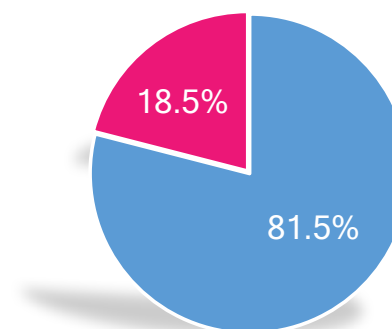
Stock Code	KNO.ASX
Shares on issue	78.1 million
Last Close Price	5.9c
Market Cap	\$4.6 million
Executive & Staff Options	7.158 million @ 25c
Convertible notes at 10% coupon with 1:1 attaching option on Conversion, exercise price of 15c	13.750 million @ 12c
List Date	9 th September 2015

Top 3 Shareholders (as at 24 November 2017)

Earthrise Holdings Pty Ltd	24.46%
Vabake Pty Ltd	12.70%
Panchito Services Pty Ltd	8.55%

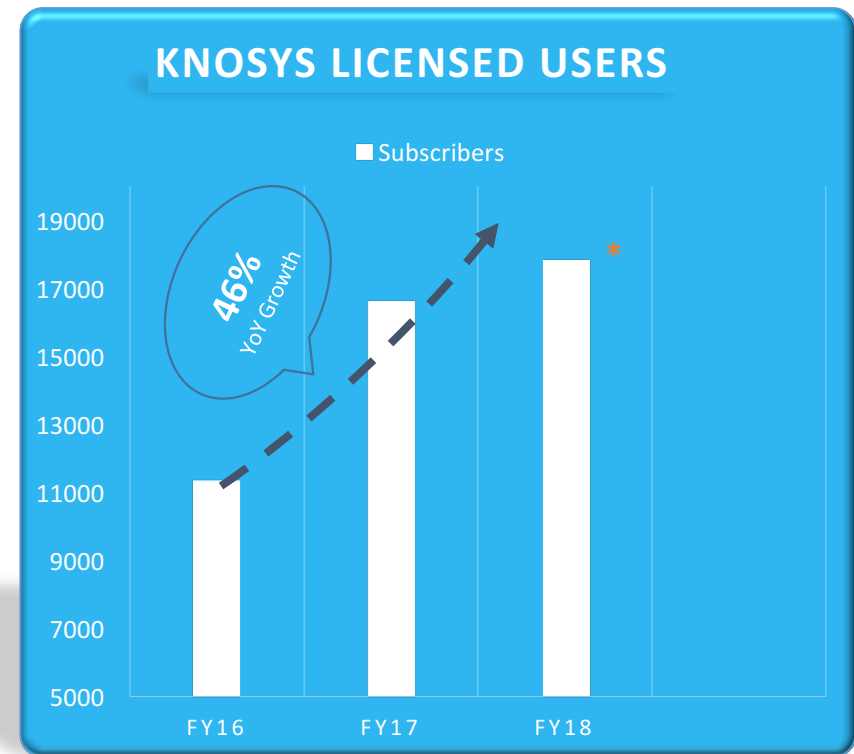
Capital Structure

■ Top 20 Shareholders ■ Others

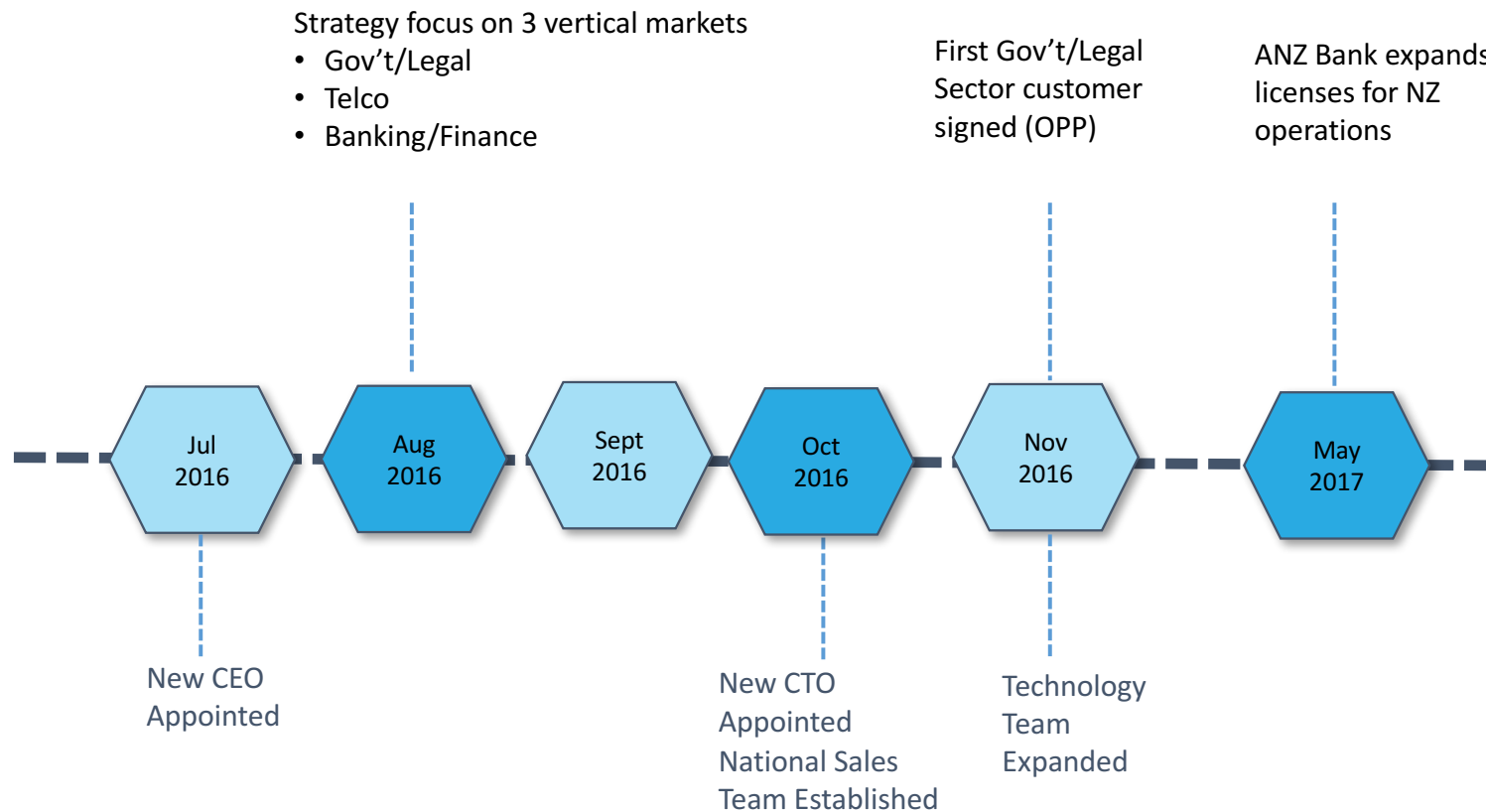


FY17 Financial Results

- \$1.65 million of funds raised (before costs)
 - \$1.65 million convertible note issued May/June 2016
- FY 17 Loss of \$2.1m
 - Expenses reflect business resourcing FTEs to support growth plans
- Cash in Bank as at 30 Sept 2017 - \$2.52 million
 - Company funded to implement current growth initiatives in FY18
- Subscriber Numbers Increasing Fast
 - FY16 - 11,343
 - FY17 - 16,600
 - FY18 - 17,800 (*YTD)



Review – Year of Key Milestones



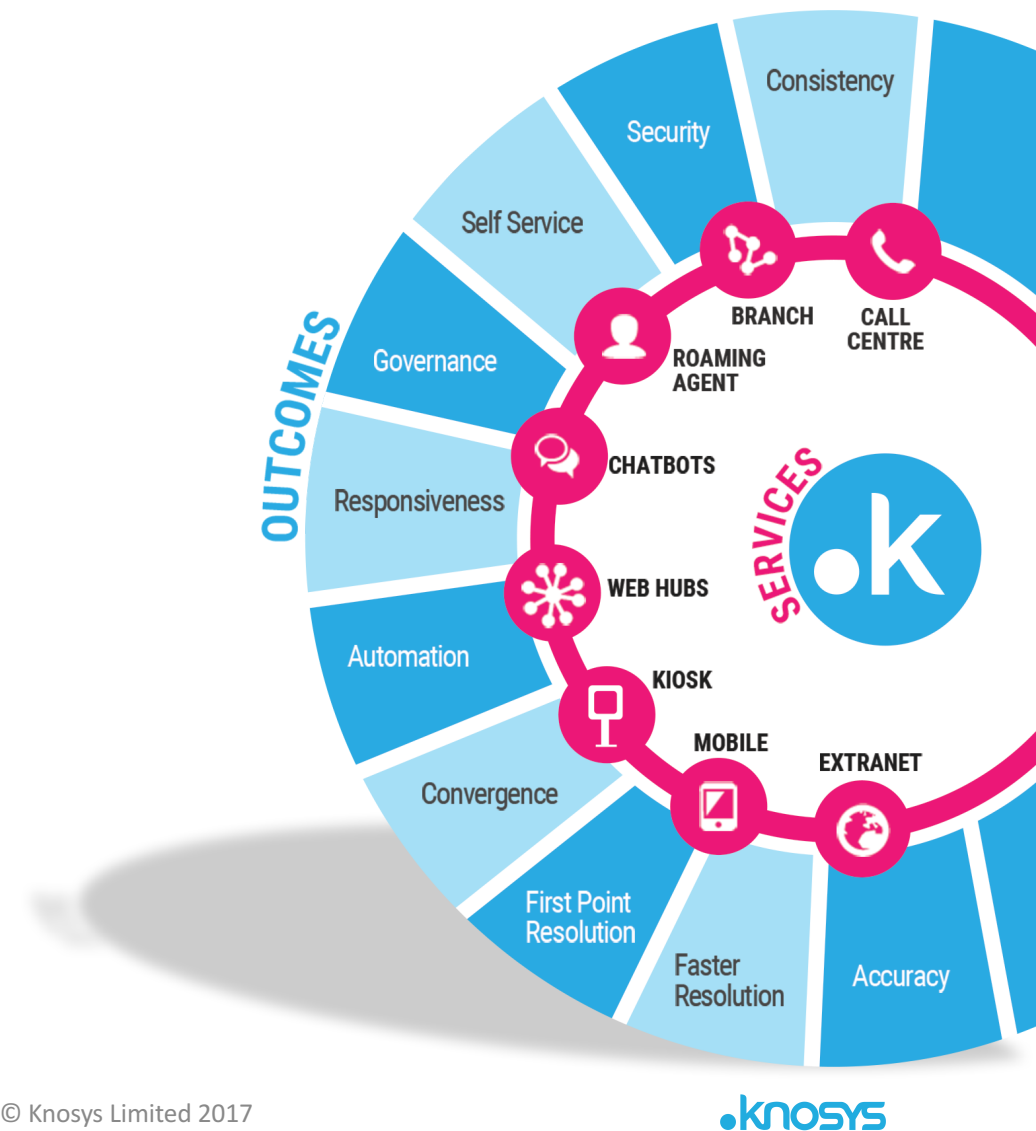
Our Business

Knosys is changing the way businesses manage information to empower customer interactions and new digital services

Digital Knowledge Management Platform

The easy to use, cloud based or on-premise solution provides users with an extensible suite of tools:

- Information governance tools
- Workflows/automation management
- Data aggregation (internal and external information sources)
- Alert management tools
- Single source of digital information and content to drive digital services



The Market Opportunity

Mega Trends	<ul style="list-style-type: none">• Digital Transformation• Information Explosion• Cloud Computing
Market Size	<ul style="list-style-type: none">• Global market \$33 Billion by 2022¹• The market will grow by 12% over the next 5 years¹• Asia-Pacific markets are emerging markets
Business Drivers	<ul style="list-style-type: none">• Increasing customer experience (retention/satisfaction)• Improving productivity and Optimisation• Information governance and compliance



Source: 1- QY Research Groups, Global Knowledge Management Market Size and Forecast 2022, 2017-08-25

The Market Opportunity

Knosys Target Markets



Banking & Financial
Services



Legal/Gov't
Services



Telecommunications

Typical Knosys Solutions

Customer Facing

Reduce training times,
give consistent answers
and advice to customers

Service Desk

Maximise agent
productivity and reduce
escalation rates

Internal Knowledge

Harmonise internal
procedures and
boost business capability

Customer Self Service

Deliver 24/7 customer
service across multiple
channels whilst reducing
costs

Why Knosys Now?

In less than 12 months

- We have restructured the company
 - New CEO, New Sales Team, New Software Team
- We have delivered success to our cornerstone customer ANZ
 - 40% expansion in users and still growing
- We have targeted BFSI and Telecommunications sectors and made excellent progress which we believe will deliver growth in total users
- We are evolving the Knosys Platform into a new market leading product
 - Platform is built with greater focus on automation and integration with digital channel solutions

Investment Opportunity



Market leading Web based digital knowledge SaaS platform



Positioned in \$33 Billion high growth market



Focused Organic Growth Strategy on Australia, New Zealand and Asia



M&A strategy in high growth area Business Process and Customer Engagement solutions.



Growing customer and partner validation in Banking and Telecommunications sectors



Recurring Revenue Business model supports financial growth

Thank You

Office

Suite 9.08
2 Queen St
Melbourne VIC
Australia 3000

CEO

John Thompson
Email: jthompson@knosys.it

CFO

Stephen Kerr
Email: SKerr@knosys.it