

## ASX Announcement

### Continued Momentum for SelfWealth with Strong November Result

- SelfWealth Limited (**SWF**) posts continued month-on-month growth in all key performance metrics
- Monthly compounded growth of 33% in active traders
- Monthly compounded growth of 29% in trading activity
- Chess sponsored holdings and cash balances increased to \$281M
- With a strong balance sheet post completion of the IPO, SelfWealth is implementing an aggressive marketing budget to further accelerate growth across all metrics

Melbourne, Australia – 6 December, 2017: [SelfWealth Limited](#) (ASX:SWF) ("**SelfWealth**" or "**the Company**"), an Australian FinTech business offering a flat fee brokerage service and social portfolio construction network for Australian investors, has today reported continued momentum in its business reporting 33% compounded monthly growth rate in active traders.

SelfWealth is focused on Australia's growing network of self-directed investors, providing a flat fee online brokerage service and social network based portfolio construction function. **SelfWealth TRADING** offers self-directed investors a flat fee of \$9.50 per trade, regardless of trade size, to trade on the ASX. It also offers **SelfWealth PREMIUM**, an online network that enables members to track and target the performance of thousands of other portfolios in the community to assist their own investing.

The growth in active traders follows strong performance in October, and reflects heightened awareness of the SelfWealth trading platform and demand for alternative trading options – particularly SMSF trustees and self-directed investors.

Actual trades for the month of November were 6312, reflecting a compounded monthly growth rate of 29%.

The Company has \$281M in tradeable assets held on HIN (Holder Identification Number on Chess) and cash, which has grown at a compounded monthly growth rate of 31% to end November.



Andrew Ward, Founder and Managing Director of Self Wealth, said: “We are delighted with yet another month of strong growth – a testament to our unique and disruptive offering which continues to rapidly gain traction and market share with self-directed investors. They’re embracing our new way of trading, in particular our social network that allows users to construct and compare investment portfolios and the figures are reflective of this.”

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## About SelfWealth (ASX:SWF)

Established in 2012, SelfWealth is a unique, peer-to-peer share trading platform is comprised of two offerings – SelfWealth TRADING and SelfWealth PREMIUM – with a focus towards self-directed investors.

SelfWealth’s proprietary software platform SelfWealth TRADING offers a low, \$9.50 commission-free flat fee ASX brokerage service, regardless of trade size. SelfWealth TRADING has recently won the Cheapest Online Broker category in *Money* magazine’s 2018 *Best of the Best* awards.

SelfWealth PREMIUM, introduced in 2017, is a social investment network that allows users to compare and construct portfolios with others on the platform – for the first time in Australia. Combining cloud capabilities, the PREMIUM network uses proprietary diagnostic tools to measure investment performance and diversification, providing users with a Wealth Check Score and Safety Rating that can be benchmarked against others on the platform.