

6 December 2017

Company Announcements Office  
Australian Securities Exchange Limited

**Prime Financial Group Ltd**  
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**Prime Financial Group Ltd (Prime – ASX code PFG)**  
**Appointment of Company Secretary**

Prime is pleased to announce that Mr Simon Munday has been appointed as Company Secretary of Prime effective 6 December 2017 replacing Mr Dale Gaskell.

Mr Munday is a Chartered Accountant with more than 13 years' experience in the financial services industry. He previously worked at Ernst & Young and as the Chief Financial Officer and Company Secretary of an insurance company.

The Board would like to express its sincere thanks to Mr Gaskell for his contribution as Company Secretary.

**About Prime Financial Group**

Prime is an Integrated Accounting, Wealth Management and Capital Advisory firm that operates a direct client advice model and a partnership model with Accounting and Advisory firms. Prime's goal is for clients to receive complete Accounting, Wealth Management and Capital Advice.

For more information on this announcement please contact **Simon Madder (Managing Director / CEO) on (03) 9827 6999**.