



Wattle Health Australia Limited Secures Distribution with Australian Pharmaceutical Industries Limited

- **Wattle Health Australia Limited (ASX: WHA) secures distribution with Australian Pharmaceutical Industries Limited. (ASX: API) for their premium infant formula range.**
- **The distribution arrangement with API allows WHA to provide consumers with a premium Australian product through both API's Priceline Pharmacy network, which is a leading Australian health and beauty retailer, and through API's wholesale distribution to other pharmacies in Australia.**

Thursday 7 December 2017: Wattle Health Australia Limited (**WHA**) is pleased to announce it has entered into a distribution arrangement with one of the largest distributors to the Australian pharmacy market, Australian Pharmaceutical Industries Limited. (**API**).

The WHA distribution arrangement with API is significant as it allows WHA's premium infant formula products to be sold in the Australian pharmacy retail market for the first time.

The distribution arrangement with API provides the local market with a premium Australian made product through the pharmacy channel. This will increase WHA brand awareness within the domestic market and provide significant opportunity for international expansion.

Executive Chairman, Lazarus Karasavvidis said, "This distribution arrangement with API is an important milestone as it allows Wattle Health to enter the highly-respected pharmacy retail market."

"This will not only increase brand awareness and sales, but also the credibility of the brand which is important as we continue to grow our distribution foot print both domestically and internationally."



About API: API is one of the largest distributors to Australian pharmacy. API distributes to more than 3000 Australian pharmacies and owns the brands Priceline Pharmacy, Pharmacist Advice and Soul Pattison Chemist.

About WHA: WHA is an Australian company based in Melbourne Victoria, committed to developing, sourcing and marketing high quality Australian made consumer food products. WHA's objective is to be the brand of choice in the Australian domestic market and expanding its footprint internationally.

Lazarus Karasavvidis

Executive Chairman & Co- Founder

Wattle Health Australia Limited

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