



All Registry communications to:
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18 December 2017

<Shareholder Name>
<Shareholder Address>
<Shareholder Address>
<Shareholder Address>

Dear Shareholder

Introduction of Dividend Reinvestment Plan (DRP)

Mayfield Childcare Limited (**Mayfield**) is anticipating that it will report its audited financial results for the calendar year ending 31 December 2017 to the market on 31 January 2017, as well as confirming its maiden dividend as outlined in the company's prospectus.

The Board of Directors of Mayfield confirmed today, that the company's Dividend Reinvestment Plan (DRP) will apply to this dividend payment, providing holders of ordinary shares in the company with an option to reinvest all or part of their future dividends for additional ordinary Mayfield shares.

Shareholders wishing to participate in the DRP, which is entirely voluntary, should complete the DRP Election Form included below and return it in the enclosed reply paid envelope to Link Market Services. Alternatively, you can request the form by calling Link Market Services on 1300 554 474.

A full copy of the Dividend Reinvestment Plan and Rules is available on the Company's website

<http://mayfieldchildcare.com.au/>

Participation in the DRP is limited to ordinary shareholders in the Company who have a registered address in Australia, unless they hold Shares on behalf of another person who resides outside Australia. Shareholders in other jurisdictions may be eligible in some circumstances.

If you have any questions about participating in the DRP, you should consult your stockbroker, accountant or other professional adviser.

Please call the Company Secretary on 3 8611 5333 if you have any other questions concerning how the DRP will be implemented.

Yours sincerely,

A handwritten signature in black ink, appearing to read "Dean Clarke".

Dean Clarke

Chief Executive Officer

