

CYBG PLC
(Company)

27 December 2017

NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM

The Company announces that on 22 December 2017, Eagle Valley Investments Pension Scheme, a Person Closely Associated with Fergus Murphy, a PDMR, purchased 20,666 ordinary shares of £0.10 each.

This announcement is made in accordance with the requirements of the FCA's DTR Disclosure Guidance and Transparency Rules Sourcebook and EU Market Abuse Regulation.

1	Details of the person discharging managerial responsibilities / person closely associated								
a)	Name	Eagle Valley Investments Pension Scheme							
2	Reason for the notification								
a)	Position/status	Person Closely Associated							
b)	Initial notification /Amendment	Initial Notification							
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor								
a)	Name	CYBG PLC							
b)	LEI	213800ZK9VGCYYR6O495							
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument	Ordinary shares of £0.10 each							
	Identification code	GB00BD6GN030							
b)	Nature of the transaction	Purchase of ordinary shares							
c)	Price(s) and volume(s)	<table><tr><td></td><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>(1)</td><td>£3.3474</td><td>20,666</td></tr></table>			Price(s)	Volume(s)	(1)	£3.3474	20,666
	Price(s)	Volume(s)							
(1)	£3.3474	20,666							

CYBG PLC is registered in England and Wales (company number: **09595911**) and as a foreign company in Australia (**ARBN 609 948 281**) and has its registered office at 20 Merrion Way, Leeds, West Yorkshire LS2 8NZ

d)	Aggregated information - Aggregated volume - Price	N/A
e)	Date of the transaction	22 December 2017
f)	Place of the transaction	London / London Stock Exchange (LON:LSE)