

8 January 2018

Company Announcements Office  
Australian Securities Exchange Limited

**Prime Financial Group Ltd**  
ACN 009 487 674

Level 17, Como Office Tower  
644 Chapel Street  
South Yarra VIC 3141

Tel 03 9827 6999  
Fax 03 9827 9100

[enquiries@primefinancial.com.au](mailto:enquiries@primefinancial.com.au)  
[www.primefinancial.com.au](http://www.primefinancial.com.au)

**Prime Financial Group Ltd (Prime – ASX code PFG) Lodgement of Appendix 3Y –  
Change in Director’s Interest Notice**

Prime encloses an Appendix 3Y for Mr Peter Madder that was not lodged on time due to an administrative error. Prime has reviewed the error and enhanced its internal processes to ensure that it is able to meet its continuous disclosure obligations under Listing Rule 3.19.

**About Prime Financial Group**

Prime is an Integrated Accounting, Wealth Management and Capital Advisory firm that operates a direct client advice model and a partnership model with Accounting and Advisory firms. Prime’s goal is for clients to receive complete Accounting, Wealth Management and Capital Advice.

For more information on this announcement please contact Simon Madder (Managing Director / CEO) or Simon Munday (Company Secretary) on +61 (0) 3 9827 6999.

# Appendix 3Y

## Change of Director's Interest Notice

*Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.*

Introduced 30/09/01 Amended 01/01/11

<b>Name of entity</b>	Prime Financial Group Ltd
<b>ABN</b>	70 009 487 674

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

<b>Name of Director</b>	Mr Peter Madder
<b>Date of last notice</b>	1 November 2017

### Part 1 - Change of director's relevant interests in securities

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Direct or indirect interest</b>	Indirect interest
<b>Nature of indirect interest (including registered holder)</b> Note: Provide details of the circumstances giving rise to the relevant interest.	Beneficial interest in Sonning Road Pty Ltd ATF PSB Superannuation Fund and MCP Securities Pty Ltd
<b>Date of change</b>	24 November 2017
<b>No. of securities held prior to change</b>	8,422,403 Fully paid ordinary shares. 2,095,560 Partly paid ordinary shares.
<b>Class</b>	Fully paid ordinary shares.
<b>Number acquired</b>	-
<b>Number disposed</b>	822,403
<b>Value/Consideration</b> Note: If consideration is non-cash, provide details and estimated valuation	Non-cash. Estimated valuation \$148,000
<b>No. of securities held after change</b>	7,600,000 Fully paid ordinary shares. 2,095,560 Partly paid ordinary shares.

+ See chapter 19 for defined terms.

## Appendix 3Y

### Change of Director's Interest Notice

---

<b>Nature of change</b> Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	Off-market transfer from Sonning Road Pty Ltd ATF PSB Superannuation Fund to Sonning Road Pty Ltd ATF Dawn Marie Madder
---	---

## Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of “notifiable interest of a director” should be disclosed in this part.

<b>Detail of contract</b>	N/A
<b>Nature of interest</b>	N/A
<b>Name of registered holder (if issued securities)</b>	N/A
<b>Date of change</b>	N/A
<b>No. and class of securities to which interest related prior to change</b> Note: Details are only required for a contract in relation to which the interest has changed	N/A
<b>Interest acquired</b>	N/A
<b>Interest disposed</b>	N/A
<b>Value/Consideration</b> Note: If consideration is non-cash, provide details and an estimated valuation	N/A
<b>Interest after change</b>	N/A

## Part 3 – <sup>+</sup>Closed period

<b>Were the interests in the securities or contracts detailed above traded during a <sup>+</sup>closed period where prior written clearance was required?</b>	No
<b>If so, was prior written clearance provided to allow the trade to proceed during this period?</b>	N/A
<b>If prior written clearance was provided, on what date was this provided?</b>	N/A

---

<sup>+</sup> See chapter 19 for defined terms.