



ASX Announcement  
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## EAGLE HEALTH CONTINUES TO HELP EDUCATE CONSUMERS ABOUT DIABETES

**Eagle Health Holdings Limited (ASX: EHH) (“Eagle Health” or “Company”)** is pleased to announce that as part of the Company’s dedication to the engagement and education of consumers about the risks, prevention and management of diabetes, Eagle Health has officially opened four diabetes Education and Experience stores in Xiamen, China, with more stores, in additional provinces throughout China, expected to begin opening from next month.

The four Education and Experience stores were opened on 1 December in Eagle Health’s home city, Xiamen, with the official opening ceremony held on 23 December. The ceremony was attended by 200 guests and garnered an impressive amount of participation and public interest.

With the International Diabetes Federation (IDF) 2017 Diabetes Atlas highlighting that China has 114.4 million people with diabetes, with this number projected to increase significantly in the future, Eagle Health is dedicated to helping to educate the community about diabetes and diabetes management. In order to spread this awareness, the Company is aiming to open stores beyond Xiamen and into other Chinese regions with the first of these new stores to be opened in late February.

**Mr Zhang Mingwang, Managing Director of Eagle Health, said:**

“Eagle Health’s mission is to integrate the best part of both Chinese and western health care products and help consumers to live a healthy life.

“The purpose of our Education and Experience stores is to popularise diabetes knowledge, further help improve urban residents understanding of diabetes, and to answer questions for the public!”



*Eagle Health’s Education and Experience stores Grand Opening Ceremony in Xiamen, China*



In conjunction with the diabetes Education and Experience stores, Eagle Health last month saw an increase in sales of its Australian, clinically proven, pre-meal shake product for Type 2 diabetes and Pre-Type 2 diabetes (“Hutang 1”), which began shipment throughout mainland China via Eagle Health’s extensive network of pharmacies and other retail stores.

**Mr Zhang Mingwang, said:**

“Eagle Health aims to help Type 2 diabetes sufferers and those with and Pre-Type 2 diabetes make the necessary lifestyle and diet changes with the support of their Healthcare Professional.

“Eagle Health’s Education and Experience stores, combined with Hutang 1, and our strong pharmacy and supermarket distribution footprint in urban China, means that the Company is well positioned to be able to achieve this goal.”

**About Eagle Health Holdings Limited**

Eagle Health Holdings Limited is a vertically integrated nutritional products business that aims to help people live healthier lives by developing, manufacturing, marketing and distributing a range of health food products and nutritional and dietary supplements under its own brand in China. The Company distributes its products through a broad range of channels, including pharmacies, health food stores, trading companies, supermarkets and online channels, covering 23 provinces and autonomous regions throughout China.

For more information visit: <http://www.eaglehealthltd.com/EN/index.aspx>

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