

ASX/Media Release

15 January 2018

DomaCom takes property crowdfunding mainstream

Highlights:

- Domacom connects Domain's vast property listing data with DomaCom's crowdfunding technology;
- Domain's leading market intelligence will be integrated into the DomaCom Crowdfunding platform providing better analytics to investors;
- This will accelerate DomaCom's strategy to target the consumer market directly and scale up crowdfunding campaigns to target Gen Y/Millennials;
- Vendors listing properties with Domain will have an additional buyer channel – at no extra cost

Fractional investment company DomaCom (ASX:DCL) announces an agreement with Domain to integrate the full suite of Domain property listings into the DomaCom Crowdfunding platform.

DomaCom will also integrate Domain insights into the DomaCom crowdfunding platform to provide investors with unique proprietary market intelligence when making the decision to begin or join a crowdfunding campaign for a property.

Once a campaign starts, DomaCom's crowdfunding platform facilitates external independent due diligence on the selected property bringing additional rigour to the analysis of the selected property before they invest.

DomaCom CEO, Arthur Naoumidis, says:

"This is a significant new integration for DomaCom that will be critical in taking property crowdfunding into the mainstream.

"The highly regarded, proprietary crowdfunding campaign technology the DomaCom platform brings, combined with Domain's extensive property listing data will enable Gen Y & Millennials to get on the property ladder by crowdfunding a property of their choice with their friends or family.

"Additionally, this innovation will give property owners access to the new crowdfunding revolution simply by listing their properties on Domain and at the same time open up a vast new pool of potential investors to the DomaCom platform," he says.

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About DomaCom

DomaCom Australia Limited ACN 153 951 770 launched Australia's first online platform (registered as a managed investment scheme) to provide a property investment solution for the SMSF market and other long term investors through the fractional acquisition of units in a unique trust structure that enables investors to gain exposure to the property they select. Residential and commercial property Australia wide can be accessed in this fund, sourced from a variety of vendors and developers.

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