14 February 2018

## GENTRACK LAUNCHES NEW 'VEOVO' BRAND FOR ITS GLOBAL AIRPORTS SOFTWARE GROUP

Gentrack Group Ltd (NZX/ASX: GTK) today launched Veovo, a new brand for its global airport software group. Veovo combines Gentrack's Airport 20/20



operations software together with the recently acquired BlipTrack guest predictability software and Concessionaire Analyzer+ revenue maximisation software.

Ian Black, CEO, Gentrack said "The establishment of Veovo enables us to focus on the combined value of our investment in CA+ and Blip, and it provides a cohesive brand for our predictive collaboration platform for airports."

Airports are under pressure to deliver memorable and repeatable experiences for increasing guest numbers while navigating highly variable daily operations. A new paradigm in innovating airports requires proactive management across operations, resources, systems, service providers and guests.

"Veovo is at the heart of this transformation, unlocking insights across the airport ecosystem, predicting the best path forward and quickly connecting all stakeholders and resources to respond - no matter the situation."

Today, Veovo solutions are used globally by more than 110 airports and their stakeholders to plan, predict and perfect every interaction. As well as delivering value to other transport hubs, Veovo solutions are also proven to support theme park, resort and retail guest experiences.

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## **About Gentrack**

Gentrack provides essential software for essential services, pairing powerful platforms with deep market knowledge to help utilities and airports lower service costs, foster innovation and confidently navigate market reform. It employs over 450 people in offices across New Zealand, Australia, the UK and Europe and services over 200 utility and airport sites in 20 countries with its leading solutions for utilities - Gentrack Velocity and Junifer, and for airports under the Veovo brand including Airport 20/20, BlipTrack and Concessionaire Analyzer+.



Velocity and Junifer are leading billing and customer management solutions providing a full range of proven capabilities along with hosted and managed services options for new entrant energy and water suppliers, and larger utilities in competitive markets where flexibility, uniqueness and compliance are essential.

More information: www.gentrack.com.

Veovo combines Gentrack's Airport 20/20, BlipTrack and Concessionaire Analyzer+ software to unlock operational, revenue, concession and passenger insights across the airport ecosystem. The Veovo Predictive Collaboration Platform enables airports to operate more efficiently, uncover new growth opportunities and deliver outstanding guest experiences.

More information: www.veovo.com