Rule 3.19A.2

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Name of Entity:	ApplyDirect Limited (ASX: AD1)
ABN:	29 123 129 162

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director:	Drew Ilsley
Date of Last Notice:	28 June 2016

Part 1 - Change of director's relevant interests in securities

Introduced 30/9/2001.

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Indirect		
Nature of indirect interest	Beneficial Interest:		
(including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	Director Related Entity		
Date of change	20 February 2018		
No. of securities held prior to			
change		Shares	Unlisted options
	Direct	-	-
	Indirect	2,001,369	4,694,004
	Total	2,001,369	4,694,004
Class	(a) Ordinary shares(b) Unlisted options		
Number acquired			
_		Shares	Unlisted options
	Direct	-	-
	Indirect	555,554	277,777
	Total	555,554	277,777

⁺ See chapter 19 for defined terms.

Number disposed		Shares	Unlisted options
	Direct	-	=
	Indirect	-	=
	Total	-	-
	•		
Value/Consideration	(a) 555,554 shares at \$0.090 per share		
Note: If consideration is non-cash, provide details and estimated valuation	(b) 277,777 options: Nil		
No. of securities held after change			
No. of securities held after change		Shares	Unlisted options
No. of securities held after change	Direct	Shares -	
No. of securities held after change	Direct Indirect	- 2.556.923	
No. of securities held after change		-	options
	Indirect Total	2.556.923 2.556.923	options - 4,971,781 4,971,781
No. of securities held after change Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend	Indirect Total	2.556.923	options - 4,971,781 4,971,781

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	N/A
Name of registered holder (if issued securities)	N/A
Date of change	N/A
No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	N/A
Interest acquired	N/A
Interest disposed	N/A
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	N/A
Interest after change	N/A

Part 3 - +Closed Period

Were the interests in the securities or contracts detailed above traded during a +closed period where prior written clearance was required?	No
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided on what date was this provided?	N/A



⁺ See chapter 19 for defined terms.