

Presenters | **Tim Reed** Chief Executive Officer **Richard Moore** Chief Financial Officer 23 February 2018

myob simplify success

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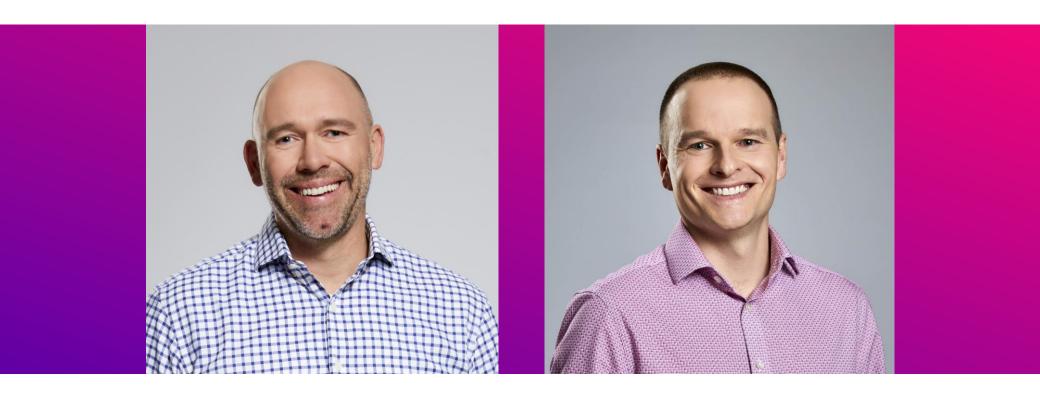
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Presenters



Tim Reed

Chief Executive Officer

Appointed Chief Executive Officer in 2008

Richard Moore

Chief Financial Officer

Appointed Chief Financial Officer in 2012

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FY17 BUSINESS HIGHLIGHTS

FY17 Highlights

Solid financial performance driven by accelerating online subscriber growth

Revenue

\$416m



12% YEAR ON YEAR

Recurring revenue up 13% to \$400 million, or 96% of total revenue **Underlying EBITDA**

\$190m



Statutory EBITDA up 11% to \$182 million **NPATA**

\$102m



10% YEAR ON YEAR

NPATA EPS up 8% to 16.9 cents

Final dividend declared of

5.75C PER SHARE

66% 2H17 NPATA

\$170m of capital returned to shareholders since listing

Paying SME subscribers

618k



6% YEAR ON YEAR

Online subscribers

399k



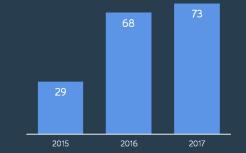
60% YEAR ON YEAR

% of new SME DIY clients online

94%



2ppts YEAR ON YEAR



6 MYOB FY17 RESULTS PRESENTATION

FY17 Highlights

Compelling growth trajectory across financial and operational measures



STRATEGY **AND** GROWTH DRIVERS

Delivered value in 2017 in line with long term strategy and our vision to **help businesses succeed**

Creating long term shareholder value

Accelerate growth in	Growing online subscribers	 Increased recognition of Connected Practice vision Strong partner uptake of online tools 60% online subscriber growth with higher migration rate
existing markets	2 Increasing lifetime value	 ARPU up 4% to \$424 Record 82% retention rates Compelling growth in use of connected services
Penetrate new markets	3 Increasing TAM through Payments	 100%+ growth in PayDirect Online transactions Paycorp acquisition fully integrated Launch of MYOB PayBy
already opened	4 Increasing share and TAM through Enterprise	 Now more than 450 MYOB Advanced ERP sites Recognised as market leader in ERP in ANZ
Strengthen core and new TAM	5 Strategic acquisition opportunities	 Acquisition of Reckon's Acccountant Group assets progressing Continue to seek out value accretive acquisitions

MYOB's vision for the accounting industry. The **Connected Practice**.

Advisers

Accountants and Bookkeepers become **business coaches** and **compliance managers**

Transaction Processing

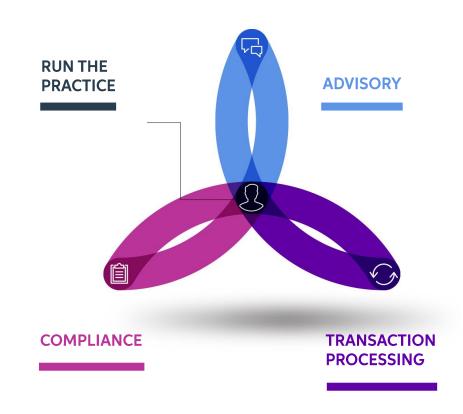
Become primary owner of automated transaction processing, configure systems, process only anomalies

Compliance

Review prefilled data; ensure deadlines met

Advisory

Review business performance and cashflow, recommend improvements, consult on key business decisions



SMEs

Things just get done

Mobile Moments

Quick and easy accounting on a mobile device e.g. get a bill, approve it, file it, account for it, schedule payment, all in 5-10 seconds on a mobile device

Track business performance

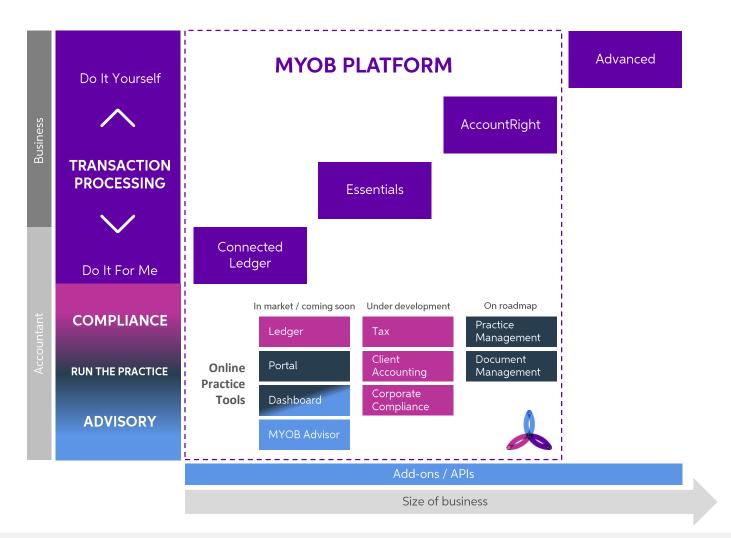
Leverage AI set up by adviser, SME views through any device

Interactions with adviser via MYOB apps

Questions, source docs, signing and compliance lodgment, all via a shared online workspace

The Connected Practice will deliver seamless connectivity across the ecosystem, to enable effective, insight-led <u>decision making by business</u>es and their advisers, ultimately driving increased referrals of SME solutions for MYOB.

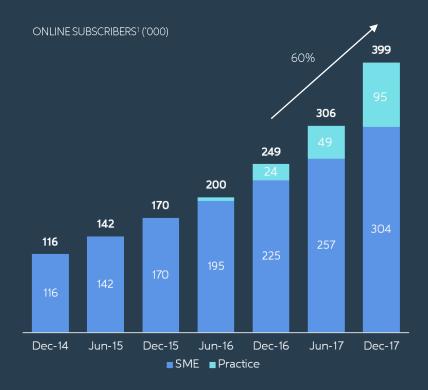
The **MYOB Platform** delivers the tools to Advisers and SMEs that make the **Connected Practice** a reality





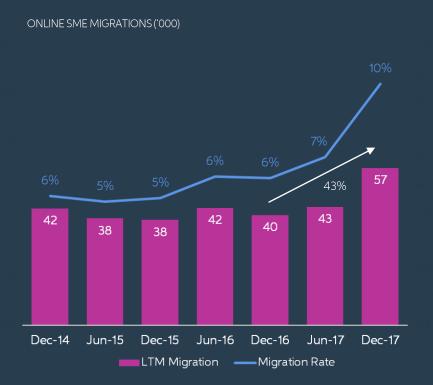
Record 60% growth in online subscribers, driven by new SME clients and 43% growth in migrations

Accelerating growth in online subscribers, on track for **1 million** by 2020

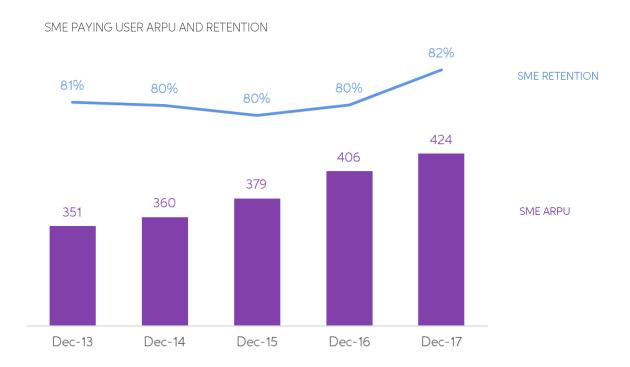


Note 1: The chart above includes both SME and Practice ledgers to show total online ledger growth.

Sophisticated price-led campaigns to active, non-paying base has increased **migrations by 43%** since 2016



Driving increased **ARPU** and **retention rates**, and lifting lifetime value



SME retention improvements from mix shift to online solutions and improvements in individual products

ARPU increase driven by ~5% increase in underlying subscription prices offset by mix shift and FX in 2H17.

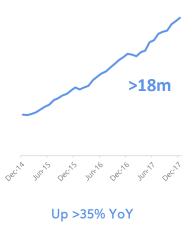
Maintaining strong momentum in **Online Connected Services**

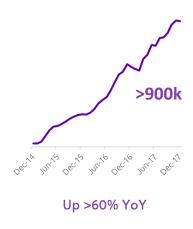
Monthly bank transactions fed to online solutions

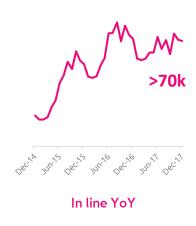
Smart bills processed per month

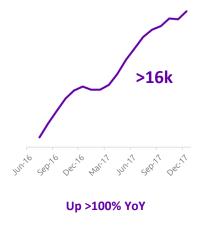
PaySuper – employees paid (L3M)

PayDirect Online transactions per month









Bankfeeds continue to be the foundation for MYOB's online solutions Enhanced Smart Bills launched in 2017, piloting direct supplier feeds Single touch payroll coming in 2018

New payment types coming in 2018, together with launch in NZ

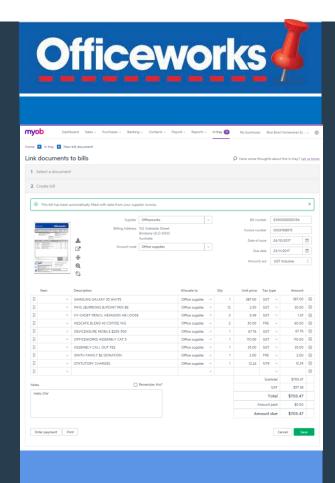
Officeworks partnership – the first to extend **Smart Bills** functionality

MYOB has partnered with Officeworks to implement the upgraded Smart Bills service.

MYOB's Smart Bills pioneered the use of artificial intelligence using optical character recognition (OCR).

The next generation of Smart Bills allows supplier invoices to be fed directly into the MYOB online software straight from the supplier providing 100% accuracy of the digital information.

- Officeworks bills are sent straight to the MYOB InTray
- Bills can be created with a single click
- Accounts are coded automatically
- Tax code allocated automatically to ensure correct tax treatment



The next generation of Payments:

unlocking the >\$1.2b TAM opportunity





Payments Gateway



Face-to-face payments



Merchant service facility



Fraud management services



Phone payments



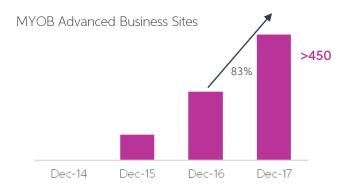
Online Payments

PCI DSS V3.2 LEVEL 1 COMPLIANT

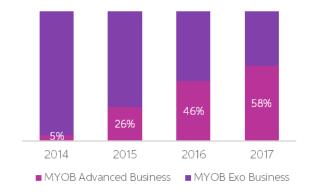
Seamless integration into MYOB accounting software

2018 Plan: Creating a payments ecosystem

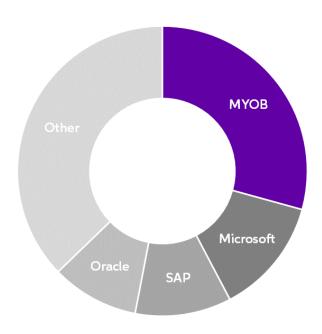
- New payment types to be integrated with the payments gateway, including BPAY, Amex and POLi
- PayDirect Online launching in New Zealand
- Enhanced risk and fraud management systems and services
- New face-to-face payments solution for retail and hospitality clients
- Enhanced phone and online payments functionality



MYOB Enterprise ERP Sales Mix



ERP Market Share by Vendor¹



83% growth in MYOB Advanced ERP sites

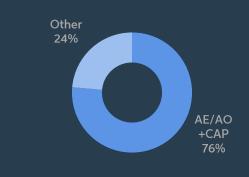
MYOB is the #1 ERP Vendor in Australia and New Zealand

Note 1: Source – iStart ERP Buyers Guide 2017-18; based on ANZ ERP sites installed (Exo, Advanced and Greentree)

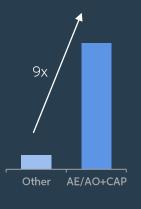
Update on Reckon Accountant Group acquisition

Strategic Rationale: aligned to Connected Practice vision by accelerating development of online practice modules and driving SME referrals





~75% of adviser referrals come from advisers using MYOB's practice management suite (AO/AE) and who are members of MYOB's Connected Accountant Program (CAP); who make up ~25% of the base



AO/AE+CAP clients refer at a rate of 9x other advisers

Financial Impact: EPS accretive in 2020

Competition regulator status: Decision expected in 2Q18

Integration progress: Workstreams formed for people, technology and facilities; awaiting regulator decision



- Values consistently score as our highest category in engagement surveys at 89%
- Our team's knowledge and understanding of the values score 94% and 93% respectively
- Employees with less than 12 months service are equally high in their evaluation, demonstrating the success of our induction & orientation efforts

FINANCIAL SUMMARY

Strong financial results driven by organic subscription revenue growth and accretive acquisitions

MYOB FINANCIAL PERFORMANCE

\$M; 12 months ended 31 Dec	FY17	FY16	v FY16
Revenue	416.5	370.4	12.4%
Operating Expenses	(226.6)	(199.0)	13.9%
Underlying EBITDA	189.9	171.4	10.8%
NPAT	60.7	52.2	16.3%
NPATA ¹	101.6	92.4	10.0%
Recurring Revenue %	96.1%	95.6%	0.5%
Underlying EBITDA Margin %	45.6%	46.3%	(0.7%)

2H FX Impact

- FY17 revenue growth rate was 13.0% on a Jun'17 constant currency basis
- EBITDA growth rate impact smaller at ~0.2% due to natural hedge driven by a larger proportion of cost than revenue in NZ.

Note:

1. MYOB considers NPATA (net profit after tax and after adding back the tax effected amortisation expense related to acquired intangibles), rather than NPAT, to be a more meaningful measure of after tax profit due to the large amount of non-cash amortisation of acquired intangibles that is reflected in NPAT.

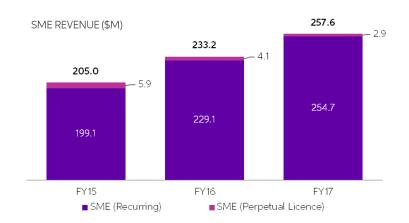
REVENUE BY SEGMENT (\$M)



■ C&P: SME Org ■ C&P: Practice Org ■ Enterprise Org ■ NZ Grants ■ FY16 & FY17 Acq

	Growth		
	FY17	FY16	
C&P: SME Organic	10.5 %	11.3 %	
C&P: Practice Organic	2.1 %	2.9 %	
Enterprise Organic	7.5 %	10.6 %	
Total Organic	8.3 %	9.1 %	
Total	12.4 %	13.0 %	

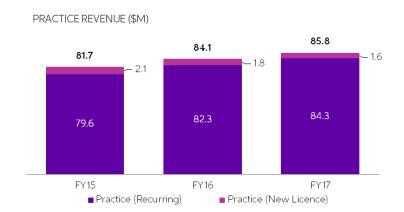
The newly created **Clients & Partners** segment delivered 82% of total group revenue



	Growth		
	FY17	FY16	
SME (Recurring)	11.1 %	12.8 %	
SME (Perpetual Licence)	(28.7)%	(38.6)%	
Total Organic	10.5 %	11.3 %	
Total	10.5 % 13.7		

SME revenue growth of 10.5% driven by 11.1% uplift in recurring revenue, which now makes up 99% of total revenue.

- 11% recurring revenue growth coming from:
 - 6% growth in ave. paying users (driven by 35% increase in online SME subscribers)
 - 4% growth in ARPU, made up of ~5% pricing increases supported by growth in connected services and increased product functionality. This was offset by mix shift to lower ARPU products and the impact of FX in 2H17 due to the weaker NZ\$.

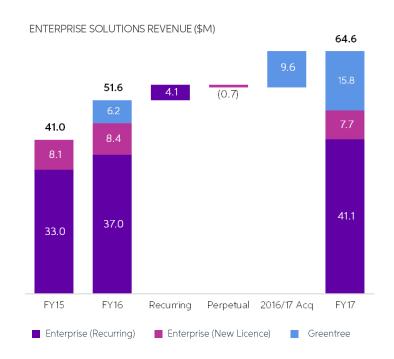


FY17	FY16
2.4 %	3.4 %
(9.9)%	(16.2)%
2.1 %	2.9 %
	(9.9)%

Practice revenue growth of 2.1%, slightly below 2016

- New license growth positive, driven by new client wins
- Recurring revenue growth lower due to lower services revenue YoY driven by a lower number of consulting opportunities in 2017
- Underlying subscription revenue growth in line with prior years (up 3.4%)

Enterprise Solutions delivered 16% of total group revenue, with continued double digit recurring revenue growth

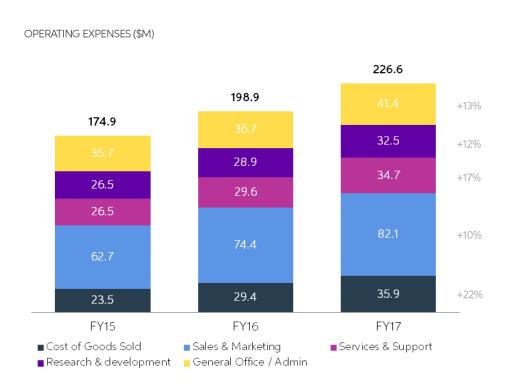


	Growth		
	FY17	FY16	
Enterprise (Recurring)	11.2 %	12.1 %	
Enterprise (New Licence)	(8.9)%	4.6 %	
Total Organic	7.5 %	10.6 %	
Total	25.1 %	25.8 %	

Enterprise revenue continues to grow strongly, with double digit underlying recurring revenue growth supplemented by a full year's contribution from the Greentree acquisition.

- Organic recurring revenue growth of 11% driven by continued strong uptake of MYOB Advanced, with Advanced Business sales making up more than half of MYOB ERP sales in FY17
- Contraction in new licence sales in line with expectations, with the shift from selling perpetual desktop licenses to online subscriptions as new sales shift from Exo to Advanced
- Greentree contributed \$16 million of revenue in FY17

Our continuing investment in Sales, Marketing and R&D is delivering growth in online subscribers and revenue



Total operating expenses up 14% year on year (12% excl. COGS), driven by impact of acquisitions and investment in product and brand. Specific impacts include:

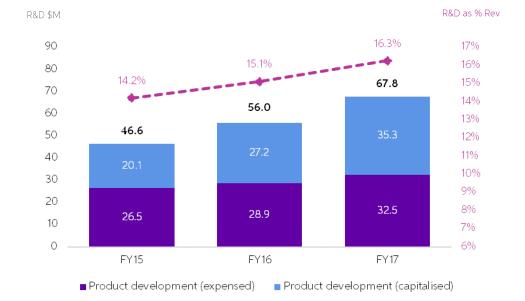
- ongoing costs from Greentree and Paycorp acquisitions, across all categories
- continued investment in digital sales, marketing and brand (overall 20% of revenue) to support investment in the MYOB Platform and growth in online subscribers
- COGS increases due to higher hosting costs for MYOB's online solutions, which are becoming a greater proportion of the overall subscriber base over time, and increased COGS from acquisitions, especially those relating to the higher-COGS Payments segment
- · continued investment in services, support and product; and
- controlled cost management in general office (mid-single digit before acquisitions)

Our focused investment in the MYOB Platform underpins our **Connected Practice** vision for the industry

PRODUCT RESEARCH & DEVELOPMENT COSTS

Investment in

existing products



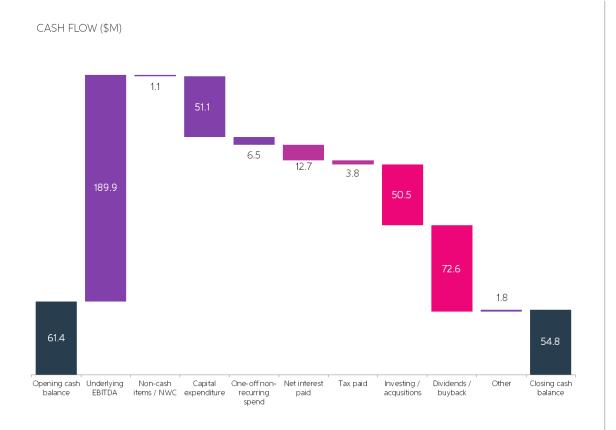
Product development (R&D) costs were 16.3% of revenue in FY17, up from 15.1% in FY16 and 16.0% in 1H17.

- The majority of the increased investment in FY17 has been on the MYOB Platform (yet to generate revenue), resulting in faster growth of capitalised spend over expensed¹
- For FY18 we expect investment levels (excluding Reckon integration funded investment) to remain at approximately 16% of revenue and for capex to make up between 50% and 55% of the total.

Note: 1. MYOB's accounting policy for R&D is based on Australian / International accounting standards – matching revenue and costs. So:

- · Any development on products already generating revenue is expensed. This spend is on both online and desktop solutions.
- Any development on products that will create a benefit in future periods is capitalised, e.g. the MYOB Platform, internal CRM systems.
- · Previously capitalised spend starts amortising once the product is released to market, over 5 years on a straight-line basis.

Cash flow conversion and free cash flows remain strong



CASH FLOW CONVERSION

Operating cashflow, \$M	FY17	FY16
Underlying EBITDA	189.9	171.4
Non-cash items in EBITDA	0.7	0.4
Change in net working capital	(1.8)	(3.1)
Operating free cash flow before capital expenditure	188.8	168.6
Research and development capex	(35.3)	(26.9)
PPE and other capital expenditure	(15.8)	(9.2)
Capital expenditure	(51.1)	(36.1)
Net free cash flow before financing, tax and dividends	137.7	132.5
Cash conversion %	72%	77%

- Cash conversion drops by 5ppts to 72%, driven by higher capital expenditure (R&D and other)
- Net free cash flow of \$138m, up 4% YoY
- \$73m returned to shareholders through dividend and share buyback
- Net debt / Underlying EBITDA <2.00x as at 31 December 2017.

OUTLOOK

FY18 Guidance

The Connected Practice vision, together with the development of the MYOB Platform, is expected to continue accelerating online subscriber growth in 2018.

Organic revenue growth

We expect organic revenue growth to remain in the 8% -10% range, with EBITDA margins of 43% – 45%.

With RAG¹, assuming a 2Q18 acquisition date we expect revenue growth to be 14% - 16%, with EBITDA margins of 41% – 43%.

R&D spend

We expect FY18 R&D investment to be approx. 16% of revenue.

We continue to pursue growth and investment opportunities whilst maintaining capital efficiency.

With RAG, acquisition transaction and integration costs (including accelerating Platform development) expected to be in the \$15m to \$20m range in FY18

MYOB reporting timeline

FY17 results February 2018 AGM May 2018 1H18 Results August 2018 Investor Day November 2018

Note: 1. "RAG" acquisition of Reckon Accountant Group assets, subject to regulatory approval

Long term strategy and growth drivers

Delivering value today. Significant upside potential.

Accelerate growth in	1	Growing online subscribers Target 1 million in ANZ by 2020	 Winning advisers through Connected Practice vision Increased referrals through MYOB Platform Investment in sales, marketing and brand to attract new SMEs Migrate non-paying desktop SMEs to the MYOB Platform
existing markets	2	Increasing lifetime value	 Price uplift reflecting value of new functionality including AI and Machine Learning Increased usage of connected services ARPU benefit from mix shift online Improved retention
Penetrate new markets already opened	3	Increasing TAM through Payments	 Increase the number of clients using MYOB PayDirect Increased per client usage of PayDirect through new payment types Expand the Paycorp client base
	4	Increasing share and TAM through Enterprise	 Increased share in Tier 3 with MYOB Advanced Migrate existing Tier 3 desktop clients online Increased TAM by providing solutions for larger (Tier 2) Enterprises
Strengthen core and new TAM	5	Strategic acquisition opportunities	 Targeted acquisitions within our core business New investment opportunities which leverage our core business and increase TAM



APPENDIX

Key operating metrics

	FY17	FY16	FY15
MYOB Group			
Number of online subscribers ('000s)	399	249	170
Revenue growth %	12%	13%	10%
Organic revenue growth %	8%	9%	9%
Recurring revenue as a % of total revenue	96%	96%	95%
Underlying EBITDA Growth %	11%	12%	19%
Underlying EBITDA Margin %	46%	46%	47%
NPATA Growth %	10%	8%	22%
NPATA Margin %	24%	25%	26%
Product development costs as a % of total revenue	16%	15%	14%
Clients & Partners			
Number of online SME subscribers ('000s)	304	225	170
Number of SME paying users ('000s)	618	585	545
Average SME user retention rate (%)	82%	80%	80%
SME Average revenue per paying user (ARPU) (\$)	424	406	379
SME DIY cloud regos as a % of total SME DIY regos (Q4)	94%	92%	78%
SME revenue growth %	10%	14%	14%
SME Organic revenue growth %	10%	11%	12%
Recurring revenue as a % of SME revenue	99%	98%	97%
Number of online practice ledgers ('000s)	95	24	-
Practice revenue growth %	2%	3%	3%
Recurring revenue as a % of Practice revenue	98%	98%	97%
Clients & Partners + Ops & Service contribution margin %	69%	70%	70%
Enterprise Solutions			
Revenue growth %	25%	26%	4%
Organic revenue growth %	7%	11%	4%
Recurring revenue as a % of Enterprise Solutions revenue	82%	80%	80%
Contribution margin %	53%	47%	48%

Income statement and reconciliation of statutory to underlying EBITDA

\$m	FY17	FY16	v FY16
Revenue			
Clients & Partners: SME	257.6	233.2	10%
Clients & Partners: Practice	85.8	84.1	2%
Enterprise Solutions	64.6	51.6	25%
Payment Solutions	6.3	-	-
Group	2.2	1.5	44%
Total Revenue	416.5	370.4	12%
COGS	(35.9)	(29.4)	22%
Staff related expenses	(140.7)	(124.5)	13%
Marketing	(17.0)	(13.9)	23%
General office / administration	(32.9)	(31.2)	5%
Total operating expenses	(226.6)	(199.0)	14%
Underlying EBITDA	189.9	171.4	11%
One-off non-recurring expenses	(7.7)	(7.1)	9%
Statutory EBITDA	182.2	164.3	11%
Depreciation	(6.8)	(5.7)	18%
Amortisation of capitalised inhouse software	(15.5)	(12.7)	23%
EBITA	159.9	146.0	10%
Amortisaton of acquired intangibles	(58.4)	(57.4)	2%
EBIT	101.4	88.5	15%
Net interest expense	(13.6)	(14.8)	(8%)
Share of losses from equity accounted investments	(2.4)	(2.6)	-10%
PBT	85.5	71.1	20%
Tax expense	(24.8)	(19.0)	31%
NPAT	60.7	52.2	16%
D&A add back (tax effected)	40.9	40.2	2%
NPATA	101.6	92.4	10%

		EBITDA	
\$m	Note	FY17	FY16
Statutory EBITDA		182.2	164.3
Acquisition transaction and integration costs	1	5.2	4.2
Offer related adjustments and other transaction costs	2	-	0.2
Business transformation one-off costs	3	1.2	0.9
Other non-recurring adjustments	4	-	1.7
(Gain)/loss on FX translation of intercompany loans	5	1.3	(0.0)
Total one-off non-recurring adjustments		7.7	7.1
Underlying EBITDA		189.9	171.4

- One-off, non-recurring items:
 - 1) Transaction and integration costs relating to the acquisitions of Ace Payroll, IMS, Greentree and Paycorp
 - 2) Final IPO-related fees expensed in FY16
 - 3) Business transformation initiatives and restructuring costs, including redundancies
 - 4) One-off MYOB brand transformation costs in FY16
 - 5) FX movement on intercompany loans (AU/NZ)

Balance sheet

\$m as at 31 December	FY17	FY16
Assets		
Current assets		
Cash and cash equivalents	54.8	61.4
Other current assets	45.6	34.8
Total current assets	100.4	96.3
Non-current assets		
Intangible assets & goodwill	1,256.6	1,245.4
Other non-current assets	42.9	45.2
Total non-current assets	1,299.5	1,290.5
Total assets	1,399.9	1,386.8
Liabilities		
Current liabilities		
Unearned revenue	50.0	49.7
Other current liabilities	50.8	41.7
Total current liabilities	100.7	91.5
Non-current liabilities		
Interest-bearing loans and borrowings	432.5	434.8
Other non-current liabilities	22.2	6.0
Total non-current liabilities	454.7	440.8
Total liabilities	555.4	532.3
Net assets	844.4	854.5
Equity		
Contributed equity	1,141.6	1,141.4
Retained earnings	(304.8)	(356.2)
Reserves	7.7	69.3
Total equity	844.4	854.5

- Most balance sheet measures in line with FY16 actuals
- Cash balance of \$55 million, lower than December 2016 due to the acquisition of Paycorp in April 2017.

Forecast Amortisation of Intangible Assets

Actual / Forecast Amortisation (\$m)	2015	2016	2017	2018F	2019F	2020F	2021F
Brands	3	3	3	2	0	0	0
Customer Relationships	22	21	20	17	15	12	9
Commercialised Software	33	34	35	35	27	3	2
Total amortisaton of acquired intangibles	58	57	58	54	42	15	11
Amortisation of capitalised in-house software	8	13	16	23	31	37	40
Depreciation of PP&E	5	5	6	6	7	8	9
Total amortisaton and depreciation	71	75	80	84	80	61	60

Actual / Forecast Year End Balance (\$m)	2015	2016	2017	2018F	2019F	2020F	2021F
Brands	120	118	115	113	113	113	113
Customer Relationships	95	87	83	66	51	39	30
Commercialised Software	123	95	67	32	5	2	-
Goodwill	839	889	912	912	912	912	912
Total acquired intangibles	1,178	1,189	1,177	1,123	1,081	1,066	1,055
Capitalised in-house software	41	57	78	95	108	118	130
Property, Plant & Equipment	15	19	25	34	42	48	54
Total intangible assets and PP&E	1,234	1,265	1,281	1,252	1,230	1,232	1,239

- Acquired brands fully amortised by 2019, leaving MYOB brand only (does not amortise)
- Acquired commercialised software virtually fully amortised by 2020
- Forecast will be impacted by any future MYOB acquisitions
- Capitalised in-house software and PP&E additions assumed to grow ~10% p.a. over time (indicative only to model amortisation – may not reflect actual spend).
- \$1.0B of the \$1.2B acquired intangible assets at 31 December 2017 relate to Bain Capital's acquisition of MYOB. The balance relates to acquisitions made by MYOB.

