

## FY17 FULL YEAR RESULTS PRESENTATION

FEBRUARY 2018





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## SECTION 1 PORTFOLIO STRATEGY FOR FY18



- The leading operator of online classifieds businesses in emerging countries or
- **regions**

### Our story

Founded in 2014 by the former management team of iProperty and Catcha Group

FDV has established a portfolio of 15 leading online classifieds businesses in emerging markets

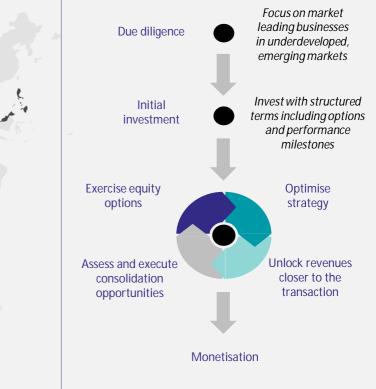
FDV identifies early stage operating companies where it can invest at a significant discount to the value it can create through its optimisation process

FDV maintains equity ownership alongside local entrepreneurs, leveraging their passion, knowledge and experience

## Our footprint



## Our optimisation process





- FDV has established a portfolio of 15<sup>1</sup> leading property, automotive and general
- classified online platforms in some of the largest emerging markets globally

	Operating company	Current shareholding	Classifieds type	Target markets	Population <sup>2</sup>	Market position by sessions
ier 1	Zameen	30%	Property	Pakistan	197m	#1
	Encuentra24	42%	General	Central America	24m <sup>3</sup>	#1
	Pakwheels	37%	Automotive	Pakistan	197m	#1
	Infocasas	31%	Property	Uruguay, Paraguay, Bolivia	21m	#1
	Propzy	29%	Property	Vietnam	94m	n.a.4
	iMyanmarHouse	43%	Property	Myanmar	53m	#1
	AutoDeal	33%	Automotive	Philippines	105m	#1
	Hoppler	21%	Property	Philippines	105m	n.a.4
	ToLet	39%	Property	Nigeria	191m	#1
	LankaPropertyWeb	48%	Property	Sri Lanka	21m	#1
	CarsDB	76%	Automotive	Myanmar	53m	#1
	meQasa	86%	Property	Ghana	29m	#1
er 2	Kupatana	31%	General	Tanzania	57m	#1
	Moteur	49%	Automotive	Morocco	36m	#1
	Angocasa/Angolacarr <sup>1</sup>	75%	Property/Auto	Angola	30m	#1
World Bank 2	d Angolacarr treated as 1 entity within t 2017 n Encuentra24 target markets include Pa					Focus on building clear market leade

Population in Encuentra24 target markets include Panama, Costa Rica, Nicaragua and Honduras 3

Propzy and Hoppler are transaction based classified models 4



- Clear focus on building a portfolio of tier 1 market leading online classified businesses
- in rapidly growing emerging markets

### Property bias

Bias towards property classifieds due to stronger opportunities to establish larger, market leading businesses

### Portfolio revenue growth

Quarterly revenues have increased at a CAGR of +79% since 1Q 2016 – revenue growth expected to continue



### Geographic focus

Narrowed geographical focus with priority of developing Asia (ex China and India), Central and South America, and Africa/MENA

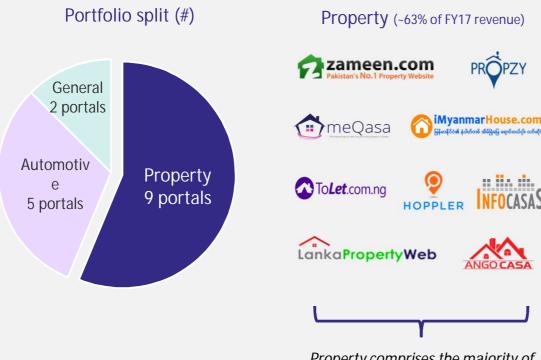
### Consolidate market leaders

Portfolio businesses expected to extend leadership positions through strategy execution and opportunistic market consolidations

## **PROPERTY BIAS**



- FDV's management has a bias towards property classifieds as a result of typically
- stronger opportunities to establish larger, market leading businesses



Property comprises the majority of FDV's tier 1 market leading businesses

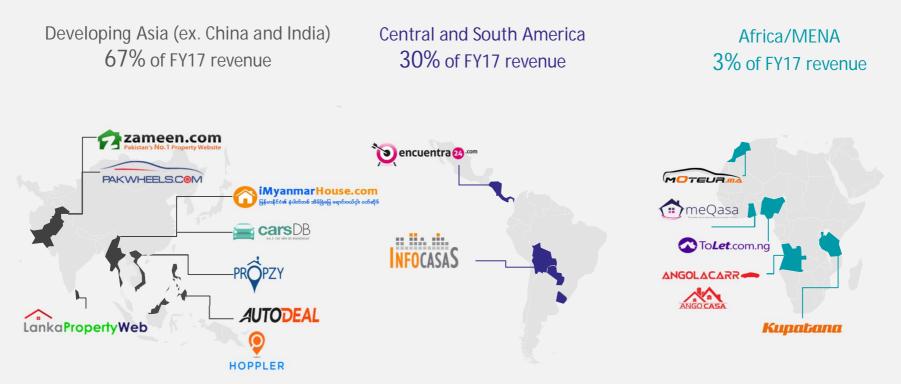
#### Inaugural property conference

- § In February 2018, FDV hosted its inaugural global property tech conference in Dubai, an exclusive event for FDV's businesses including 17 industry leaders from 13 countries
- § Conference is a demonstration of FDV's successful entrepreneur-led strategy as it empowers local founders with best-practice online classifieds blueprints
- § Insights shared about the current environment where buyers and sellers of property want a one-stop platform for property transactions



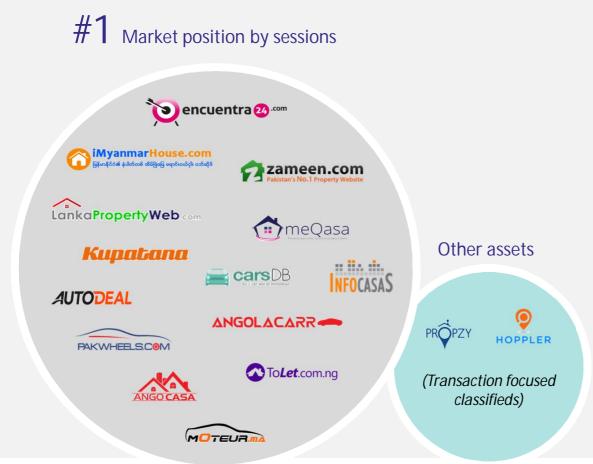


- Narrowed geographical focus with priority of developing Asia (ex China and India),
- Central and South America, and Africa/MENA
- FDV has added 4 new businesses to its portfolio in 2017, 3 of which were Asian classifieds (Propzy, AutoDeal and Hoppler)





- Portfolio businesses expected to extend leadership positions through strategy
- execution and opportunistic market consolidations



FDV continuously assesses opportunities to further extend market leadership

- FDV is in active discussions with select portfolio companies to fund potential consolidations or asset swap strategies in selected markets
- Transactions could present FDV with an opportunity to merge traffic, listings, agents, advertisers and revenues
- Aim is to create or entrench market leaders



- FDV portfolio assets have experienced consistent quarterly revenue growth with a • CAGR of +79% since 10 2016
- ě



Quarterly revenue by type (A\$m, 100% basis)<sup>1</sup>



Quarterly revenue by geography (A\$m, 100% basis)<sup>1</sup>

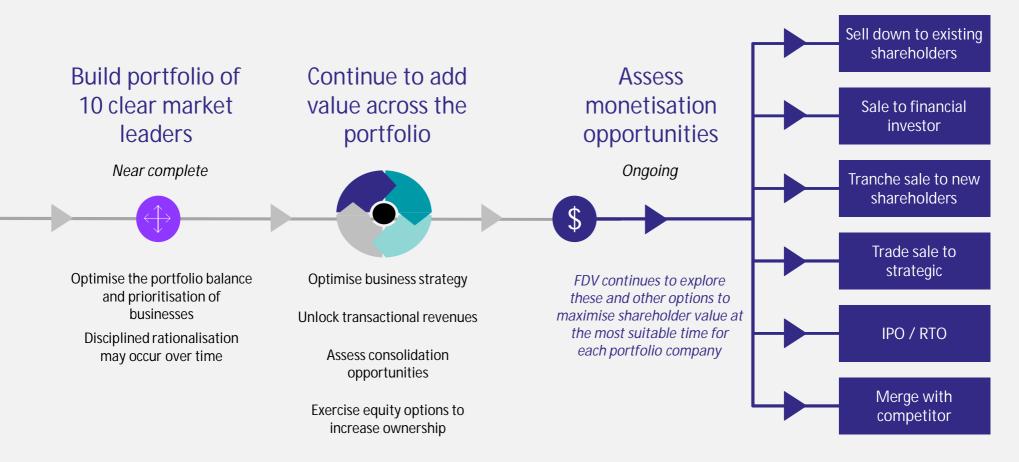
Source: Management accounts

Notes:

Pro-forma unaudited figures representing 100% of the revenue of each asset on a standalone basis at 31 December 2017 1



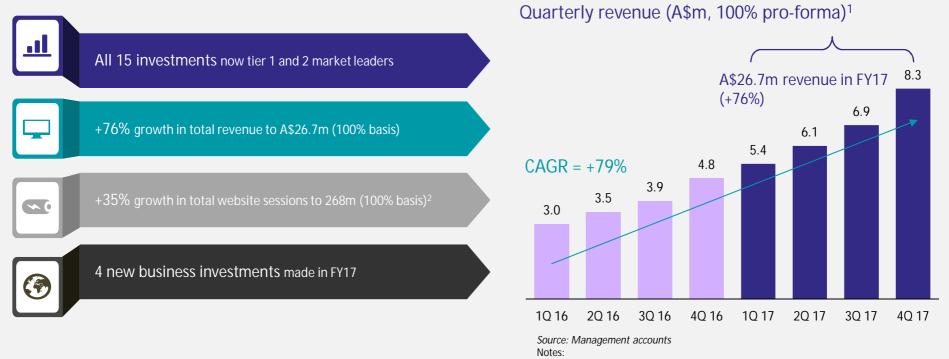
- **FDV** expects to see an increase in monetisation opportunities at a portfolio level
- which it will assess in the interests of all shareholders



# SECTION 2 FY17 RESULTS



- Substantial progress made across FY17 with strong growth in key metrics which
- include revenue, sessions and market leadership

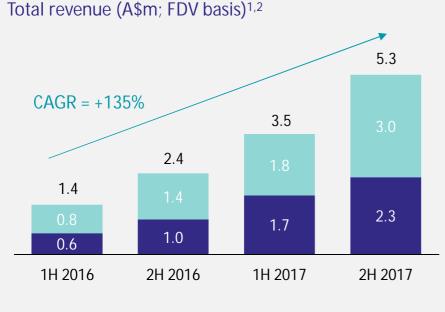


1 Pro-forma unaudited figures representing 100% of underlying assets at 31 December 2017

2 Google Analytics

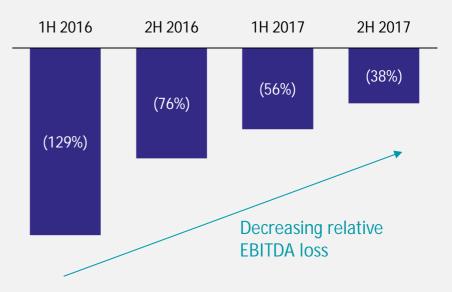


- Consistent revenue growth over the last two years resulting in a consistent
- decrease in relative EBITDA loss





EBITDA loss as a % of revenue (A\$m; FDV basis)<sup>1,2</sup>



Source: Management accounts

Notes:

- 1 Pro-forma unaudited figures representing FDV's equity share of underlying asset revenue in each period
- 2 Continuing operations



## Strong financial performance in 2017 validates FDV's differentiated

strategy of partnering with local entrepreneurs

						Revenue	e (A\$000)		
Website	Current shareholding	Classifieds type	Region	1H FY16	2H FY16	1H FY17	2H FY17	1H to 1H growth	2H to 2H growth
Tier 1									
Zameen	30%	Property	Asia	2,183	3,567	5,068	7,299	132%	105%
Encuentra24	42%	General	Central America	2,471	2,546	3,299	3,319	34%	30%
Pakwheels	37%	Automotive	Asia	451	670	643	1,205	43%	80%
Infocasas	31%	Property	South America	366	459	562	795	54%	73%
Propzy	29%	Property	Asia	1	158	284	641	n.m.	305%
iMyanmarHouse	43%	Property	Asia	354	384	452	477	28%	24%
AutoDeal	33%	Automotive	Asia	160	299	412	473	158%	58%
Hoppler	21%	Property	Asia	169	278	185	203	9%	(27%)
ToLet	39%	Property	Africa	68	79	162	186	141%	134%
LankaPropertyWeb	48%	Property	Asia	69	59	129	155	88%	164%
CarsDB	76%	Automotive	Asia	34	58	71	226	111%	286%
meQasa	86%	Property	Africa	-	10	46	40	n.m.	289%
Tier 2									
Kupatana	31%	General	Africa	90	81	75	63	(17%)	(23%)
Moteur	49%	Automotive	Africa	26	39	71	129	171%	229%
Angocasa/Angolacarr	75%	Property/Automotive	Africa	-	-	-	2	n.a.	n.a.
Total				6,442	8,687	11,460	15,211	77%	75%

## SECTION 3 OPERATIONAL HIGHLIGHTS FOR FY17



- Significant portfolio optimisation during FY17 with all businesses now either tier 1
- or tier 2 market leaders

December 2016	Optimisation across FY17	December 2017
Tier 1 assets		Tier 1 assets
Encuentra24 iMyanmarHouse carsBD LankaPropertyWeb Zameen Pakwheels		Encuentra24 iMyanmarHouse carsBD LankaPropertyWeb Zameen Pakwheels
Tier 2 <i>assets</i> ToLet	-	AutoDeal (new investment Jun 2017) Propzy (new investment Jun 2017) Infocasas (new investment Sep 2017)
meQasa Kupatana Moteur		Hoppler (new investment Oct 2017) ToLet (upgraded Nov 2017) meQasa (upgraded Nov 2017)
Tier 3 assets	-	Tier 2 assets
Afribaba (exit in Nov 2017) carWangu (exit in Dec 2017) IMCongo (exit in Sep 2017)		Kupatana Moteur

Angocasa/Angolacarr casaMozambique (exit in Dec 2017) Angocasa/Angolacarr (upgraded Nov 2017)



- FDV invested a total of A\$6.1m into new businesses and A\$4.0m into existing businesses across FY17
- Follow-ons Investments Exits Hoppler: US\$0.7m for an initial 20.6% LankaProperty: increase ownership from carWangu: withdrew support, no further 37.3% to 47.8% for US\$0.2m in funding, relinguish board stake in October 2017 March 2017 position in December 2017 Infocasas: US\$953k for an initial 31.3% Encuentra24: increase ownership from casaMozambique: withdrew financial stake in September 2017 38.7% to 42.1% for US\$1.1m in support and relinguished board AutoDeal: A\$3.1m (cash and equity) for an June 2017 position in December 2017 initial 33.3% stake in June 2017 sold to Jumia for Jumia assets increase stake from 21.1% to Afribaba: Propzy: US\$0.8m for an initial 21.1% Propzy: 28.6% for US\$400k in in November 2017 stake in June 2017 December 2017 IMCongo: sold 65.9% stake to founders in US\$1.5m participation in funding September 2017 Zameen: round in December 2017



A\$6.1m total invested across 4 new assets

A\$4.0m total invested across 4 existing assets

4 exits over FY17

# APPENDIX ADDITIONAL INFORMATION



FDV is focused on developing online classifieds businesses in underdeveloped, emerging countries or regions



#### Share price performance (since IPO)

#### **Board of Directors**

Anthony Klok	Non Executive Chairman
Shaun Di Gregorio	Founder and CEO
Mark Licciardo	Non Executive Director and Company Secretary

#### Top shareholders

Catcha Group (Patrick Grove and Luke Elliott)	40.8%
Shaun Di Gregorio (CEO & Founder)	17.1%
Fidelity Management	7.4%
Private Portfolio Managers	6.2%

#### **Financial information**

Share price (23-Feb-18)	A\$0.685
52 week trading range (high / low)	A\$0.81 / A\$0.43
Shares on issue	221.4m <sup>1</sup>
Market capitalisation	A\$151.7m
Cash (31-Dec-17)	A\$12.8m
Debt (31-Dec-17)	No debt
Enterprise value	A\$138.9m
Source: IRESS	

Notes:

1. Includes 90.5m escrowed shares held by Catcha Group, Board and management expected to be released on 25 August 2018. Excludes performance rights.



- **FDV** recently appointed Anthony Klok as its new Non-Executive Chairman, providing highly
- complementary technology investment experience to FDV's team

#### Non-Executive Chairman Appointment



Anthony Klok Appointed 21 December 2017

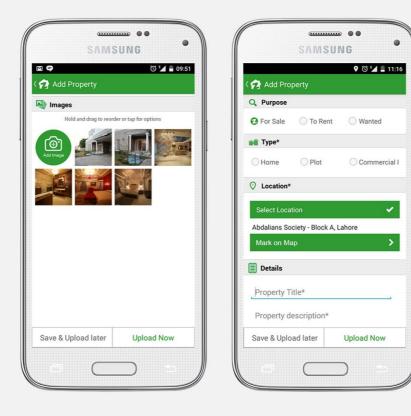
- § Significant Board experience within the online classifieds sector
- § Former Non-Executive Director of Carsales (ASX: CAR) and Seek (ASX: SEK)
- § Current Investment Director of Ellerston Ventures
- § Current Chairman of OpenAgent.com.au, Betfair Australia, Zoom2u
- § Alternative Director of Genero

Shaun Di Gregorio Founder and CEO of Frontier Digital Ventures

- ontier Digital Ventures
- § Track record of building and managing successful online classifieds businesses
- § Former CEO of iProperty Group (ASX: IPP), the leading property portal in SE Asia which was acquired by REA Group (ASX: REA) for approx. A\$750m
- § Former General Manager (Australia) and General Manager (International) of REA Group
- § Founded FDV in 2014 in partnership with Catcha Group
- § Advisor and mentor to classifieds portals in multiple markets



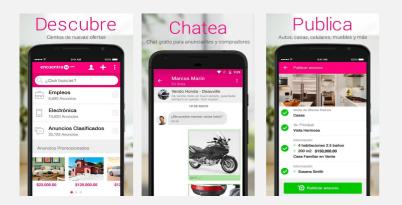
The #1 property classifieds in Pakistan and FDV's most advanced investment

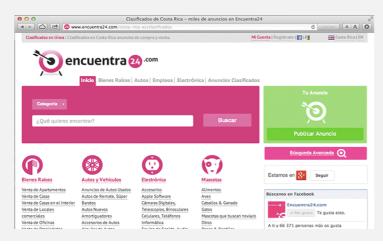


- Zameen is the #1 property portal in Pakistan and was FDV's first investment
  - FDV owns 30% equity in Zameen
  - Latest funding round completed at a pre-money valuation of US\$150m in November 2017
- Zameen is focused on continued revenue growth from its position of strong market leadership and brand awareness
- 2017 was a year of focused expansion for Zameen, with key highlights:
  - +115% yoy growth in revenues
  - +38% growth in monthly sessions to 4.0m in December 2017
  - +72% growth in mobile users to 1.3m in December 2017
- Focus for next 12 months:
  - Capitalise on transactional revenue opportunities from its position of market leadership
  - Increase the number of commission-based sales



- Encuentra24.com is the leading general classifieds platform in the key Central
- American markets of Panama, Costa Rica, Nicaragua and Honduras

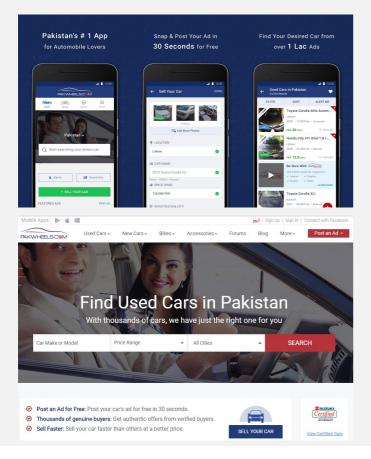




- Encuentra24.com successfully expanded their leadership position in each of their core markets over the last 12 months
  - FDV increased its equity ownership from 38.7% to 42.1% through a US\$1.1m option exercise in June 2017
  - Encuentra24.com has extended its #1 position by increasing the difference in sessions to its closest vertical and horizontal competitors in all core markets
- The execution ability of the Encuentra24.com's entrepreneurs is a strong demonstration of how to successfully grow revenue in multiple markets from one horizonal platform
- Encuentra24.com continues to improve its position of market leadership across 2017 with key highlights:
  - +26% yoy growth in annual sessions to 83m in 2017
  - +38% yoy growth in annual mobile sessions to 64m in 2017
  - +34% yoy growth in new listings to 2.6m in 2017
- Focus for next 12 months:
  - Continue to increase yield at a steady rate while increasing the number of paid agencies across the platform
  - Launch online payments platform



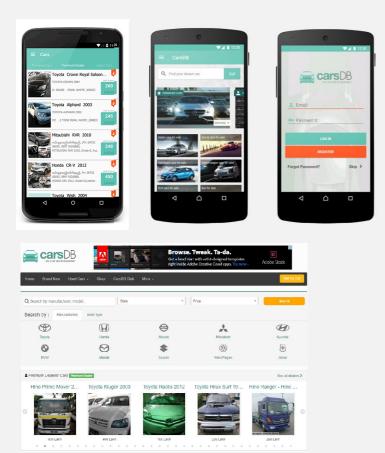
The leading auto classifieds platform in Pakistan and one of the best examples of
the successful roll-out of ancillary revenue streams across FDV's portfolio



- The #1 online auto classifieds platform in Pakistan
  - FDV has an equity ownership of 37%
- Pakwheels has a position of strong brand awareness and market leadership
- Pakwheels successfully launched car inspection services with strong increases in CarSure revenue across 2017
  - This has lead to the extension of the automotive value chain with the launch of a car certification product
- Revenue increased by +65% yoy in 2017
  - Improvement has been driven by improved sales process + product enhancements
- Substantial monetisation progress has been made given the strong growth in monthly revenues over the last 12 months
- Continued improvement across key metrics over 2017 include:
  - +23% yoy growth in annual mobile sessions to 54m in 2017
  - +32% yoy growth in annual leads to 12m in 2017
  - +13% yoy growth in annual sessions to 69m in 2017



 CarsDB had a strong focus on increasing its leadership position in 2017 and is well placed to capitalise on that achievement in 2018

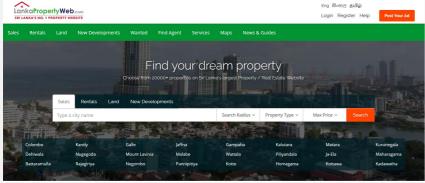


- CarsDB is the #1 online auto classifieds portal in Myanmar
  - FDV currently has 76% equity ownership of CarsDB
- Focus for CarsDB across 2017 was to improve its leadership position, resulting in higher revenue growth
  - +222% yoy growth in annual revenue to A\$297k
  - +12% yoy growth in annual sessions to 9m in 2017
  - +13% yoy growth in annual mobile sessions to 8m in 2017
- CarsDB also is realising the benefits from evolving government policies which have reduced regulatory hurdles for new car imports and increasing mobile penetration rates
- Strong growth in users, sessions and revenues over the last 12 months as CarsDB capitalised on its dominant market leadership position



- Strong growth in listings + site visits over the last 12 months has seen LankaPropertyWeb overtake its competitors as the leading online real estate pertake in Sri Lanka
- overtake its competitors as the leading online real estate portal in Sri Lanka

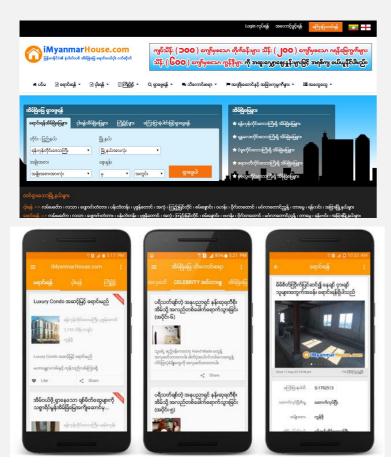




- LankaPropertyWeb is #1 online real estate portal in Sri Lanka
  - FDV has an equity ownership from 37% to 48% after exercising a US\$0.2m option in March 2017
- Has reached a leadership position against both horizontal and vertical competitors a key focus over the last 12 months
- LankaPropertyWeb has significantly improved the conversion of sessions to leads
  - +61% yoy growth in leads generated to 958k in 2017
- Strong revenue recorded in 2017, up +123% yoy to A\$284k
- Well executed migration from a freemium to full subscription model as demonstrated by the strong growth in paying advertisers
- Continued improvement across key metrics over 2017 include:
  - +22% yoy growth in annual sessions to 4m in 2017
  - +43% yoy growth in mobile sessions to 3m in 2017
  - +211% growth on pcp in monthly advertisers in December 2017



Successful roll-out of the iMyanmarHouse app and usage with real estate agencies has
entrenched market leadership and improved financial performance over the last 12 months

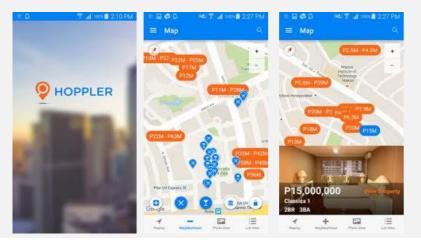


- The #1 property portal in Myanmar with a clear market leadership position
  - Significant opportunity with total population of 54m
  - FDV has an equity ownership of 43%
- iMyanmarhouse has experienced strong growth in property transaction revenue streams supported by the roll-out of FDV's v2.0 classifieds approach
  - Hosts property investment expos that generates ancillary revenues
  - Also successfully increased market penetration across 2017 with a +1,182% increase on pcp in advertisers to 28k in December 2017
- Focus has been on optimising revenue generation and optimising session and lead quality
  - +26% yoy growth in revenue to A\$929k in 2017
  - +9% yoy growth in sessions to 5m in 2017
- Focus for next 12 months:
  - Increasing revenue growth from online classifieds through premium listings and 'bump' products
  - Increase conversion rates from offline to online advertising
  - Continue to improve traffic mix and engagement metrics with a site restructure and SEO optimisation



- Highly scalable and innovative online platform that is aimed at facilitating property
- transactions: potential to disrupt the traditional brokering model in the Philippines





- Innovative online platform used by vendors, buyers and real estate agents in the Philippines to facilitate property transactions
  - FDV has an equity ownership of 21%
- Considerable opportunity in the Philippines due to:
  - Localised issues with the existing real estate brokering model
  - Large, growing population of c.105 million people in the Philippines
- Aligns with FDV's strategy of evolving its revenue mix to be closer to the transaction
  - Currently receives an average commission of US\$2,000 for its operations around affluent areas in Manila
- Disrupting the traditional real estate brokerage market that is subject to inefficiencies in the Philippines and many other emerging markets
  - Inefficiencies are numerous and include duplicate listings, unqualified brokers and fake property listings through a multitude of decentralised real estate brokers
- Highly scalable business provides an opportunity to form a market leader across frontier markets



Propzy recorded strong revenue growth (+482% yoy) across 2017 as it significantly increases traction with its focus on facilitating property transactions



- Propzy is an online classifieds platform that originates and facilitates property sales and leasing transactions in Vietnam
  - FDV increased its equity interest from 21.1% to 28.6% in November 2017 for a milestone payment of US\$0.4m
- Since FDV's first investment in June 2017, Propzy has experienced strong operational growth and triggered the milestone payment
  - +249% growth in monthly sessions to December 2017
  - +177% growth in monthly mobile session to December 2017
- Propzy has achieved significant revenue growth across 2017 following its successful focus on increasing transaction volumes through its online platform
  - +482% yoy growth in revenue to A\$926k in 2017
- Focus for next 12 months:
  - Increase transaction volumes through its online platform
  - Increase its sales team and expand across select targeted cities in Vietnam



- The #1 property portal in Ghana; currently in the process of acquiring its former
- competitor Jumia House Ghana which is expected to further extend its market leadership



- meQasa is the leading property portal in Ghana, accessing a market of approximately 29m people
  - Founded in 2013 and has since established the premier network of real estate agencies and developers in Ghana
  - FDV increased its ownership from 66% to 86% through the acquisition and consolidation of Jumia House Ghana in November 2017
- meQasa established itself as the clear market leader in 2017 which has driven the successful launch of revenue across the same period
  - +731% yoy growth in revenue to A\$86k in 2017
  - +105% yoy growth in annual sessions to 759k in 2017
  - +117% yoy growth in annual mobile sessions to 544k in 2017
- Focus for next 12 months:
  - Increase the number of paid advertisers
  - Grow site visits and consumer engagement
  - Investigate the potential for facilitating property transactions



 Autodeal is the #1 online auto classifieds platform in the Philippines and is focusing on expanding its used car business in 2018

• • • v	www.autodeal.com.ph/accour	nt/subscribed-b	orands			
Rester Andrew Graviola	Prind out the latest cars, promos and news from the brands you subscribe to.					
Dashboard Messages			Тоуота			
Saved Promos Wishilists Subscribed Brands Saved Comparisons	Latest Cars			Ver Al Cos		
	BMW 2-Series Active Tourer	BMW 2-Series	BM	W X4		
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- AutoDeal is the #1 auto website in the Philippines
  - FDV has a current equity ownership of 33% which it acquired in June 2017
  - Currently focused on the highly valuable new car market and aims to achieve market leadership in the used car market in 2018
- Strong revenue growth driven by expanding transactional revenue streams, including car financing through its portal
  - Revenue in 2017 +93% yoy, generating A\$885k in FY17
- Continued growth and focus on securing now OEM partners across FY17
- Strong growth in the number of advertisers since January 2017 (+66% in December 2017)
- Strong operational growth since January 2017 including
  - +111% in active listings to 1,806 in December 2017
  - +45% in monthly sessions to 1.9m in December 2017
  - +115% in registered users in December 2017



- ToLet is the #1 online property classifieds business in Nigeria and is currently integrating
- revenue, traffic, listings and customers from its acquisition of Jumia House Nigeria

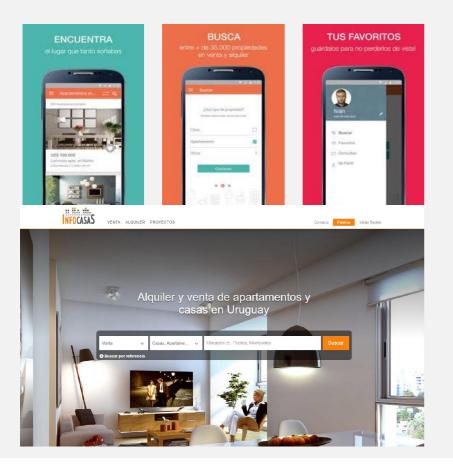




- Operator of #1 online property classifieds portal for rentals and sales
  - Reached the #1 position in Nigeria during 2017
  - FDV has an equity ownership of 39%
- A clear market leader in Nigeria following the acquisition of Jumia House in November 2017
  - Creating an increase in traffic, listings, agents, advertisers and revenues
  - Significantly improves position to drive rapid monetisation
- Strong growth in active listing since December 2016, +365% on the prior corresponding month
- Significant revenue growth of 137% yoy to A\$348k in 2017
- ToLet is well positioned to drive its revenue growth following key improvements in 2017 including:
  - +172% increases in sessions yoy
  - +189% increases in mobile sessions yoy
  - +155% increases in users yoy



 Infocasas is the #1 property online classifieds platform in Uruguay and Paraguay and a leading operator in Bolivia



- Established property portal market leader in Uruguay and Paraguay, now focused on revenue growth
  - #1 property portal in both Uruguay and Paraguay and is the #2 property portal in Bolivia
  - FDV has an equity ownership of 31%
- Highly strategic investment in the South American online classifieds market into less competitive geographies
- Infocasas continues to demonstrate strong revenue growth as it implements best-practice strategies in conjunction with FDV's management team
  - +65% yoy growth in revenue to A\$1.4m in 2017
- Strong operational growth since January 2017 including
  - +99% in registered users to 206k in December 2017
  - +28% in monthly sessions to 1.0m in December 2017
- Paying advertisers have increased by +245% in December 2017 (since January 2017)
- +54% in active listings to 115k in December 2017 (since September 2017)



## CONTACT DETAILS

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