

GODFREYS GROUP LIMITED (ASX: GFY)

ASX/Media Release

10 April 2018

RESPONSE TO TAKEOVER BID

Godfreys Group Limited (**Godfreys** or the **Company**) notes the announcement dated 9 April 2018 by Arcade Finance Pty Ltd (**Arcade**) that it intends to make a conditional off-market takeover offer to acquire all of the shares of the Company at a price of \$0.32 per share in cash (**Offer**).

Until the Board of Godfreys has given further guidance, the Company recommends shareholders **TAKE NO ACTION** in regards to the unsolicited Offer.

The Directors will carefully consider the proposal by Arcade as announced. As part of the assessment of the Offer, the Board will be appointing an independent expert to provide an opinion as to whether the Offer is fair and reasonable. The Company will provide to shareholders a Target's Statement within the required period after the release of Arcade's Bidder's Statement, which will include the independent expert's report and the Board's recommendation on the Offer.

The Directors will keep shareholders informed of any further developments and will continue to act in shareholders' best interests to maximise the value attainable from any transaction.

-ENDS

For further information, please contact:

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About Godfreys

Godfreys Group (ASX: GFY) listed on the ASX in 2014 and is Australia's largest speciality retailer of domestic and commercial floorcare and associated cleaning products, offering an extensive range of company-owned brands, an exclusively licensed brand (Hoover) and a number of third party brands. Godfreys is regarded by Australians as the 'experts' in vacuum cleaners and cleaning products, accommodating consumers at all price points. Godfreys has its head office and a company-operated warehouse located in Victoria. Godfreys' multichannel offering is distributed via over 200 branded retail stores located across Australia and New Zealand in standalone 'superstores', and shopping centres and retail shopping strips.