

#### **Computershare Limited**

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#### MARKET ANNOUNCEMENT

Date:	19 April 2018
То:	Australian Securities Exchange
Subject:	2018 Investor Day Presentations

Attached are the materials that are being presented to investors and analysts today at Computershare's annual business briefing session.

A copy of these materials will also be posted on the Computershare website (www.computershare.com).

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#### **About Computershare Limited (CPU)**

Computershare (ASX: CPU) is a global market leader in transfer agency and share registration, employee equity plans, mortgage servicing, proxy solicitation and stakeholder communications. We also specialise in corporate trust, bankruptcy, class action and a range of other diversified financial and governance services.

Founded in 1978, Computershare is renowned for its expertise in high integrity data management, high volume transaction processing and reconciliations, payments and stakeholder engagement. Many of the world's leading organisations use us to streamline and maximise the value of relationships with their investors, employees, creditors and customers.

Computershare is represented in all major financial markets and has over 16,000 employees worldwide.

For more information, visit www.computershare.com

# MARKET ANNOUNCEMEN

## **INVESTOR DAY 2018**

#### Designing and delivering multi-year earnings growth

**Stuart Irving** 

Chief Executive Officer

19 April 2018



## Schedule

10.00 - 10.30	Welcome and CEO Update Stuart Irving
10.30 - 11.30	US Mortgage Services – Executing the growth strategy Nick Oldfield, Tom Millon, Jeff Johnson and Toby Wells
11.30 – 12.00	UK and Ireland Mortgage Services – Executing to plan Andrew Jones
12.00 - 12.40	Lunch
12.40 – 1.05	Global Registry – Leveraging our leading franchise Steve Rothbloom
1.05 – 1.30	Global Employee Plans – Building a global growth engine Naz Sarkar
1.30 - 1.55	Summary and Question time Stuart Irving and Mark Davis



#### Common themes across our businesses

Careful, considered and detailed planning

Focus on execution to deliver right outcomes for our customers

Learn quickly, fix problems and move forward successfully

Build scale to drive operating leverage and margin expansion

Invest in technology to drive efficiency and better customer experience

Identify and grow ancillary revenues

Strong free cash flow and disciplined capital management drive shareholder returns

Do the right thing



## Earnings guidance is affirmed

FY18 Management EPS in constant currency: +12.5% with a positive bias

Earnings guidance is affirmed as per the upgrade we gave in February

The outlook for our corporate actions business is in line with the guidance assumptions we also gave in February

The Karvy sale process has been delayed due to regulatory considerations; we expect it to complete this calendar year

Share buy-back as part of disciplined capital management and inorganic growth strategies



#### Profitability: Structural cost out programs progressing well

Activity	Total cost savings estimates		Benefit realisation (cumulative)						
Activity	\$	\$m		FY18E	FY19E	FY20E	FY21E		
	Current	Previous							
Stage 1									
Louisville	25 - 30	25 - 30	28%	50%	70%	100%			
Stage 2									
Spans of control	16	~15	45%	95%	100%				
Operational efficiencies	7 - 10	10 - 15	-	5%	50%	85%	100%		
Procurement	5 - 8	5 - 8	-	50%	100%				
Process automation	~20	~20	-	20%	50%	80%	100%		
Other	12 - 16	10 - 12	-	75%	90%	95%	100%		
Current total cost savings estimate	85 - 100		13.7	49.4	72.1	90.7	92.8		
Previous total cost savings estimate		85 - 100	13.7	43.4	78.1	92.8	92.8		

- > Benefits from Stages 1 and 2 cost out programs are being brought forward in FY18, reflecting good progress delivering savings ahead of plan
- > Total cost estimates to achieve Stage 1 reduced to \$75-80m (from \$80-85m) Stage 2 reduced to \$25-30m (previously \$30-\$40m) 90% Opex
- > Some deferral to FY19 and FY20 benefits as process automation initiative move from FY19 into FY20 and FY21
- > Total cost savings estimates for Stages 1 and 2 affirmed at \$85-100m



## Profitability: Stage 3 structural cost out program

Activity	Total cost savings estimates \$m	Benefit realisation (cumulative)						
		FY17A	FY18E	FY19E	FY20E	FY21E	FY22E	FY23E
Stages 1 & 2								
	85 - 100	13.7	49.4	72.1	90.7	92.5	92.5	92.5
Stage 3								
Shared services	7 - 10			20%	70%	100%		
Technology & Process Automation	17 - 20					25%	80%	100%
Employee Share Plans	6 - 10				40%	90%	100%	
Other	10 - 15			10%	30%	70%	100%	
Stage 3 total	40 - 55			3.0	12.9	29.1	43.8	47.5
Stages 1, 2 and 3 total	125 - 155	13.7	49.4	75.1	103.6	121.6	136.3	140.0

- > Estimates of stage 3 cash costs to deliver benefits are \$55-65m (90% opex.) All opex costs to be expensed and included in Management Adjustments.
- No change to expected FY18 post tax management adjustment of \$15-20m for all stages.

#### Summary

#### Designing and delivering multi-year earnings growth

Executing our strategic priorities, complemented by cyclical recovery and increased event activity, driving strong earnings growth

Purposefully designed Growth, Profitability and Capital Management strategies delivering results Optionality converting into profitability; margin income, corporate actions and other event-based activity across CPU

Strong free cash flow self-funds growth engines, strategic investments and enhanced shareholder returns

FY18 Management EPS to increase by +12.5% on FY17 with positive bias

Transformation to a simpler, transparent and disciplined CPU driving multi-year sustained earnings growth





Simpler, more transparent, disciplined and profitable

# US MORTGAGE **SERVICES**

#### Executing the growth strategy

Nick Oldfield, CEO - US Mortgage Services

**Tom Millon, CEO** - Capital Markets Cooperative

**Jeff Johnson, President - Specialized Loan Servicing** 

Toby Wells, CEO - Specialized Loan Servicing

19 April 2018



#### **Executive summary**

Executing to plan, building a sustainable, high return growth business



#### **SCALE**

- > Servicing portfolio \$81bn at Mar 31 2018, +35% since Jun 30 2017
- Loans serviced 488k at 31 Mar 2018, +31% since Jun 30 2017



#### MIX

- > Sub-servicing 41% at Mar 31 2018, +219% in UPB since Jun 30 2017
- > Non-performing 62% at Mar 31 2018, +19% in UPB since Jun 30 2017



#### DEVELOPING THE OPERATING MODEL

- > Non-servicing, ancillary revenues 24% with strong growth potential
- > Revenues across the lifecycle, through the economic cycle
- > Technology and process investments driving improved margins



# Progress over last 12 months

#### Delivering on our key priorities



**Financial returns** continue to improve and are tracking in line with our plan



Our **sub-servicing** portfolio has increased by \$18bn in UPB (107k loans)



We delivered on our **pipeline of opportunities**, driving the growth in our portfolio



Our mortgage recapture solution (re-financing capability) has been launched



Our **business** is now generating non-servicing related ancillary revenues of 24%



Our **new loss mitigation system** (managing non-performing loans) goes operational in May



# The mortgage lifecycle

**Processing:** 

Gather & verify

borrower's application

information

Overview

**Borrower** applies for

a mortgage

loan to

purchase a home

#### Secondary Marketing:

Lenders may sell the mortgages on the secondary market.

Lenders can choose to retain or sell their servicing rights (MSR)

# Exit Management:

Sell the property (REO) and asset recovery



#### **Default Servicing:**

Past-due loans may go into default. Functions include loss mitigation, foreclosure, and property appraisal



**Borrower** pays off loan

#### **Performing Servicing:**

Functions include customer service, cash management, and escrow management



**Underwriting:** 

Determine credit & collateral worthiness

#### Closing:

Prepare closing documents, settlement, & funding

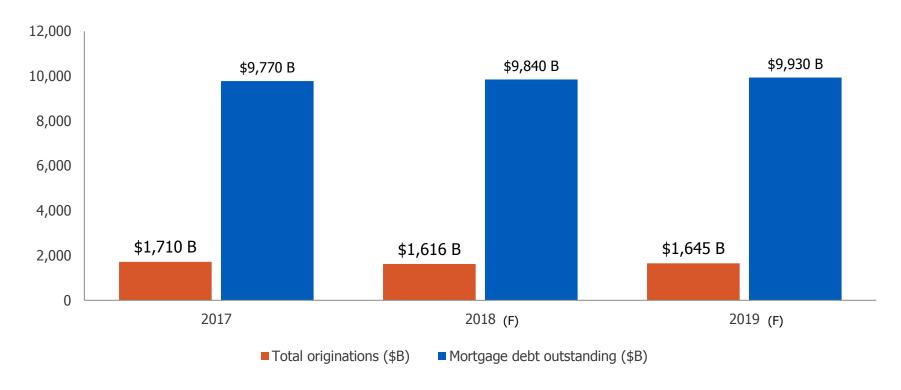
#### Servicing:

Loan is boarded.
Borrowers begin
making payments



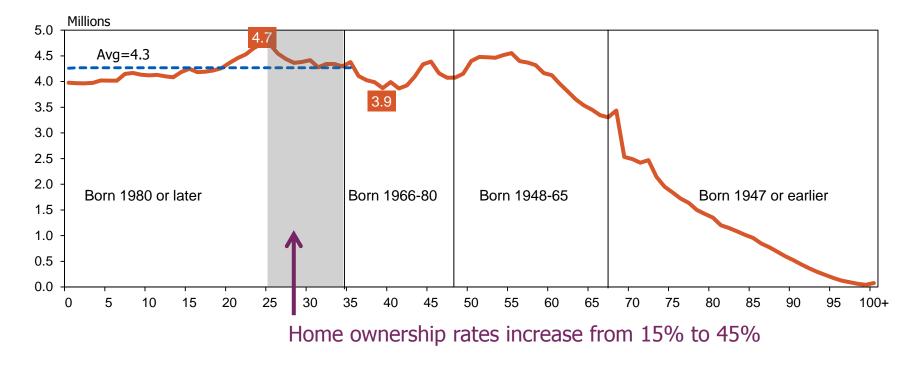
## US mortgage market

Total originations and mortgage debt outstanding



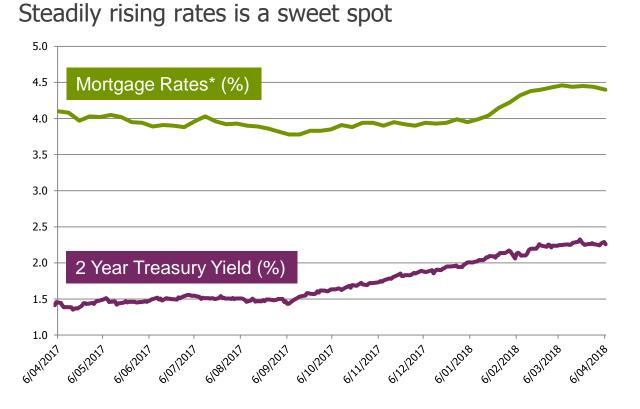


# Demographic tailwinds support \$1.6tn origination market Rising population entering housing demand years





# Interest rate sensitivity



Value of owned performing servicing rights is increasing

Margin income is rising

Refinance % is lowest in 10 years but with no capacity impact

Strong purchase market

Alternative lending increases



## The mortgage lifecycle

#### Origination support to secondary marketing

#### Exit Management:

Gather & verify borrower's application

**Processing:** 

**Borrower** applies for a mortgage loan to purchase a home





**Underwriting:** 

Determine credit & collateral worthiness

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Prepare closing documents, settlement, & funding

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#### **Default Servicing:**



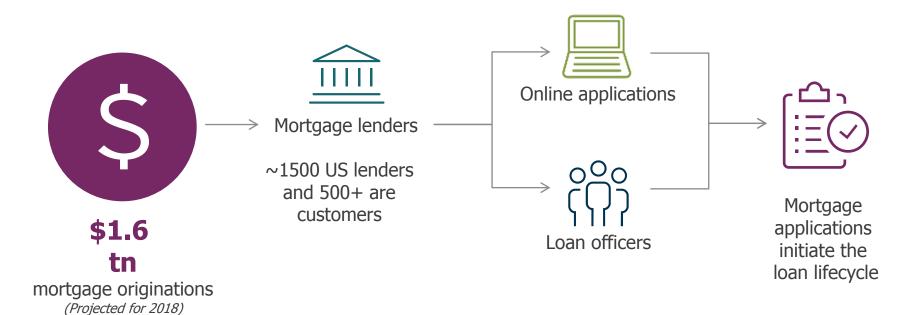
#### **Performing Servicing:**

#### Servicing:



#### Originations

#### Scope of the market and loan origination process





#### Our rapidly growing CMC network

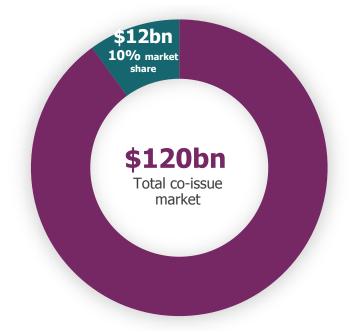
\$320+ bn

Combined annual production produced by patrons



#### **Co-issue servicing**

Average acquisition price of MSR is at 15% discount to MSR fair market value





# The mortgage lifecycle Servicing to end-of-loan

#### Exit Management:

#### **Secondary Marketing:**

#### **Default Servicing:**

Past-due loans may go into default. Functions include loss mitigation, foreclosure, and property appraisal

Borrower pays off loan

#### **Performing Servicing:**

Functions include customer service, cash management, and escrow management

#### **Processing:**











#### **Underwriting:**

#### Servicing:

Loan is boarded. Borrowers begin making payments



# The customer experience Customer engagement drivers

900 data checks performed per customer

65 transfers boarded per month totalling 10,000 customers





100% accuracy expected

DRIVERS OF CUSTOMER ENGAGEMENT

Recent loan transfer

Payment application questions

Escrow account questions

Payment assistance due to change of situation or life event

C

to servicing platform

200,000+

INBOUND CALLS

500,000+

**OUTBOUND CALL ATTEMPTS** 

50% OF INBOUND INQUIRIES RESOLVED THROUGH IVR TECHNOLOGY



175,000+

**EMAILS SENT** 

200,000+

WEBSITE LOGINS



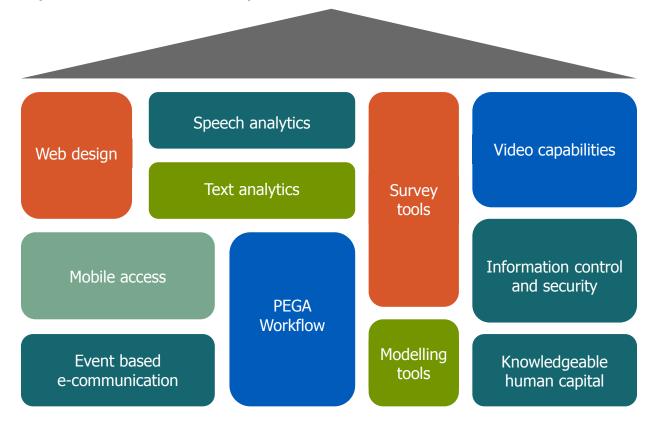
750,000+

DOCUMENTS MAILED



## The Computershare difference

Driving exceptional customer experience







# SLS loss mitigation

Customer touch points

125,580

26% of 483k loans are delinquent



1,000 Final modifications / month 1,300

Trial modifications / month

12 BORROWERS
IN LOSS MITIGATION ON AVERAGE PER MONTH

142 STAFF
IN LOSS MITIGATION





#### The foreclosure process

#### Foreclosure facts

1



Borrowers are severely delinquent on their mortgage

2



SLS verifies occupancy, ensures property is in good condition and taxes are paid 3



SLS remains in contact with the homeowner attempting to work out a viable solution THE FACTS

# States with longest foreclosure timeline

1. Washington DC: 1080 days

2. New Jersey: 990 days

3. New York: 960 days

4



SLS manages loss mitigation solicitations and required notices 5



SLS works directly with counsel and ensures compliant and expedited foreclosure sale 6



SLS prepares the foreclosure bid and monitors the sale

Foreclosure averages

Average gross foreclosure timeline: 670 days

Average third party sale: 26%

Average third party sale Colorado: 63.5%



## Technology and process investment yielding results





Transition to 60+ Source: Fannie Mae Scorecard



















## Sub-servicing market overview

New segments forming, creating new growth opportunities













# The mortgage lifecycle Exit management

#### **Exit** Management:

Sell the property (REO) and asset recovery

#### **Secondary Marketing:**

#### **Default Servicing:**



**Processing:** 

3\$ 

#### **Performing Servicing:**

#### **Underwriting:**

#### Servicing:

**Computershare** 

## **Property Solutions**

#### Property Solutions drives revenue diversification





## Third party appraisal management

#### Example appraisal

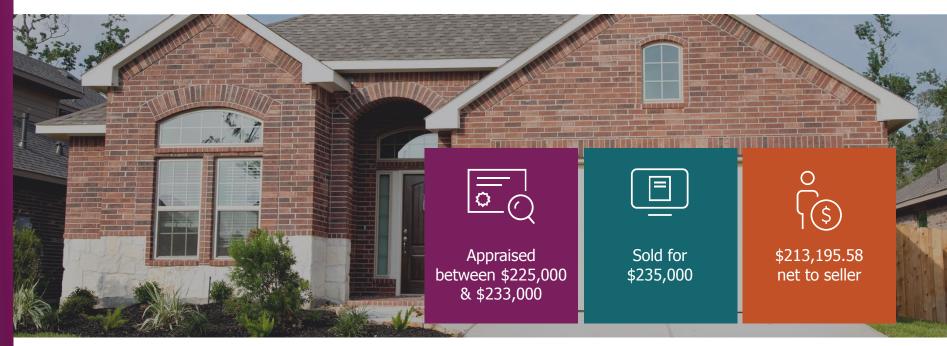






#### **REO**

#### Case study



Assets more than 180 days on market

2.45% Total inventory more than 180 days on market



## Execution priorities for the next 12 months

#### Delivering on the next stage of the plan

- ADD SERVICING SCALE through a range of opportunities, including expanding our co-issue programme and executing on the new business opportunities we see
- GROW OUR THIRD PARTY FEE FOR SERVICE BUSINESS (FULFILMENT AND PROPERTY SOLUTIONS) increase revenue contribution from current 24% to closer to 30%
- ENHANCE OUR RECAPTURE MODEL adding lending partners and product / geographical coverage to better position us to capture returns
- FURTHER IMPROVE CUSTOMER EXPERIENCE enabling us to further differentiate ourselves in the subservicing market, make our loan onboarding process more efficient and our business more compliant
- DELIVER ON OPERATIONAL EFFICIENCIES capture the benefits from the new loss mitigation system and from our ongoing process automation and productivity improvement initiatives
- MANAGE OUR CAPITAL we plan to execute excess deals over the next 12 months to free up capital to re-cycle / re-invest, and helping create reciprocal business opportunities with capital partners



# Conclusions and key takeaways

#### Executing to plan, building a sustainable, high return growth business

Revenues generated across the mortgage lifecycle and through the economic cycle

Revenue diversification model presents a range of growth opportunities

- Investments driving improved margins and customer experience
- External environmental outlook interest rates, tax rates, regulatory more favorable
- Unique network of relationships creates differentiation and further opportunity
- Well-positioned within a large and stable marketplace



# **UK AND IRELAND** MORTGAGE SERVICES

#### Executing to plan

#### **Andrew Jones**

Head of UK and Ireland Mortgage Services

19 April 2018



#### **Executive summary**

#### Delivery of our strategy is on track

# UKAR Contract performing well

- > UKAR contract remains on track to deliver £600m of revenue and £100m of PBT
- > 70% of the UKAR book has now been sold with all servicing retained
- > UKAR currently has a number of sales processes under way
- > We still expect contract profitability to peak in FY20

# Integration on track

- > First migration from UKAR platform to CPU platform has been completed successfully
- > Remaining migrations will be completed over the next 6-8 months
- > Process automation programme progressing well with circa 4,000 hours per month being saved

# Organic growth by FY20 / FY21

- > Three clients now originating with two more in the pipeline
- > Circa £1.5bn of new lending will be completed in FY18
- > We are on track for new lending volumes to exceed book run-off by FY20/21

# Strong growth in Topaz

- > Topaz is our complementary offering which provides a regulatory wrapper allowing non-regulated entities to acquire or originate mortgages
- > Topaz has now grown to oversee £12bn of UPB as a result of mandates secured with Blackstone, Prudential, Pimco and Goldman Sachs in the last 12 months

## Key areas of strategic focus

#### We continue to focus on four key strategic pillars

#### Grow organically by FY20 / 21

- > Continue to focus on Challenger Banks, Asset Traders and Retail Banks
- > Focused on delivering two further new lending clients and one significant retail bank opportunity in the next 12-18 months

#### Drive out cost

- > Deliver Integration programme on time and on budget
- Deliver significant improvement in operational activity over the next five years through a programme of activity

#### Retain servicing as assets are sold

- Continued focus on retaining servicing as UKAR sells assets
- > Circa £12bn UPB remains in UKAR

#### Geographic and product expansion

- > Continue to grow Topaz
- Look to drive greater alignment with US Mortgage Services
- > Evaluate geographic expansion opportunities as and when they arise



## Growth initiatives – Challenger Banks

#### We now have three challenger bank clients lending

#### Market dynamics

- Customer dissatisfaction with high street banks driving interest in new lenders
- > Non high street lenders expected to return to pre-financial crisis market share ~15%
- > Undersupplied demand even after public policy changes

#### Key strengths

- Digital offering
- > Transactional revenue fee model
- Track record of successful launches
- Recognised for deep content knowledge

#### Key wins

- > Sainsbury's Bank
- > Vida Homeloans
- > M&S Bank
- > Good pipeline of potential clients



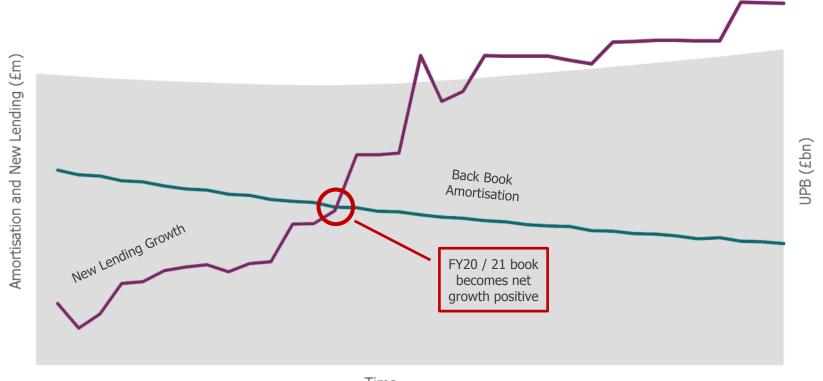


M&S BANK



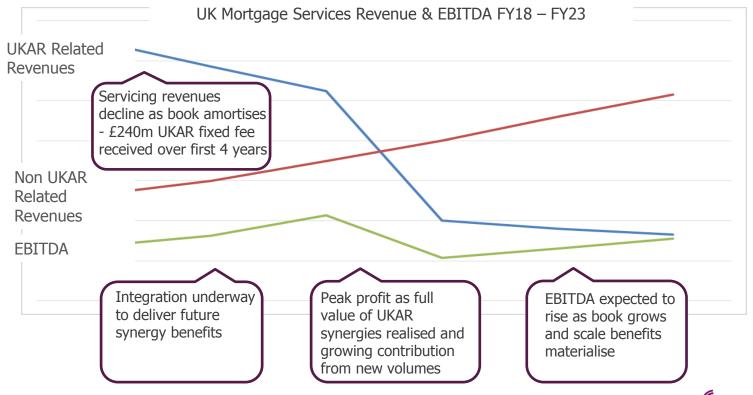
## **Growth initiatives**

We expect lending volumes to grow rapidly over the next two to three years



# Future revenue and profit expectations

Book expected to turn to positive organic growth by FY20 / FY21



### Growth initiatives – Asset Traders

Servicing has been retained on 100% of assets sold to date and through this we have expanded relationships amongst asset traders

#### Market dynamics

- > Strong interest in UK mortgage assets from financial investors
- Non core bank assets now starting to be sold in Ireland (Euro8bn)
- > UKAR disposals continue
- > Existing HML clients Unicredit and Skipton have both sold assets

#### Key strengths

- Existing relationships with most major asset acquirers
- Proven migration and securitisation experience
- Lower cost to serve driven by scale
- Ability to provide Legal Title services through Topaz

#### Key wins

- > Cerberus
- > BAWAG
- > Blackstone
- > PIMCO
- Goldman Sachs

PIMCO











### Growth initiatives – Retail Banks and Insurers

We continue to work to expand our footprint with Retail Banks and Insurers

#### Market dynamics

- Cost / income ratios still under pressure
- Volume of regulatory change means closed books on legacy platforms are expensive to maintain
- > Focus on digital banking

#### Key strengths

- Lower cost to serve driven by scale and single platform
- > Proven migration experience
- Robust approach to risk and compliance

#### Key wins

- > Prudential
- > TSB



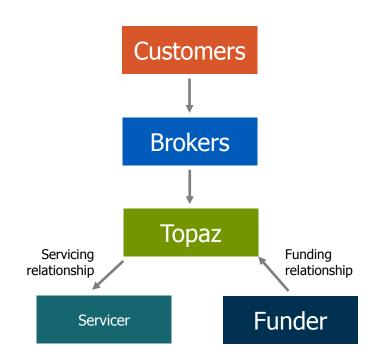




## Continued growth of Topaz

## Topaz is now overseeing circa £12bn of UPB

- Topaz offers Legal Title and Master Servicing to non regulated parties who want to acquire or originate mortgages
- Loans are serviced under Topaz's regulatory permissions and under sub brands of Topaz (Rosinca Mortgages, Jasper Mortgages...)
- Our clients continue to own beneficial title in the loans and the loans sit on our clients' balance sheets
- Topaz sets policy, manages broker relationships, sets interest rates (within agreed parameters) and oversees servicing
- > Topaz charges a bps fee to reflect the responsibility that it has as a regulated entity
- > Opportunities for growth arise as our clients sell assets and also in the mortgage origination support space
- > We continue to seek out other opportunities to commercialise complementary revenue streams across the mortgage value chain





# Integration and cost out Integration programme well on track

#### Integration

- Main focus of Integration Programme is the migration of all mortgages onto CPU iConnect platform
- First migration of circa £12bn of assets from UKAR platform to iConnect platform has already been completed
- Further migrations will take place during FY18 with all systems decommissioned by the end of FY18
- Integration benefits on track with benefits starting to flow through from FY19 with first full year of benefits in FY20





6 sigma
Level of code quality
– only 6 defects per
million lines of code



74% Of development completed







# Integration and cost out — Process Automation and Digital Plan to significantly reduce operational cost base over next five years

#### Process Automation and Digital

- Significant reduction in operational cost base over the next five years with majority of benefits delivered by FY21
- Process automation roll out progressing well with 11 processes now live and circa 4,000 hours saved every month
- > So far 50 processes have been identified with potential to automate
- Digital solutions being developed and implemented
  - > Web based new lending
  - > Web based retention offering
  - > Expansion of existing self-service capability
  - > Transition from postal to digital

# 11 Automated Processes have been delivered to date. These include:





We are aiming to have achieved **6,500 hours** delivered back to the business (each month) by June 2018



#### Conclusions

Our "fee for service" capital light servicing model is performing well and on track

UKAR contract performing well and on track

Integration programme on track in terms of both timing and benefit delivery

Ongoing cost out agenda has been defined that will deliver further savings

On track to be growing organically by FY20 / FY21

Market remains active especially in relation to new entrants and asset trading activity

Topaz legal title business continues to secure new mandates



# **GLOBAL REGISTRY**

## Leveraging our leading franchise

#### **Steve Rothbloom**

President, Computershare USA

19 April 2018



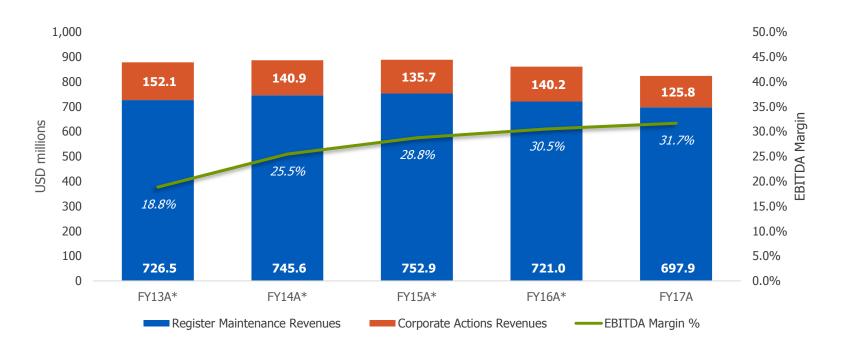
## Leveraging our leading franchise

**Our strategy**: To capitalise on our established market leadership by enhancing our suite of integrated issuer compliance services and investor solutions while improving operational efficiencies.

- > High quality recurring revenues with efficiency gains driving margin expansion
- > Largest and most trusted provider global scale with impressive, loyal customer base
- > Well-positioned in stable markets critical and sustained position
  - > Organic growth opportunities new initiatives generating additional revenue streams gaining traction
- > Registry facilitates higher margin corporate actions recurring 'unpredictable regular' events enhance returns



# Global Registry - High quality revenues and margin expansion EBITDA margins have increased by 12.9% to 31.7% over last five years

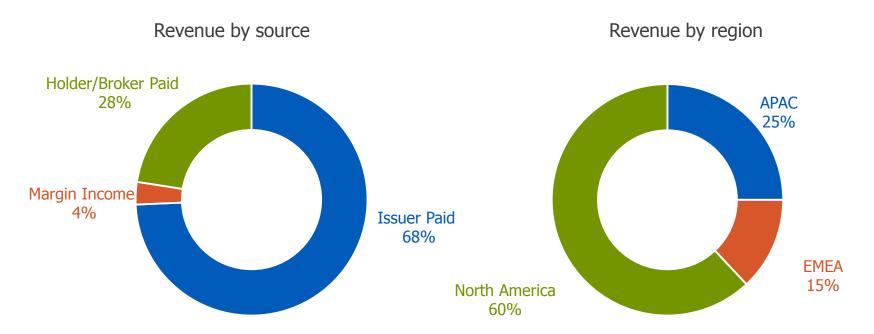




<sup>\*</sup>Translated at FY17 avg fx rates

## Revenue analysis

## Multiple revenue streams across sources and countries





# Most trusted provider with impressive, loyal customer base Many of the globe's leading companies select and retain Computershare

National Australia Bank

Wesfarmers





ExonMobil

## **Evolving market structures**

#### Registry has a central, sustainable and enduring market position

#### **Market Structure Initiatives**

- > ASX CHESS replacement project
- > Shareholder Rights Directive in Europe
- > Brexit related risks and opportunities
- Dematerialisation efforts (renewed interest in Hong Kong)
- > SEC renewed interest in Proxy Reform (full scope not yet clear)

#### **Industry Leadership**

- Actively demonstrate industry leadership at a number of levels, including:
  - Insights and best practices for hybrid and virtual shareholder meetings
  - Blockchain developments, including the development of solutions with SETL
  - Emerging opportunities to deliver efficiencies in the communications and voting process
  - > Increasing our profile in Private Markets
  - > 'Proxymity' joint initiative with Citibank on institutional voting



# US Register maintenance revenues and direct shareholder numbers

FY13 – FY17 trends

3.9% total revenue decline over last five years

1H FY18 revenue decline arrested to 0.7%

New product initiatives and rising shareholder paid revenues

11.8% total decline in direct shareholders lost of the last five years

FY18 shareholder numbers expected to increase to 17.6m, up 6.1% on pcp

IPO and spin offs (MetLife) increase shareholder numbers



## Registry - organic growth initiatives

### Expanding markets and solutions



#### Private Company solutions

- > Private equity and debt markets in US total more than \$2.4 trillion in 2017, exceeding public stock and bond markets.
- Over 100k private and thinly traded companies comprising private market vs.
   4k actively traded listed companies.



#### **Cross-border transactions**

- Leveraging our cross-border expertise and global footprint to win new corporate actions beyond existing customer base
- Highly sophisticated, integrated solutions including:

- Sworldpay
  Janus Henderson
- Transaction structuring and management, Global reporting for issuers, xSettle enabling brokers and banks to move securities between markets



## Registry - organic growth initiatives

## Enhanced investor tools helping to drive shareholder-paid fees



#### Upgrades to customer experience

#### New offerings for investors

- > Premium disbursement options
- > CPU-sponsored Direct Stock Investment Plans
- > Online Deceased Estates solutions
- > Beneficiary tracking
- > Consolidated Tax Statements



# Expanded trading, disbursement and administration

#### **Assets**

#### Global

- > 24m accounts with online membership
- > 90m payment transactions in FY17

#### **United States**

- > Shareholders up 7.9% to 17.8m
- > 25.4m shares at \$9b value acquired through share DSPP and DRP programmes



## Registry – organic growth initiatives execution update

### Enhancements to go to market strategies gaining traction

Segmenting our markets with tailored value propositions, offerings and service delivery models.

- > The complex needs of Fortune Global 500 corporate secretaries and their staff are markedly different than the needs and interests of mid-market executives.
- > Creating a low cost offering with basic service delivery for "value driven" buyers.

Packaging, pricing and product bundling showing early dividends, improving win and retention rates.

- > New programmes have generated meaningful EBITDA to date in US.
- > US and UK market share of IPO appointments up more than 20% year on year.
- > NPS for AU clients has increased from 48 to 60 over the past 12 months.
- > Active negotiations underway with several large, brand-name companies on an upsell from their current single service contract to a bundled contract incorporating multiple products.

Streamlining sales coverage model to improve ease of doing business with us.

- > Actions taken in response to feedback and broadened interest from senior-level buyers.
- > Consolidated four sales teams in US to one now selling full suite of services.
- > Co-ordinated IPO sales process across all product lines in the UK.

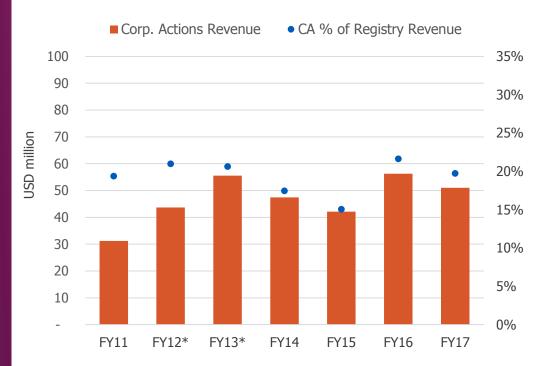
Developing indirect sales channels to expand reach into US private market.

- > Channel partner targets include crowdfunding specialists, legal and HR outsourcing firms, compliance vendors.
- > Secured 50 new clients in US over past year and on-boarding clients from CWT acquisition in Canada.



## Registry facilitates higher margin corporate actions

US Corporate action revenues recur with 'unpredictable regularity' through the cycle

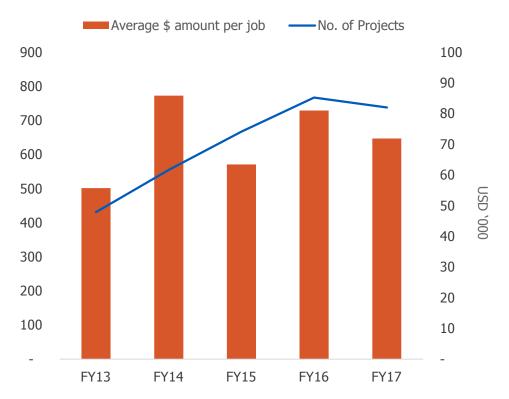


- Registry facilitates large complex M&A projects and other corporate transactions, generating a consistent ~20% additional revenue flow on top of base Registry revenue on average each year.
- > Type of corporate action can change through the cycle with different trends for M&A and capital raisings.



## US Corporate actions activity

### US Corporate actions revenues and transaction volumes



- > The average revenue per transaction has grown steadily, and the volume of projects has shown steady upward progression.
- > FY18 is anticipated to return to higher levels of project volumes and deal size.

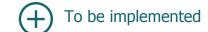


## Delivering efficiency gains

Registry, as our largest business, has and continues to receive the largest benefit of all enterprise cost initiatives, creating positive margin jaws.

	US	CA	UK	AU	НК	CE
Louisville	$\Rightarrow$					
Process Automation	$\Rightarrow$	$\Rightarrow$	$\Rightarrow$	$\Rightarrow$	+	+
Operations Efficiency	$\Rightarrow$	+	+	+	+	+
Spans of Control	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Global Service Model	$\Rightarrow$	$\Rightarrow$	$\Rightarrow$	$\Rightarrow$	$\Rightarrow$	+
Procurement	$\bigcirc$	$\Rightarrow$	$\Rightarrow$	$\Rightarrow$	$\Rightarrow$	$\Rightarrow$







#### Conclusions





# GLOBAL EMPLOYEE SHARE PLANS

### Building a global growth engine

#### **Naz Sarkar**

Head of United Kingdom, Channel Islands, Ireland and Africa

19 April 2018



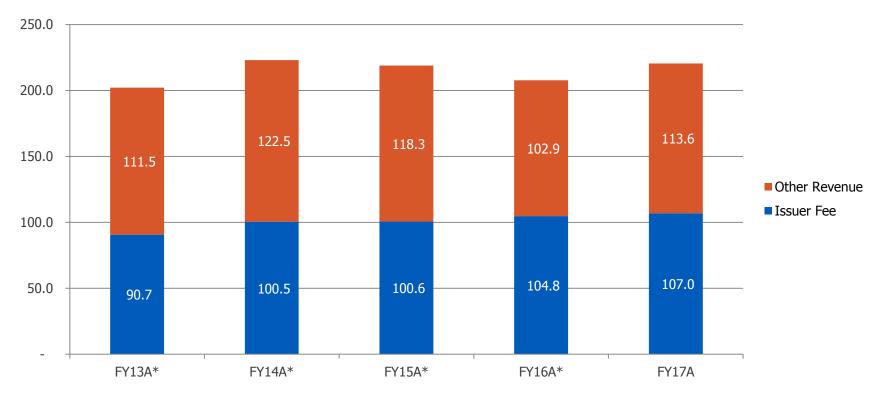
#### Building a global growth engine

Global plans market remains attractive, with positive growth drivers:

- > large addressable market which has grown faster than GDP
- > market is expected to deliver structural growth
- > increasing penetration and popularity of plans within companies
- > Our strategic focus is to combine best-in-class service, technology and regulatory know-how in order to grow our client base and drive revenue from the assets under management to create earnings growth
- > Well placed to benefit from positive structural trends; equity as a growing part of compensation and continuing propensity for the outsourcing of plan administration and cyclical trends; equity market volumes, rising interest rates
- > Additional revenue streams and competitive differentiation with the increasing number of ancillary services provided as part of the Plans offering

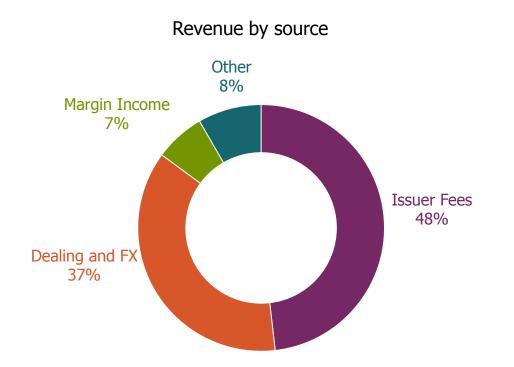


## Global Employee Share Plans Revenue

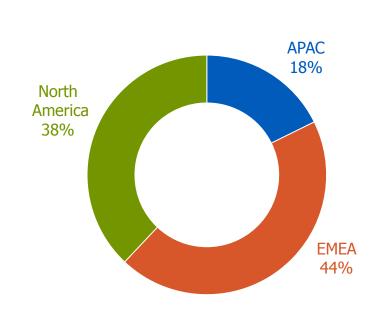




Revenue analysis – multiple revenue streams across sources and regions



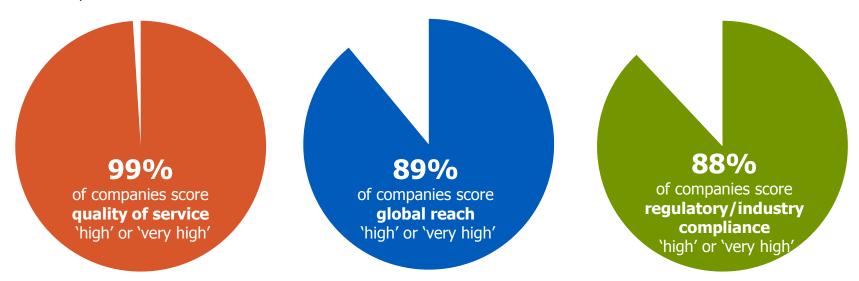
#### Revenue by region





## Competitive strengths aligned with customer needs

In rating the importance of different criteria for the selection of an external plan administrator, a significant percentage of global companies score quality of service, global reach and regulatory/industry compliance as the three most important factors in their selection of provider.

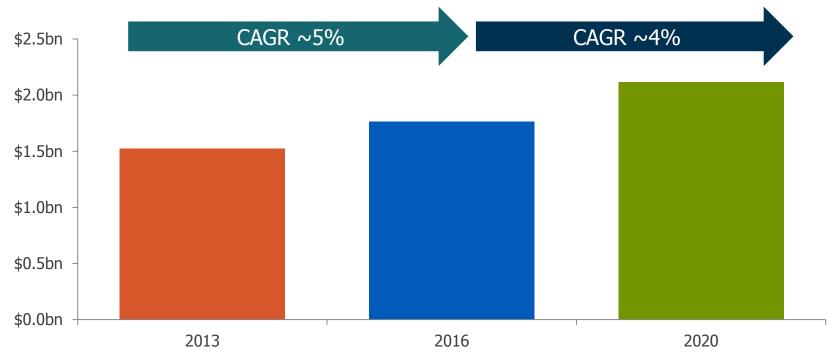


Computershare has a clear global footprint, full service capability, deep market understanding, global franchise and strong track record in innovation and efficiency. Our strengths are fully aligned to the global market needs.



## Underlying structural growth in the Global Employee Share Plans market

Employee Share Plan revenue pools available to third party providers estimated to be over \$2.2bn by 2020. CAGR in 2013-2016 was over 5%; forecast for 2016-2020 is estimated to be over 4%.

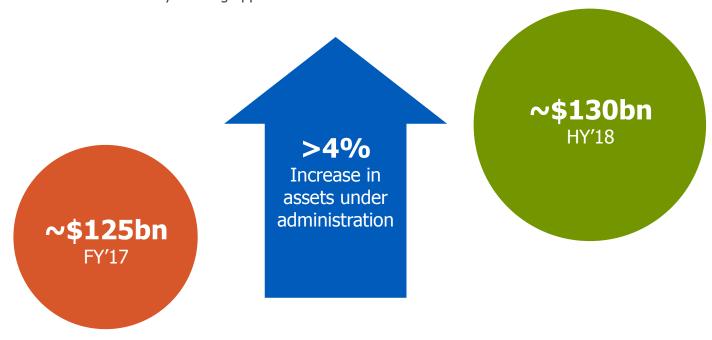




## \$130bn of assets under administration – latent earnings power

Assets under administration has grown by around 4% in six month period from 30 June '17 to 30 Dec '17 This is reflective of the structural growth of the Global Employee Share Plan market.

Over half of the units are in the money creating opportunities for future transaction fees.





### Growing levels of participation and issuance

Evidence points to increasing levels of participation by employees in Employee Share Plans globally. The data below illustrates this for SIP Plans in the UK and the ESPP Plans in the USA.



Based on the latest ProShare industry survey, the 426 companies offering a UK SIP now have over 3m total eligible participants (an increase of 7%) and more than 1m active employee participants.



Based on HMRC's Employee Share Schemes Statistics for 2015-16, the number of shares (partnership, matching and dividend) awarded in UK SIPs increased 31% between 2013/14 and 2015/16; and the value of the awards in the same period grew by 46%.



Based on our own data over 12 months, we have helped our ESPP clients increase participation in their plans by 24%. We expect this trend to continue as we broaden communications for clients.



# Global Employee Share Plans Excellent retention with new client wins

Computershare services around 1100 Share Plan clients

+9%
Additional clients
added to client book
in the year

-3%
Clients lost from book due to competitive loss in the year

-5%
Clients lost from book
due to non-competitive
loss in the year

+1%
Net movement in client base



## A high quality global client base

The average tenure of our top clients in our key regions is over 12 years, representing over 50% of total global Employee Share Plans revenue demonstrating the strength and quality of our client relationships.



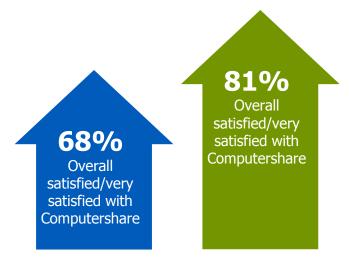
Based on the average length of tenure for the top 20 clients by revenue in each of our key markets; aggregated tenure calculated as the average of those 100 clients.

### Improving client loyalty and customer satisfaction

Our recent focus has been to improve the quality of service and customer satisfaction of our EMEA clients. This focus has helped us improve both our client satisfaction and employee participant advocacy.



Client satisfaction, as measured quarterly by the Net Promotor Score (NPS), improved by a 6 fold increase in the 12 months to 31 Dec '17



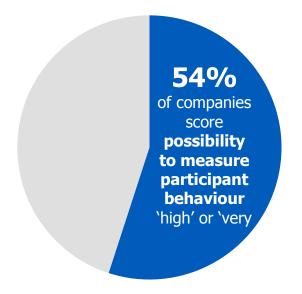
The level of participant satisfaction increased by 13% in the 12 months to 31 Dec '17. Neutral scores accounted for 10% of responses in Dec '17 (down from 12%), and fewer than 10% of respondents were dissatisfied with Computershare (previously 19%).



#### Leveraging our expertise and data analytics capability

Our strong local market knowledge, combined with the wealth of executive and contributory plans data, built over many years, is helping us to engage with clients earlier in the plans design cycle and is also enabling us to help drive improved participant take-up rates.





Source: GEO Insights Survey 2017: Importance of aspects in connection with data analytics in % of companies

"In terms of data analytics, the possibility to obtain benchmark reports is rated as most important"

"Companies consider communication services and participant experience as the most important area for investment in technology"

GEO Insights Survey 2017



#### Accelerating our growth in China and Hong Kong plans market

We have invested in our China and Hong Kong Employee Share Plans business to help us leverage the growing market potential in this region. In October 2017 we launched the new tailor made platform specifically for the growing share plan market in the region.





#### Expanding our regional market leadership

Computershare is the largest provider of Employee Share Plans in China and Hong Kong. In the year to 31 December 2017 we grew the number of clients by 15% and the number of underlying participants by 13%. Our new tailor made platform is already indicating improving participation levels and this is expected to drive an acceleration in new client mandates and increased participant numbers.





#### Key messages

- Structural growth in use of deferred equity compensation plans, underlying participation levels and outsourcing
- Computershare has excellent client retention and customer loyalty and is growing share in key markets with new client wins
- Investment in technology, product offering and customer service, reflected in improved customer satisfaction which is helping drive revenue growth and earnings
- Data analytics and improved plan design and communication also support growth
- Revenues affected by lower margin income in UK
- ~\$130bn assets under administration latent earnings potential as units transacted
- First mover advantage in large and growing China and Hong Kong markets including recent client breakthrough with China 'A' Shares client win
- Plans is a global growth engine for Computershare. We have a multi-year strategic plan to deliver earnings growth



# **INVESTOR DAY 2018**

## Summary and question time

**Stuart Irving,** Chief Executive Officer

Mark Davis, Chief Financial Officer

19 April 2018





Simpler, more transparent, disciplined and profitable

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