

# **Investor Presentation**

**ASX: OSP** 

May 2018



# **Company highlights**



## Osprey is accelerating commercialisation of its products

- 14<sup>th</sup> consecutive quarter of growth achieved since first revenues
- Valuable and innovative product portfolio with FDA-cleared, TGA-cleared and CE-Marked products
- DyeVert is the **only device with an FDA cleared claim for dye reduction** without compromised image quality
- Products with dye minimization and monitoring endorsed by cardiology society guidelines
- US\$1.8 billion total addressable market for DyeVert and new product DyeTect
- Top tier Board and management team, invested in Osprey's success
- Strong balance sheet positioned for growth

# Recent performance update



## More modest growth in recent quarters linked to specific factors

#### Key factors affecting recent performance

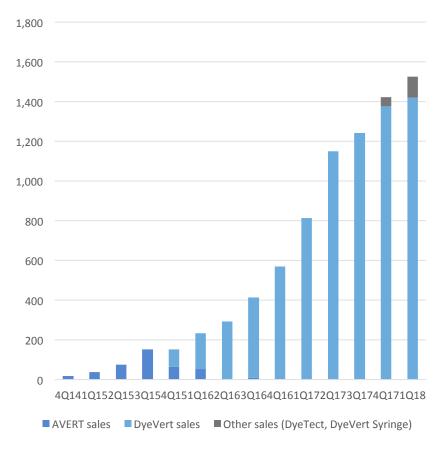
#### In 1Q18, Osprey achieved:

- 14<sup>th</sup> consecutive quarter of growth
- North Carolina sales territory turned cash flow positive in 1Q18
- 15 new purchasing hospitals in 1Q18
- 33% growth in sample sales over 4Q17

Rate of growth in last three quarters has been more modest than in prior periods; four key factors are responsible:

- Key staff turnover in key sales territories
- Challenges establishing patient and hospital care path protocols
- Technician resistance to priming
- Impacts from Hurricanes Irma and Harvey (specific to Q3 2017)

#### Quarterly product unit sales since inception



# Sales strategies to accelerate growth



# Aggressive sales strategies focused on driving rapid and increased penetration in existing and new hospitals



#### Focus on hospital-wide adoption

Focus on institutionalizing the use of DyeVert Plus at a hospital level as the best practice technology to lower the risk of dye-related kidney damage



#### New technologies and training for priming resistance

Continuing education to nurses and technicians on benefits of reducing AKI, and ongoing product innovation to improve priming (i.e. the process of removing air from the lines at the start of the case)



#### Accelerating national accounts strategy

National contracts with Group Purchasing Organisations (GPOs) in the US, allowing for hospitals to purchase DyeVert plus with less lead time and alignment of clinical studies with leading member hospitals



# Hospital wide adoption



# Focus on doctor/nurse/hospital consensus for CKD patient care-path-protocol to reduce AKI

#### Key issues with adoption

- DyeVert Plus is for CKD patients,
   1 out of 4 patients undergoing heart imaging
- DyeVert Plus is available for CKD patients based on doctor request
- Doctor/Nurse care path communication breakdown
  - Doctors sometimes fail to request DyeVert Plus (transferred patient or forget to request)
  - Nurse recognizes CKD status but doesn't call doctor for approval

#### Initiatives in place to drive full hospital adoption



Hospital adopts care-path-protocols, standardizing care so 100% of CKD patients have DyeVert Plus primed and available



Doctors are encouraged to use DyeVert Plus for CKD patients, if they choose to turn it off Osprey will reimburse the hospital for that device



Osprey has aligned its pricing model for carepath-protocols insuring that hospitals realize improved outcomes and cost savings



# Minimizing priming resistance



### New technologies and continuing education to drive adoption

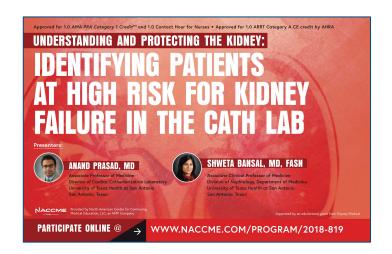
### New technology – DyeVert EZ





- Intuitive one-way "positive" priming
- Seamless case flow
- ♥ Priming tutorial on monitor

#### Nurse and technician education





Education for nurses and technicians on benefits of reducing AKI is important to driving adoption



Nurse and technician licensee credits available through this course, launched March 2018



# **National accounts strategy**



## **GPOs represent an important new sales channel for Osprey**

#### Why target GPOs?

- Group Purchasing Organisations (GPOs) are at the forefront of the move in the US healthcare system to value based care
- GPOs represent some of the largest networks of hospitals and health care providers in the US, and have some of the largest global healthcare databases
- Osprey targeting and working with leading GPOs including Premier and HCA





#### Osprey's GPO strategy

#### **National contracts**

- National contract applications underway, with results expected in CY2018
- Allows member hospitals to purchase DyeVert Plus with a much shorter approval lead time (~3-4 months shorter)

# R

#### Clinical research efforts

- Osprey also working with GPOs to complete and publish clinical scholarly work on AKI reduction
- Published works will be socialised jointly by Osprey and the GPOs to drive adoption among member hospitals

# 1

#### Product pricing model

- Osprey has aligned its product pricing model for GPOs to offer value based pricing with care path protocols focused on AKI cost reduction
- Offers GPO member hospitals improved outcomes and lower costs

# Osprey is dedicated to protecting kidneys



# Osprey specialises in the commercialisation of proprietary technologies designed to protect kidneys from the harmful effects of dye

Commonly performed imaging procedures for the heart and legs require the injection of x-ray dye, which is then cleared by the kidney

- The harmful effects of dye can cause damage to patients' kidneys, known as Contrast Induced Acute Kidney Injury (CI-AKI)
- DyeVert and DyeVert Plus are proprietary dye reduction and monitoring technologies designed to protect the kidneys of patients with chronic kidney disease, who are most at risk of CI-AKI



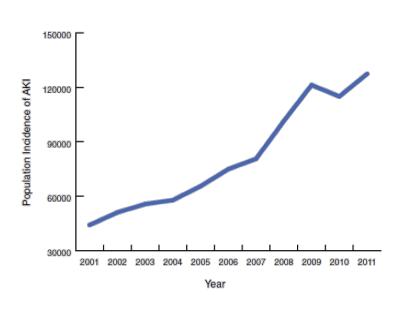


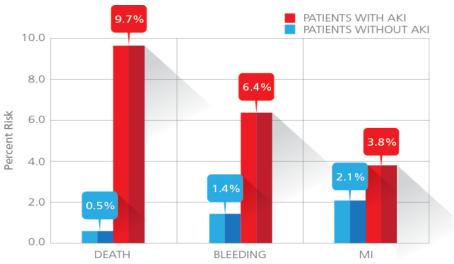


# **Patient Impact From CI-AKI**



# CI-AKI is a growing problem associated with poor patient outcomes after coronary angiography or intervention





AKI incidence: population incidence of acute kidney injury among cardiac cath. and PCI patients in the United States from 2001 to 2011. AKI indicates acute kidney injury. Brown J et al. *J Am Heart Assoc.* 2016;5:e002739.

Tsai TT, Patel UD, Chang TI et al. Contemporary Incidence, Predictors, and Outcomes of Acute Kidney Injury in Patients Undergoing Percutaneous Coronary Interventions: Insights from the NCDR Cath-PCI Registry. *J Am Coll Cardiol Intv* 2014;7:1-9.

# **Hospital Impact From CI-AKI**



Hospital costs increase for patients with CI-AKI as most procedure-related poor outcomes are the responsibility of the hospital

1. Increased length of stay<sup>1</sup>

2. Increased 30-day readmissions<sup>2</sup>

3. Increased bundled payment risk<sup>3</sup>



<sup>1</sup> Subramanian S, et al. Economic Burden of CIN: Implications for Prevention Strategies. Journal of Medical Economics. 2007;10:119-134.

<sup>1</sup> Pfunter A, et al. Agency for Healthcare Research and Quality Statistical Brief #168. December 2013. https://www.hcup-us.ahrg.gov/reports/statbriefs/sb168-Hospital-Costs-United-States-2011.pdf

<sup>2</sup> Center of Medicare and Medicaid Services Website: <a href="http://www.cms.gov/Medicare-Fee-for-Service-Payment/AcuteInpatientPPS/Readmissions-ReductionpProgram.html">http://www.cms.gov/Medicare-Fee-for-Service-Payment/AcuteInpatientPPS/Readmissions-ReductionpProgram.html</a>

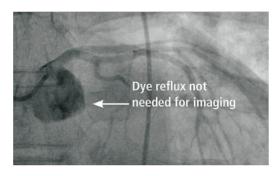
<sup>2</sup> American Hospital Association Factsheet: Hospital Readmission Reduction Program. April 14, 2014. http://www.aha.org/content/13/fs-readmissions.pdf

<sup>3</sup> American College of Cardiology CMS Releases Proposed 2018 Medicare QPP Rule http://www.acc.org/latest-in-cardiology/articles/2017/06/20/17/40/cms-releases-proposed-2018-medicare-gpp-rule

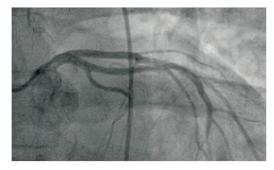
# Osprey's solution: DyeVert Plus System



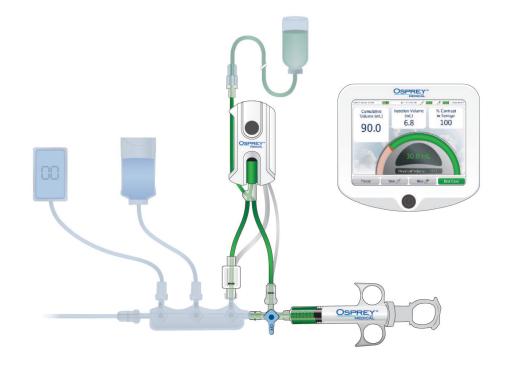
# Easy to set up, and does not disrupt patient flow and requires no change from standard physician technique



Without Osprey dye reduction



With Osprey dye reduction



# **Compelling economic argument**



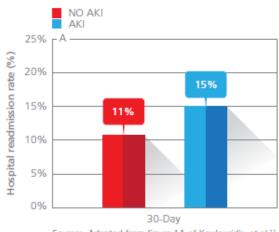
# CI-AKI increases hospital costs through increased length of stay and 30-day readmissions - Osprey's DyeVert helps mitigate these risks

# 15x

CI-AKI patients are 15 times more likely to be hospitalized over 4 days

- CI-AKI patients average 4 days of extended hospitalization<sup>1-3</sup>
- Additional hospitalization costs ~ \$12,000 for each CI-AKI patient<sup>4</sup>
- Extended hospitalization negatively impacts hospital and physician quality scores (highly relevant for hospital in US health system)





Source: Adapted from figure 1A of Koulouridis, et al.11



<sup>1</sup> Pfunter A, et al. Agency for Healthcare Research and Quality Statistical Brief #168. December 2013. https://www.hcup-us.ahrq.gov/reports/statbriefs/sb168-Hospital-Costs-United-States-2011.pdf. 2 Chertow GM, et al. Acute Kidney Injury, Mortality, Length of Stay, and Costs in Hospitalized Patients. J AM Soc Nephrol. 2005, 16:3365-3370.

<sup>3</sup> Liangos O, et al. Economic Burden of CIN: Implications for Prevention Strategies. Journal of Medical Economics. 2007;10:119-134.

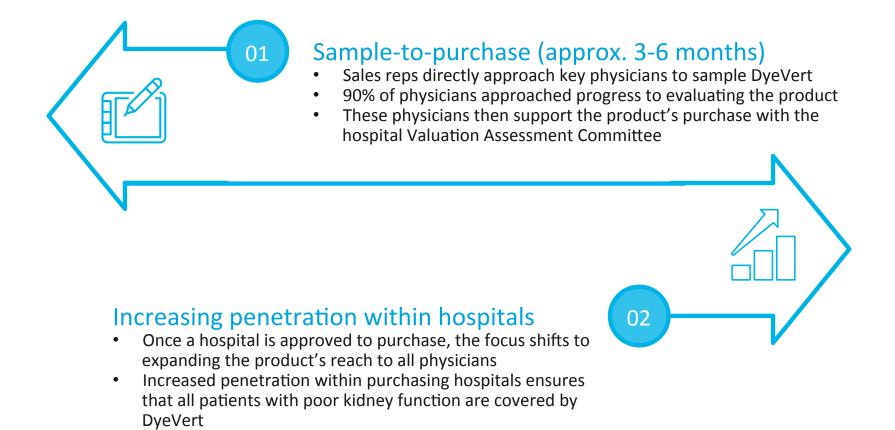
<sup>4</sup> Subramanian S, et al. Economic Burden of CIN: Implications for Prevention Strategies, Journal of Medical Economics, 2007:10:119-134.

<sup>5</sup> Koulouridis I, et al. Hospital - Acquired Acute Kidney Injury and Hospital Readmissions: A Cohort Study. Am Kidney Dis. 2015;65(2):275-282.

# Focused commercialisation approach



## Osprey follows a two-step sales process in all territories



# Marketing kidney protection

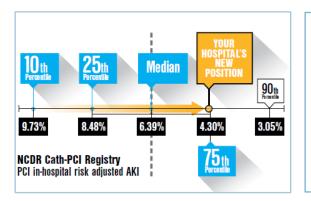


"Be Kind to Kidneys" campaign is driving adoption of the DyeVert System by increasing awareness for the national dye savings guidelines

The problem The g

The guidelines

Osprey's products



- Screen for risk
- Increase hydration
- Minimize contrast





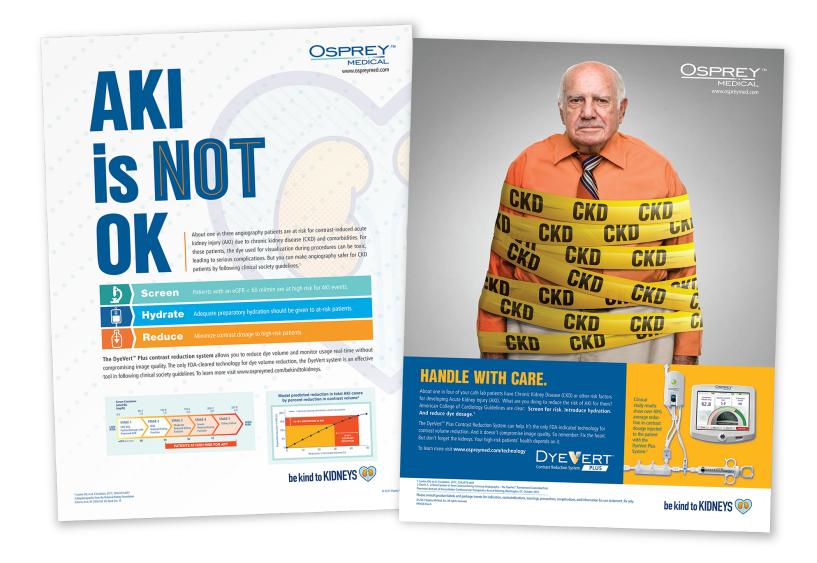




Only product Row cleared for contrast reduction

# Marketing how we solve AKI

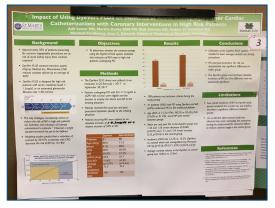




# **AKI reduction initiatives**





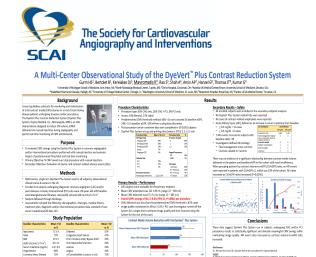


- Presented at ACC West Virginia meeting (April 2018)
- 25% AKI reduction
- Full manuscript planned





- Presented at NCDR meeting (March 2018)
- 22% AKI reduction
- June Cathlab Digest publication



- Presented at SCAI (May 2018)
- Voted 'best of the best'
- DyeVert contrast reduction of 40.1%
- Physician adjudicated contrast related AKI 3% (low for CKD population)
- Full manuscript in process

# Clinical research



## Post-approval clinical research activities

#### **Physician initiated Quality Improvement trials**

- AHA/ACC guidelines plus DyeTect<sup>™</sup> or DyeVert Plus
- Data collection includes ACC NCDR Cath-PCI registry
- Outcomes include AKI reduction and dye reduction



### **Economic burden of AKI and DyeVert impact trials**

- Premier study AKI burden of illness and DyeVert impact
- BJC study AKI cost for acute stay, 30 day and 90 day cost



#### Physician initiated specialty patient population trials

- CTO contrast volume reduction vs. Progress CTO Registry
- STEMI contrast savings and prep time impact
- OCT contrast savings with high image quality



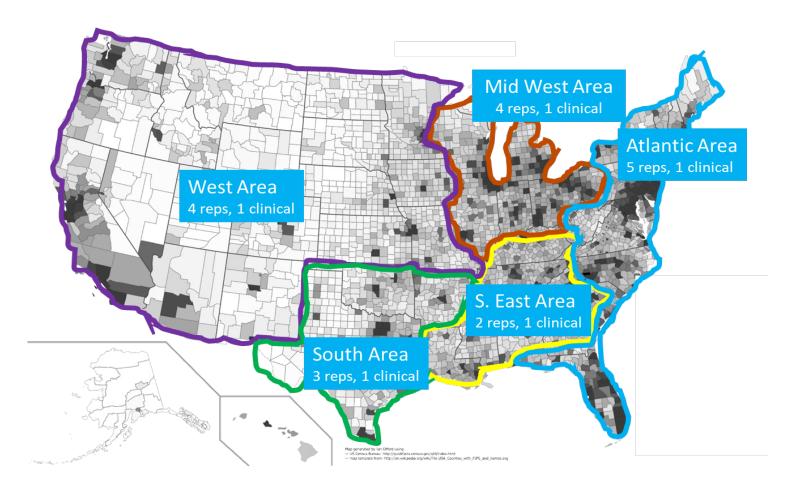




# **Sales territories**



High quality sales reps strategically positioned in areas with higher instances of kidney damage, with plans to grow sales hires



# Osprey's addressable market worth \$1.8bn



# Osprey's addressable market for DyeVert Plus and DyeTect is 3.7m procedures per year in the USA and Western EU, worth US\$1.8 billion

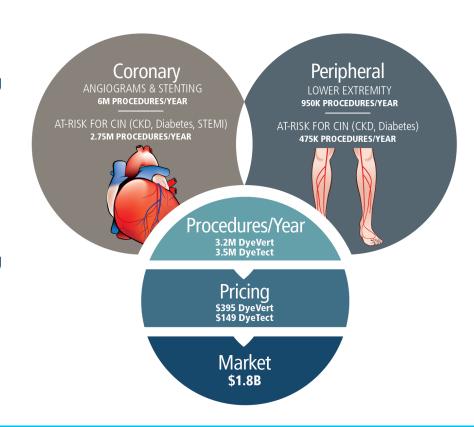
DyeVert Plus market opportunity of 3.2 million procedures per year in the USA and Western EU

- CKD: 1.3 million procedures per year
- Diabetes: 1.0 million procedures per year
- **STEMI**: 440K procedures per year
- Peripheral: 450K procedures per year

DyeTect market opportunity of 3.5 million procedures per year in the USA and Western EU

- Coronary: 3.1 million procedures per year
- Peripheral: 476K procedures per year

Average selling price of DyeVert is US\$355 Expected list price of DyeTect is US\$149



**Total market opportunity \$1.8 billion** 

# Key drivers of shareholder value



## Osprey remains firmly focused on sales to drive shareholder returns

# GPOs National contracts and studies

- National contract outcomes expected in CY2018
- Complete and publish scholarly works with Premier and HCA within CY 2018

# R&DDevelopment of R&D portfolio

- Launch of DyeVert EZ in 3Q18 reducing priming process to 1 step
- DyeVert Power CE Mark expected 4Q 2018, works with power injectors

#### PODIUM Scientific presentations

- Osprey abstract awarded best of show at 2Q 2018 SCAI scientific symposium for DyeVert Plus
- Multiple submissions for TCT, 3Q 2018

# **SALES GROWTH** *Grow sales team and territories*

- Ongoing quarter on quarter sales growth of DyeVert is expected to continue with increasing awareness and a growing sales team
- Pilot sales territory underway in Italy

# **Company overview**



# Osprey's positive share price momentum is supported by strong sales growth and reflective of its exciting pipeline of future customers

#### **Financial information**

| Note: Assumes AUDUSD exchange rate of 0.75 |                      |  |
|--|----------------------|--|
| Enterprise value                           | A\$13m               |  |
| Debt (31-Mar-18)                           | No debt              |  |
| Cash (31-Mar-18)                           | US\$27.2m / A\$36.2m |  |
| Market capitalisation                      | A\$49.2m             |  |
| Number of shares (m)                       | 339.5                |  |
| 52 week low / high                         | A\$0.145 / A\$0.51   |  |
| Share price (3-May-18)                     | A\$0.145             |  |
|  |                      |  |

| Top shareholders         | CDIs  | %     |
|--------------------------|-------|-------|
| Brandon Capital Partners | 91.4m | 26.9% |
| CM Capital VT            | 34.0m | 10.0% |
| JCP Investment Partners  | 17.4m | 5.1%  |

• In addition, Kinetic Investment Partners Ltd has interests in approximately 7% of the issued capital of Osprey

Share price performance



Note: Grey shading represents substantial holdings associated with Osprey Board members, Chris Nave and Andy Jane

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DyeVert™, DyeVert Plus and DyeTect Systems Regulatory Status: Europe – CE Mark obtained; Australia – TGA approval obtained; United States – 510(k) cleared.

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