

## Successful launch of Victorian Government's Careers Portal

**Melbourne, Australia, 7 May 2018:** ApplyDirect Limited (ASX: AD1) (**ApplyDirect** or the **Company**), the recruitment technology and digital marketing business that brings employers and candidates together without the need for intermediaries, is pleased to announce the launch of Careers.Vic (<https://careers.vic.gov.au>), the Victorian Government careers portal designed, built and hosted by ApplyDirect.

ApplyDirect CEO, Lorcan Barden, said: "The launch of Careers.Vic completes Phase 1 of the implementation, which commenced earlier this year. Phase 2, which will centre on the integration of additional e-recruitment systems and therefore, agencies, is underway and is expected to be completed by 30 June this year.

"We are delighted to partner with the Victorian Government in developing the destination for government jobs in Victoria. The launch of Careers.Vic is another valuable case study in ApplyDirect's capability to deliver innovative and value creating solutions for large scale employers.

"The government sector is an important focus for the Company and as such, it is extremely pleasing that ApplyDirect now powers the careers platforms of the Victorian and New South Wales Governments, two major employers in Australia, which collectively represent over 800,000 staff."

Victorian Public Sector Commission Director, Emma Eastwood, said: "The Victorian Government selected ApplyDirect as its preferred partner on this important initiative because of its proven track record in delivering complex government solutions. We are delighted with Phase 1 and are now looking forward to executing our innovation roadmap in Phase 2 and beyond, which will include the integration of Google's Cloud Job Discovery."

**END**

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## **About ApplyDirect**

ApplyDirect is a recruitment technology and digital marketing business that brings employers and candidates together without the need for intermediaries, such as external recruiters and job boards.

We aim to provide employers with fast, direct access to high quality talent at a lower cost, with less hassle and in a way which cuts out the middle man.

Jobseekers discover the job they've always wanted but could never find, or access. We connect them with companies actually looking for candidates – organisations for which they want to work. We give candidates the platform and tools to develop their careers and secure the job that is right for them.

We aim to end the inefficiencies that exist in the market today, providing candidates and employers with a better experience. Our search engine assesses, consolidates and catalogues job listings and makes them easily available to the right candidates. Our platform takes the stress out of looking for the right job, and brings strong talent straight to an employer's door.

In October 2016, ApplyDirect entered into a strategic alliance with Mercury Group of Companies Pty Ltd (Mercury), the largest supplier of workforce management software to the healthcare sector.

The alliance connects ApplyDirect's industry first platform, HealthBuzz, with Mercury's workforce management software, bringing together employers and candidates directly – without the need for recruitment agents and job boards.