



Eagle Health Holdings Limited

ASX Announcement
9th May 2018

Eagle Health Holdings Limited attends The 78th Pharmchina

Eagle Health Holdings Limited (ASX: EHH) (“Eagle Health” or the “Company”) is pleased to announce that as part of its dedication to engaging and educating China about the risks, prevention and management of diabetes, the Company presented its diabetes pre-meal shake, Hutang 1, at the 78th Pharmchina in Shanghai from 11 to 13 April 2018.

The 78th Pharmchina is a platform for services, trade, information exchange, and cooperation for pharmaceutical preparations, health products and related technology services in China and was attended ~2,400 delegates. Eagle Health was pleased to introduce Hutang 1 to 2,400 of China’s largest and most successful trade and healthcare professionals to favourable response.

Hutang 1 is an Australian clinically proven pre-meal shake for pre-diabetes and Type II diabetes sufferers, which is exclusively manufactured, marketed and distributed by Eagle Health throughout China. In the first quarter of 2018, Eagle Health’s four dedicated Hutang 1 Education and Experience stores together with its community outreach program in Xiamen have reached over 80,000 customers, of which over 24,000 have pre-diabetes or Type II diabetes. Eagle Health seeks to further expand its Education and Experience stores across China and is confident that the trend in traffic and sales conversion will continue.



Hutang 1 presented at The 78th Pharmchina



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Mr Zhang Mingwang, Managing Director of Eagle Health, said:

"We are delighted to be able to present Hutang 1 to China's trade and healthcare professionals at such a well attended event such as The 78th Pharmchina. We have received positive feedback for Hutang 1 and we feel confident that the industry and healthcare partners will provide great support to make this another successful Eagle Health product."

"We are dedicated to helping educate the community about diabetes and diabetes management and are proud to be able to make Hutang 1 available to consumers across China."

About Eagle Health Holdings Limited

Eagle Health is an ASX listed vertically integrated health and nutritional products business which develops, manufactures and distributes products into 26 provinces in China. Eagle Health produces a range of traditional Chinese Medicine and Western nutritional products including amino acids, protein supplements, lozenges and dendrobium oil. Eagle Health has a GMP certified manufacturing facility and a Head Office in Xiamen, China, acting as a central hub for distribution into Chinese pharmacies, health food stores, trading companies and supermarkets. Eagle Health has a corporate and sales office in Melbourne, Australia. Eagle Health has a stated strategy of acquiring or partnering high quality Australian products for distribution into China and in 2017 a pre-meal shake for Type 2 diabetes, branded Hutang 1, was licensed from Omni Innovation in Australia.

For more information visit: <http://www.eaglehealthltd.com/EN/index.aspx>

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