

ASX & MEDIA RELEASE

16 May 2018

Q3 FY2018 Update Start date confirmed for new CEO, Managing Director

Myer Holdings Limited (MYR) today announced Q3 FY2018 sales* for the 13 weeks to 28 April 2018:

- Total sales of \$635.3 million, down 2.7%, down 3.1% on a comparable store basis;
- Online sales of \$35.9 million, up 49.4%;
- Total year to date sales of \$2,355.0 million, down 3.4%, down 3.0% on a comparable store basis; and
- Online sales year to date of \$141.1 million, up 49.0%.

Myer Executive Chairman Garry Hounsell said: "In February, we announced a renewed focus on product, price and customer service, which delivered encouraging results during March."

"However, as reported by a number of other retailers, the unseasonably warm start to winter has impacted sales, particularly in winter apparel, shoes and accessories, which may impact profit in the fourth quarter.

"The continued strong performance in our online business is pleasing and we will continue to invest in growing this business.

"I am delighted to confirm that our recently appointed CEO and Managing Director, John King, will be starting on Monday, 4 June 2018, following the approval of his visa. John has been given a full mandate by the Board to deliver an improvement in the Company's financial performance. John has already visited many stores, talked to team members and customers and understands the significant task at hand in turning around the business," Mr Hounsell said.

The Company also advised that with effect from FY2019, it will no longer provide quarterly sales updates.

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^{*}Total year to date sales includes Marcs and David Lawrence for nine months. Comparable sales in Q3 only includes sales from Marcs and David Lawrence for the last two weeks of the quarter, reflecting the acquisition date in the prior year.

Myer shares are traded on the Australian Securities Exchange (MYR). Myer has a Sponsored Level I American Depository Receipt program which trades in the United States on OTC Markets (MYRSY). The financial information provided includes non-IFRS information which have not been audited or reviewed in accordance with Australian Accounting Standards. This information is presented to assist readers in making appropriate comparisons with prior periods and to assess the performance of Myer. The non-IFRS financial information includes total sales, sales per square metre, OGP margin, CODB, EBITDA, total funds employed, net debt, working capital, operating cash flow and free cash flow. These are measures frequently quoted in the industry and forms the basis upon which many investors, financiers and analysts are briefed. The information provided is general only and does not purport to be complete. It should be read in conjunction with Myer's other periodic and continuous disclosure announcements. You should not rely on the information provided as advice for investment purposes, as it does not take into account your objectives, financial situation and needs. You should make your own assessment and take independent professional advice in relation to the information and any action taken on the basis of the information. The information may contain "forward-looking statements". Forward-looking statements can generally be identified by the use of words such as "may", "will", "expect", "intend", "plan", "estimate", "project", "should", "could", "would", "target", "aim", "assume", "forecast", "anticipate", "believe", "continue", "objectives", "outlook", "guidance" or their negative forms or other variations or similar expressions. Indications of plans, strategies, objectives, sales and financial performance including indications of and guidance on future earnings and financial position and performance are also forward-looking statements. Forward-looking statements are not guarantees of future performance, and involve known and unknown risks, uncertainties and other factors, many of which are outside Myer's control. Actual results or performance may differ materially from those expressed, anticipated or implied in this material. Do not place undue reliance on any forward-looking statements, which are current only as at the date of this release. Further information on important factors that could cause actual results to differ materially from those projected in such statements is contained in Myer's most recent Annual Report. Subject to law, Myer assumes no obligation to update, review or revise any information contained in this material.