

ASX / Press Release

18 May 2018

Mitula Group Annual General Meeting and Conferencing Facility Details

The Mitula Group Limited ("Mitula Group" or "Company") (ASX: MUA) confirms that its Annual General Meeting (**AGM**) will be held on Thursday 24 May 2018 as detailed in the Notice of Meeting released to the ASX on 23 April 2018. For shareholders who wish to attend the meeting in person, details are as follows:

Date: Thursday, 24th May 2018
Time: 10:00am (Melbourne time)

Location: The offices of PricewaterhouseCoopers 2 Riverside Quay, Southbank, VIC, 3006

The AGM will also be broadcasted live via teleconference and webcast for those who are unable to attend in person (refer to details below). The Company will hold a thirty (30) minute question and answer session immediately following the conclusion of the AGM which will also be broadcast via teleconference and webcast. The Company invites shareholders, investors, analysts and brokers to join this session and submit questions. *Please note, questions will only be able to be asked via the teleconference facility and is not available through the webcast facility. If you wish to ask a question, please ensure you dial-in via the global dial-in numbers outlined below.*

Teleconference details

Pre-registration

Please follow the link to pre-register for this teleconference. A unique pin number will be provided, which provides immediate access to the event –

https://services.choruscall.com.au/diamondpass/mitula-124423-invite.html

Global dial-in numbers

If you are unable to register, please call one of the numbers below and provide the **Conference ID 124423** to an operator.

Australia Toll Free:	1800 908 299	Australia Alt. Toll Free:	1800 455 963
Australia Local:	+61 2 9007 8048	Australia Alt. Local:	+61 7 3145 4005
New Zealand Toll Free:	0800 452 795	Japan Toll Free:	0066 3386 8000
Auckland Local:	+64 9 929 3905	Malaysia Toll Free:	1800 816 441
Canada/USA Toll Free:	1855 624 0077	Singapore Toll Free:	800 101 2702
China Toll Free:	1080 0140 1776	South Africa Toll Free:	0800 984 013
France Toll Free:	0800 913 734	Spain Toll Free:	900 823 322
Germany Toll Free:	0800 183 0918	Switzerland Toll Free:	0800 802 498
Hong Kong Toll Free:	800 968 273	Taiwan Toll Free:	0080 112 7377
India Toll Free:	000 800 100 8070	UAE Toll Free:	8000 3570 2706
Indonesia Toll Free:	007 803 321 8057	UK Toll Free:	0800 051 1453

Ireland Toll Free: 1800 948 607



Webcast details

Please follow the link and input your name, email, company to register for the webcast – https://edge.media-server.com/m6/go/mitula-agm

ENDS

About the Mitula Group

The Mitula Group was founded in 2009 and is a leading digital classifieds group operating vertical search, portals, and transaction based sites:

- It operates 110 vertical search sites across property, employment, motoring and fashion in 54 different countries and 21 different languages. These sites operate under the Mitula, Fashiola, Kleding.nl, Nestoria and Nuroa brands; and
- It operates 10 property portals in 9 South East Asian countries under the DotProperty and Thailand-property brands.

The Mitula Group generated a record 83 million visits in April 2018 to its network of vertical search and portal sites.

The Mitula Group monetises visits to these sites through a range of products and services including:

- Clicks based revenues: Google AdSense and cost-per-click sales;
- Advertising based revenues: display advertising, listing sales (on portals), native ads and other advertising products; and
- Transaction based revenues: cost-per-acquisition, cost-per-lead and commission sharing products.

The Mitula Group customers include portals (property, employment, and motoring), online fashion stores, general classified sites, real estate agents, developers and general display advertisers.

The Company listed on the Australian Securities Exchange ("ASX") on 1 July 2015 and trades under the ASX code MUA.

Further information

Simon Baker Chairman - Mitula Group <u>simon@mitulagroup.com</u>

Gonzalo Del Pozo CEO - Mitula Group <u>gonzalo@mitulagroup.com</u>