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Sydney, Australia

ASX Code: RHP

rhipe Appointed to Microsoft New Zealand's Public Cloud Program

The Board of rhipe is pleased to announce that rhipe has been appointed to Microsoft New Zealand's Cloud Solution Provider (CSP) program from July 1, 2018. rhipe is the leading established provider of Microsoft Service Provider License Agreement (SPLA) subscriptions in New Zealand. Adding CSP to the portfolio in New Zealand will help rhipe to drive growth in Microsoft's Public Cloud Azure platform and related subscription-based offerings. The appointment as an Cloud Solution Provider therefore brings rhipe's "whole of cloud – private, hybrid and public cloud" subscription business to the New Zealand channel ecosystem.

*"We're thrilled to announce this important New Zealand appointment," says **Dominic O'Hanlon, rhipe's Chief Executive Officer**. "We relish the opportunity to help drive the expansion and adoption of Microsoft's Cloud technology in New Zealand – and in particular the Azure-enabled public Cloud. We look forward to working with the local Microsoft team and channel ecosystem to grow our joint businesses together."*

In the two and a half years since rhipe launched its CSP program in Australia and other markets in Asia, rhipe has cemented its position as the leading provider of Microsoft monthly subscription licenses across the Asia Pacific region. On March 1, 2018, rhipe announced its APAC CSP business had surpassed 200,000 users, and had achieved an annualized run rate (ARR) of AUD \$34.6M. As at April 30, 2018 rhipe has increased this CSP business to over 230,000 users with an ARR over AUD \$36M.

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Additional Information About rhipe

rhipe (ASX:RHP) is Asia Pacific's leading cloud channel company providing technology partners with complete end-to-end cloud solutions and helping them grow and thrive in the Cloud economy. As the Cloud first, channel-first company, rhipe is recognised as the leading expert in subscription-software licensing, services and support across Asia Pacific, with a vendor portfolio that includes Microsoft, VMWare, Citrix, Veeam, DocuSign, Trend Micro, Symantec (and others). For more information, visit www.rhipe.com, or follow us on Twitter, LinkedIn and Facebook.

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