

## INVESTOR BRIEFING

Digital technology and entertainment company, MSM Corporation International Limited ("MSM" or the "Company") is pleased to advise that its CEO, Mr Dion Sullivan will host an Investor Briefing conference call.

**The Investor Briefing conference call details are as follows:**

Date: Thursday 24 May 2018

Time: 12:30pm (Australian Eastern Standard Time)

**Dial in details:**

Australia - 1800 804 595

International - +61 8687 0650

Shareholders are encouraged to participate by forwarding questions to [investors@msmci.com](mailto:investors@msmci.com) prior to the call.

The Company has concluded its consultation with the ASX and yesterday released an Entitlements Offer Prospectus, Notice of Meeting and Strategy Announcement outlining the Company's plans to take MSM and the Megastar competition to its next phase of growth.

## FOR FURTHER INFORMATION CONTACT:

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## ABOUT MSMCI

MSM Corporation International Limited ("MSMCI") is an online entertainment company that specialises in building and launching new digital entertainment products to audiences in the US, Great Britain, Australia, Canada, New Zealand and South Africa. MSMCI partners with local operators in non-English speaking markets to maximise the reach of its products and services globally.

MSMCI's flagship product is Megastar, a global, mobile-first talent competition, featuring performers of any category, who competed to win one Million US Dollars, a role in a film and various other prizes. Winners are chosen by fans voting in the competition through the Megastar App.

The first Megastar competition launched in MSMCI's six core markets with the App available for download from the Apple and Google Stores. Additional Megastar competitions will subsequently launch in non-English speaking markets via partnering and licensing agreements.

Megastar was founded by Adam Wellisch and Dion Sullivan in February 2014 and listed on the Australian Securities Exchange becoming MSMCI (ASX:MSM) in January 2016. The Company is currently headquartered in Sydney, Australia and Oakland, California, USA.

Visit [www.msmci.com](http://www.msmci.com) to learn more or to [sign up for the investor newsletter](#)

