

ApplyDirect wins contract to migrate *iworkfor*nsw to the cloud

Melbourne, Australia, 24 May 2018: ApplyDirect Limited (ASX: AD1) (**ApplyDirect** or the **Company**) today announced that it has been engaged by the NSW Government to migrate its *iworkfor.nsw.gov.au* careers platform to the cloud. The project will commence immediately and is expected to be completed by the end of June 2018.

Importantly, following this project all ApplyDirect powered solutions will be cloud based, thus providing the necessary foundation to expand both its mobile and data intelligence offerings.

Commenting on the engagement, ApplyDirect CEO, Lorcan Barden said: "This contract win represents another significant project to be undertaken for the NSW Government, as we partner with them on the execution of the *iworkfor*nsw innovation roadmap. Further, it deepens ApplyDirect's relationship with the NSW Government, whilst also delivering significant incremental revenue.

"ApplyDirect continues to expect strong growth in customer receipts in the June 2018 quarter and this migration project, combined with our strong pipeline of new business opportunities, is expected to drive additional growth in the September 2018 quarter and beyond."

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About ApplyDirect

ApplyDirect is a recruitment technology and digital marketing business that brings employers and candidates together without the need for intermediaries, such as external recruiters and job boards.

We aim to provide employers with fast, direct access to high quality talent at a lower cost, with less hassle and in a way which cuts out the middle man.

Jobseekers discover the job they've always wanted but could never find, or access. We connect them with companies actually looking for candidates – organisations for which they want to work. We give candidates the platform and tools to develop their careers and secure the job that is right for them.

We aim to end the inefficiencies that exist in the market today, providing candidates and employers with a better experience. Our search engine assesses, consolidates and catalogues job listings and makes them easily available to the right candidates. Our platform takes the stress out of looking for the right job, and brings strong talent straight to an employer's door.

In October 2016, ApplyDirect entered into a strategic alliance with Mercury Group of Companies Pty Ltd (Mercury), the largest supplier of workforce management software to the healthcare sector.

The alliance connects ApplyDirect's industry first platform, HealthBuzz, with Mercury's workforce management software, bringing together employers and candidates directly – without the need for recruitment agents and job boards.