

ASX ANNOUNCEMENT

28 May 2018

New substantial shareholder

iSelect Limited (ASX: ISU) notes the media article today relating to recent trading in iSelect's shares.

On Friday 25 May 2018, IHA Group (incorporating Innovation Holdings Australia Pty Ltd, Jacamar Overseas Limited and BHL Holdings Limited) lodged a "Becoming a substantial holder" notice indicating an interest of 10.15% in the shares of iSelect.

iSelect understands that the officeholders and/or shareholders in IHA Group appear to be related to Compare the Market Pty Ltd and Auto & General Holdings Pty Ltd.

The Board of iSelect has not been contacted by the IHA Group or its representatives at this time.

iSelect will keep the market informed of any material developments in accordance with its continuous disclosure obligations.

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About iSelect

At iSelect, we get that most people find insurance, utilities and personal finance boring. But we understand that it's really important to always get these things right. As Australia's trusted Life Admin partner, iSelect gives customers the confidence to make the right call on some of the things that matter most.

Last year, more than 9 million Australians visited our website and we provided recommendations to over 6 million customers. But we are much more than just another online comparison website. Our highly-trained experts at iSelect HQ help customers to choose and buy from thousands of available policies, products and plans. And we provide our advice at no cost to the customer.

We compare and sell some of Australia's biggest brands and are proud to be ASX-listed and, unlike other comparison sites, we are not owned by an insurance company. From health and life insurance through to energy and broadband, as well as car insurance and home loans, iSelect helps Australians take care of the boring but important stuff. www.home.iselect